

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008
H: 263
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Results are based on telephone interviews conducted July 9-12, 2012 with a random sample of **-1,014—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **-492—**national adults in Form A and **-522—**national adults in Form B, the maximum margins of sampling error are ± 6 percentage points.

For results based on the sample of **-166—**smokers, the maximum margin of sampling error is ± 10 percentage points.

For results based on the sample of **-848—**non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-676—**adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

20. On the average, about how much does your family spend on food each week? [OPEN-ENDED]

2012 Jul 9-12

Less than \$50	8
\$50-\$99	17
\$100-\$124	22
\$125-\$149	4
\$150-\$199	15
\$200-\$299	21
\$300 or more	10
No opinion	4
Mean	\$151
Median	\$125

HISTORICAL TREND

	Mean	Mean, adjusted for inflation, 2012 dollars		Mean	Mean, adjusted for inflation, 2012 dollars
2012 Jul 9-12	\$151	\$151	1967 Dec 7-12 ^	\$34	\$234
1987 Mar 14-18	\$106	\$214	1966 Dec 8-13 ^	\$33	\$234
1987 Jan 16-19	\$93	\$188	1966 Feb 10-15 ^	\$32	\$227
1986 Mar 7-10	\$75	\$157	1964 Nov 20-25 ^	\$29	\$215
1986 Jan 10-13	\$78	\$163	1963 Apr 4-9 ^	\$29	\$217
1985 Jan 25-28 ^	\$83	\$177	1962 Jan 11-16 ^	\$29	\$220
1984 Jan 13-16 ^	\$76	\$168	1961 Jan 10 ^	\$27	\$207
1983 Jan 21-24 ^	\$78	\$180	1960 Aug 9 ^	\$29	\$225
1983 Jan 11 ^	\$76	\$175	1958 May 7-12 ^	\$27	\$214
1982 Feb 5-8 ^	\$73	\$174	1957 Nov 7-12 ^	\$27	\$220
1982 Jan 22-25 ^	\$76	\$181	1957 Feb 28-Mar 5 ^	\$25	\$204
1981 Feb 13-16 ^	\$72	\$182	1953 Mar 28-Apr 2 ^	\$26	\$223
1981 Jan 27-30 ^	\$70	\$177	1952 Oct 5-10 ^	\$26	\$225
1980 Jan 25-Feb 4 ^	\$64	\$178	1951 Dec 9-14 ^	\$25	\$221
1979 Feb 2-5 ^	\$63	\$199	1951 Apr 16-21 ^	\$24	\$212
1978 Feb 10-13 ^	\$56	\$197	1950 Feb 5-10 ^	\$23	\$219
1976 Jan 30-Feb 2 ^	\$52	\$210	1949 May 22-27 ^	\$23	\$222
1975 Jan 10-13 ^	\$49	\$209	1948 Jun 18-23 ^	\$24	\$229
1973 Jan 23 ^	\$41	\$212	1947 Aug 8-13 ^	\$22	\$226
1971 Nov 19 ^	\$39	\$221	1947 Feb 1-5 ^	\$20	\$206
1970 Dec 3-8 ^	\$37	\$219	1946 Feb 15-20 ^	\$17	\$200
1969 Oct 17-22 ^	\$37	\$231	1944 Apr 14-19 ^	\$16	\$209
1969 Feb 20-25 ^	\$35	\$219	1943 Nov 11-17 ^	\$15	\$199

^ 1942-1985 WORDING: On the average, about how much does your family spend on food, including milk, each week?

21. Did you eat dinner last night?
22. *(Asked of those who ate dinner last night)* Where did you eat dinner last night? Did you eat it at your own home, at someone else's home, at work or school, at a restaurant or somewhere else?

COMBINED RESPONSED (Q.21/22): BASED ON NATIONAL ADULTS

	<i>2012 Jul 9-12</i>	<i>1989 Sep 12-15</i>
At own home	77	80
At a restaurant	10	8
At someone else's home	6	3
At work or school	2	1
Somewhere else	1	1
Did not eat dinner	4	7
No opinion	--	1