

USA TODAY/GALLUP POLL

PRE-CONVENTIONS POLL

-- FINAL TOPLINE --

Timberline: 160861
H: 309
Princeton Job #: 12-08-012

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August 20-22, 2012

Results are based on telephone interviews conducted August 20-22, 2012 with a random sample of –1,033— adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –955— registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

9. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEMS A-B READ IN ORDER, THEN ITEMS C-F READ IN RANDOM ORDER, THEN ITEMS G-H READ IN RANDOM ORDER, THEN ITEMS I-J READ IN RANDOM ORDER]?

I. The Republican Party

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2012 Aug 20-23	42	51	7	2005 Feb 4-6	56	39	5
2012 Feb 16-19	42	49	9	2004 Sep 13-15	55	41	4
2012 Feb 2-5	43	54	3	2004 Sep 3-5	53	40	7
2011 Sep 8-11	43	53	4	2004 Aug 23-25 ^	50	41	9
2011 Apr 20-23	44	47	10	2004 Jul 30-Aug 1	47	45	8
2011 Jan 14-16	47	43	10	2004 Jul 19-21 ^	50	43	7
2010 Nov 4-7	45	50	6	2004 Jan 29-Feb 1	48	45	7
2010 Sep 13-16	44	52	4	2004 Jan 2-5	52	40	8
2010 May 24-25	36	58	5	2003 Sep 8-10	50	44	6
2010 Mar 26-28	42	51	7	2003 Mar 29-30	56	33	11
2009 Aug 31-Sep 2	40	56	4	2003 Jan 3-5	51	38	11
2009 May 29-31	34	59	6	2002 Dec 16-17	51	38	11
2008 Nov 13-16	34	61	5	2002 Nov 8-10	54	38	8
2008 Oct 10-12	40	53	6	2002 Oct 21-22	53	35	12
2008 Sep 8-11	43	53	5	2002 Sep 5-8	54	40	6
2008 Sep 5-7	47	47	6	2002 Jul 26-28	55	36	9
2008 Aug 30-31 ‡	39	51	10	2002 Jan 11-14	61	30	9
2008 Aug 21-23	39	52	9	2001 Sep 7-10	47	48	5
2008 Apr 18-20	39	53	8	2000 Nov 13-15	49	43	8
2008 Feb 8-10	41	52	7	2000 Aug 4-5	54	37	9
2008 Jan 10-13	42	49	8	2000 Jul 25-26	49	39	12
2007 Nov 2-4	40	50	11	2000 Jan 7-10	53	41	6
2007 Sep 14-16	38	59	4	1999 Nov 18-21	50	44	6
2007 Jul 6-8	36	56	8	1999 Apr 30-May 2	47	44	9
2007 Apr 13-15	42	51	7	1999 Feb 19-21	45	46	9
2006 Nov 9-12	35	58	7	1999 Feb 12-13	40	54	6
2006 Oct 6-8	37	55	8	1999 Feb 4-8	45	47	8
2006 Sep 7-10	42	53	4	1999 Jan 8-10	40	52	8
2006 Jul 28-30	43	50	8	1998 Dec 19-20	31	57	12
2006 Apr 28-30	36	58	5	1998 Dec 15-16	43	47	10
2005 Dec 16-18	45	48	7	1997 Oct 27-29	50	42	8
2005 Oct 13-16	40	50	10	1996 Aug 30-Sep 1 †	50	45	5
2005 Sep 8-11	45	45	10	1996 Aug 16-18 †	55	41	3
2005 Jul 22-24	46	45	9	1996 Aug 5-7 †	51	44	5
2005 Apr 1-2	50	44	6	1996 Apr 9-10	52	41	7
2005 Feb 25-27	51	42	7	1995 Apr 17-19	52	42	6
				1992 Jul 6-8 †	53	39	8

^ Asked of a half sample.

† Based on registered voters.

‡ USA Today/Gallup poll asked on Gallup tracking survey

Q.9 (FAVORABLES) CONTINUED

J. The Democratic Party

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2012 Aug 20-23	45	49	5	2005 Feb 4-6	46	47	7
				2004 Sep 13-15	49	45	6
2012 Feb 16-19	47	46	8	2004 Sep 3-5	50	41	9
2012 Feb 2-5	49	48	3	2004 Aug 23-25 ^	54	36	10
2011 Sep 8-11	42	55	4	2004 Jul 30-Aug 1	55	37	8
2011 Apr 20-23	43	49	8	2004 Jul 19-21 ^	48	41	11
2011 Jan 14-16	46	47	8	2004 Jan 29-Feb 1	59	34	7
2010 Nov 4-7	43	52	5	2004 Jan 2-5	47	44	9
2010 Sep 13-16	44	53	3	2003 Sep 8-10	49	45	6
2010 May 24-25	43	52	5	2003 Mar 29-30	49	39	12
2010 Mar 26-28	41	54	5	2003 Jan 3-5	52	36	12
2009 Aug 31-Sep 2	51	45	3	2002 Dec 16-17	52	37	11
2009 May 29-31	53	41	6	2002 Nov 8-10	48	42	10
2008 Nov 13-16	55	39	5	2002 Oct 21-22	58	30	12
2008 Oct 10-12	53	42	6	2002 Sep 5-8	56	38	6
2008 Sep 8-11	53	42	6	2002 Jul 26-28	55	34	11
2008 Sep 5-7	51	43	6	2002 Jan 11-14	55	33	12
2008 Aug 30-31 ‡	54	37	9	2001 Sep 7-10	56	38	6
2008 Aug 21-23	55	38	7	2000 Nov 13-15	53	38	9
2008 Apr 18-20	56	36	8	2000 Aug 4-5	53	38	9
2008 Feb 8-10	56	38	6	2000 Jul 25-26	56	35	9
2008 Jan 10-13	55	36	9	2000 Jan 7-10	61	33	6
2007 Nov 2-4	54	37	10	1999 Nov 18-21	51	41	8
2007 Sep 14-16	53	43	4	1999 Apr 30-May 2	53	37	10
2007 Jul 6-8	51	41	9	1999 Feb 19-21	55	37	8
2007 Apr 13-15	55	38	7	1999 Feb 12-13	56	38	6
2006 Nov 9-12	57	33	9	1999 Feb 4-8	57	37	6
2006 Oct 6-8	52	38	10	1999 Jan 8-10	57	35	8
2006 Sep 7-10	54	40	5	1998 Dec 19-20	57	30	13
2006 Jul 28-30	52	40	8	1998 Dec 15-16	58	32	10
2006 Apr 28-30	48	45	8	1997 Oct 27-29	54	39	7
2005 Dec 16-18	46	45	9	1996 Aug 30-Sep 1 †	60	36	4
2005 Oct 13-16	52	36	12	1996 Aug 16-18 †	55	41	4
2005 Sep 8-11	47	41	12	1996 Aug 5-7 †	57	38	5
2005 Jul 22-24	52	38	10	1996 Apr 9-10	55	38	7
2005 Apr 1-2	50	42	8	1995 Apr 17-19	51	43	6
2005 Feb 25-27	52	41	7	1992 Jul 6-8 †	54	38	8

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