

## **USA TODAY/GALLUP POLL**

### **PAUL RYAN VICE PRESIDENTIAL SELECTION**

Results are based on telephone interviews conducted August 12, 2012, on the Gallup Daily tracking survey, with a random sample of --1,006-- adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

The questions reported here were asked of a random half sample for two nights on Gallup Daily tracking.

Polls conducted entirely in one day, such as this one, are subject to additional error or bias not found in polls conducted over several days.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. Do you have a favorable or unfavorable opinion of Paul Ryan, or have you never heard of him?

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2012 Aug 12	25	17	39	19

**FOR COMPARISON (BASED ON REGISTERED VOTERS):**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
<b><u>2008</u></b>				
Sarah Palin (2008 Aug 29)	22	7	51	20
Joe Biden (2008 Aug 23)	34	15	23	28
<b><u>2004</u></b>				
John Edwards (2004 Jul 6)	54	16	12	18
<b><u>2000</u></b>				
Joe Lieberman (2000 Aug 7)	37	10	24	29
Dick Cheney (2000 Jul 24)	51	11	7	31
<b><u>1996</u></b>				
Jack Kemp (1996 Aug 11)	56	14	10	20
<b><u>1992</u></b>				
Al Gore (1992 Jul 23-24) ^	59	13	--	28

^ Gallup/Newsweek poll (results do not distinguish between “never heard of” and “no opinion” responses)

As you may know, Republican presidential candidate Mitt Romney has selected Wisconsin Congressman Paul Ryan as his vice presidential running mate.

2. How would you rate Mitt Romney's choice of Paul Ryan for vice president? Would you rate this choice as – excellent, pretty good, only fair, or poor?

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>
2012 Aug 12	19	20	24	18	19

**FOR COMPARISON (BASED ON REGISTERED VOTERS):**

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>
McCain-Palin (2008 Aug 29)	19	27	19	18	17
Obama-Biden (2008 Aug 23)	16	31	21	12	20
Kerry-Edwards (2004 Jul 6)	28	36	17	11	8
Gore-Lieberman (2000 Aug 7)	18	35	21	7	19
Bush-Cheney (2000 Jul 24)	10	45	26	8	11

	<u>Excellent/ pretty good</u>	<u>Only fair/ poor</u>	<u>No opinion</u>
<b><u>2012</u></b>			
Romney-Ryan (2012 Aug 12) ^	39	42	19
<b><u>2008</u></b>			
McCain-Palin (2008 Aug 29)	46	37	17
Obama-Biden (2008 Aug 23)	47	33	20
<b><u>2004</u></b>			
Kerry-Edwards (2004 Jul 6)	64	28	8
<b><u>2000</u></b>			
Gore-Lieberman (2000 Aug 7)	53	28	19
Bush-Cheney (2000 Jul 24)	55	34	11
<b><u>1988</u></b>			
Bush-Quayle (1988 Aug 19-21) †‡	44	52	4

^ Based on national adults

† Based on likely voters.

‡ Source: Louis Harris and Associates

3. Does having Paul Ryan as his running mate make you more likely to vote for Mitt Romney in November, less likely, or will it not have much effect on your vote?

	<u>More likely</u>	<u>Less likely</u>	<u>No effect</u>	<u>No opinion</u>
2012 Aug 12	17	12	66	5

**FOR COMPARISON (BASED ON REGISTERED VOTERS):**

	<u>More likely</u>	<u>Less likely</u>	<u>No effect</u>	<u>No opinion</u>
<b><u>2008</u></b>				
McCain-Palin (2008 Aug 29)	18	11	67	3
Obama-Biden (2008 Aug 23)	14	7	72	7
<b><u>2004</u></b>				
Kerry-Edwards (2004 Jul 6)	24	7	66	3
<b><u>2000</u></b>				
Gore-Lieberman (2000 Aug 7)	16	4	76	4
Bush-Cheney (2000 Jul 24)	14	10	72	4
<b><u>1996</u></b>				
Dole-Kemp (1996 Aug 11)	26	8	63	3
<b><u>1992</u></b>				
Clinton-Gore (1992 Jul 9) ^	33	8	57	2
Bush-Quayle (1992 Aug 10-12)	6	25	68	1
<b><u>1988</u></b>				
Dukakis-Bentsen (1988 Aug) ^	26	9	60	5
Bush-Quayle (1988 Aug 17-18) ‡	10	10	73	7

^ Source: Time/CNN poll.

† Source: Time poll.

‡ Source: USA Today poll.

4. Based on what you know about Paul Ryan, do you think he is qualified to serve as president if it becomes necessary, or not?

	<u>Yes, qualified</u>	<u>No, not</u>	<u>No opinion</u>
2012 Aug 12	48	29	23

**FOR COMPARISON (BASED ON REGISTERED VOTERS):**

	<u>Yes, qualified</u>	<u>No, not</u>	<u>No opinion</u>
<b><u>2008</u></b>			
Palin (2008 Aug 29)	39	33	29
Biden (2008 Aug 23)	57	18	26
<b><u>2004</u></b>			
Edwards (2004 Jul 6)	57	29	14
<b><u>2000</u></b>			
Lieberman (2000 Aug 7)	52	13	35
Cheney (2000 Jul 24)	57	18	25
<b><u>1996</u></b>			
Gore (1996 Aug 11)	60	34	6
Kemp (1996 Aug 11)	61	16	23
<b><u>1992</u></b>			
Gore (1992 Jul 24-26)	64	19	17
Quayle (1992 Jul 24-26)	32	62	6