

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 8

Results are based on telephone interviews conducted August 6-11 and 13, 2012, on the Gallup Daily tracking survey, with a random sample of -1,095—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for August 6-12.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -970—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

<i>2012 Aug 6-13</i>	<i>Unweighted sample size (all adults)</i>	<i>Weighted sample size (all adults)</i>	<i>Weighted percentage of sample (all adults)</i>
Colorado	62	61	6
Florida	198	221	20
Iowa	44	41	4
Michigan	84	110	10
Nevada	20	29	3
New Hampshire	23	18	2
New Mexico	26	25	2
North Carolina	108	106	10
Ohio	154	148	14
Pennsylvania	168	163	15
Virginia	121	100	9
Wisconsin	87	74	7

Comparison results from the national sample are based on telephone interviews conducted August 11 and 13, 2012, on the Gallup Daily tracking survey, with a random sample of -1,066—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -913—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Methodology continued on next page

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit www.gallup.com

4. Would you say you and your family are better off than you were four years ago, or not?

	<u>Better off</u>	<u>Not better off</u>	<u>No opinion</u>
<u>SWING STATES</u>			
Registered voters			
2012 Aug 6-13	40	56	3
2011 Nov 30-Dec 7 ^	43	54	3
2011 Oct 20-27 ^	37	60	3
All Swing State adults			
2012 Aug 6-13	43	54	3
2011 Nov 30-Dec 7 ^	45	51	4
2011 Oct 20-27 ^	38	59	3
<u>NATIONAL</u>			
Registered voters			
2012 Aug 11, 13	42	55	3
2011 Dec 6-7 ^	45	53	2
2011 Oct 26-27 ^	42	56	2
National adults			
2012 Aug 11, 13	45	53	3
2011 Dec 6-7 ^	48	49	3
2011 Oct 26-27 ^	43	54	3

^ WORDING: Would you say you and your family are better off than you were three years ago, or not?

5. *(Asked of those who are not better off)* Thinking about some of the reasons why you and your family are not better off now, would you say you blame Barack Obama, blame George W. Bush, blame both Obama and Bush, or blame neither?

COMBINED RESPONSES (Q.4/5): BASED ON FULL SAMPLE

	<i>Swing States (2012 Aug 6-13)</i>		<i>National (2012 Aug 11, 13)</i>	
	Registered Voters	All Adults	Registered Voters	National Adults
Better off	40	43	42	45
Not better off	56	54	55	53
<i>(Blame Obama)</i>	<i>(20)</i>	<i>(18)</i>	<i>(21)</i>	<i>(18)</i>
<i>(Blame Bush)</i>	<i>(7)</i>	<i>(7)</i>	<i>(7)</i>	<i>(7)</i>
<i>(Blame both)</i>	<i>(15)</i>	<i>(15)</i>	<i>(15)</i>	<i>(14)</i>
<i>(Blame neither)</i>	<i>(14)</i>	<i>(14)</i>	<i>(12)</i>	<i>(14)</i>
No opinion	3	3	3	3

8. Next, considering the state of the economy when President Obama took office four years ago, do you think he has done as well as could be expected in dealing with the economy, or don't you think so?

	<u>Yes, has</u>	<u>No, don't think so</u>	<u>Done better (vol.)</u>	<u>No opinion</u>
<u>SWING STATES</u>				
Registered voters 2012 Aug 6-13	46	52	*	2
All Swing State adults 2012 Aug 6-13	47	50	*	3
<u>NATIONAL</u>				
Registered voters 2012 Aug 11, 13	46	52	1	1
National adults 2012 Aug 11, 13	48	49	*	3

Now, thinking about what may happen if Barack Obama is re-elected president and what may happen if Mitt Romney is elected president this November,

Q.9/10 ROTATED

9. If Mitt Romney is elected president, do you think you and your family will be better off in four years than you are today, or not better off?

	<u>Better off</u>	<u>Not better off</u>	<u>No opinion</u>
<u>SWING STATES</u>			
Registered voters			
2012 Aug 6-13	44	49	7
All Swing State adults			
2012 Aug 6-13	41	51	8
<u>NATIONAL</u>			
Registered voters			
2012 Aug 11, 13	46	47	7
National adults			
2012 Aug 11, 13	41	49	10

10. If Barack Obama is re-elected president, do you think you and your family will be better off in four years than you are today, or not better off?

	<u>Better off</u>	<u>Not better off</u>	<u>No opinion</u>
<u>SWING STATES</u>			
Registered voters			
2012 Aug 6-13	42	52	6
All Swing State adults			
2012 Aug 6-13	42	50	8
<u>NATIONAL</u>			
Registered voters			
2012 Aug 11, 13	40	54	6
National adults			
2012 Aug 11, 13	42	50	8

11. *(Asked of those who gave same responses in Q.9 and Q.10)* If you had to choose, do you think you and your family would be better off in four years—[ROTATED: if Mitt Romney is elected president (or better off) if Barack Obama is re-elected president]?

COMBINED RESULTS (Q.9/10/11): BASED ON FULL SAMPLE

	<u>Better off if Romney elected</u>	<u>Better off if Obama elected</u>	<u>Same regardless (vol.)</u>	<u>No opinion</u>
<u>SWING STATES</u>				
Registered voters				
2012 Aug 6-13	44	44	4	9
All Swing State adults				
2012 Aug 6-13	41	45	4	11
<u>NATIONAL</u>				
Registered voters				
2012 Aug 11, 13	47	41	2	10
National adults				
2012 Aug 11, 13	42	43	3	12