

## GALLUP NEWS SERVICE

### REPUBLICAN CONVENTION REACTION

Results are based on telephone interviews conducted August 31-September 1, 2012, on the Gallup Daily tracking survey, with a random sample of --1,045-- adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the total sample of --903-- registered voters, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

The questions reported here were asked of a random half sample for two nights on Gallup Daily tracking.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Next, we have some questions about this week's Republican National Convention in Tampa,

- From what you have heard or read, how would you rate Mitt Romney's acceptance speech at the Republican Convention on Thursday night, as -- excellent, good, just okay, poor, or terrible?

<i>2012 Aug 31-Sept 1</i>	<u>Exc- ellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>Didn't see (vol.)</u>	<u>No opinion</u>
National adults	20	18	21	6	10	23	3
<i>Registered voters</i>	23	19	21	7	9	21	1

**FOR COMPARISON: Recent Presidential Candidates (Based on national adults)**

	<u>Excellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>Didn't see (vol.)</u>	<u>No opinion</u>
<u>JOHN MCCAIN</u> 2008 Sep 5-7	15	32	22	7	5	17	2
<u>BARACK OBAMA</u> 2008 Aug 29 ^	35	23	15	3	4	16	4
<u>GEORGE W. BUSH</u> 2004 Sep 3-5	22	27	19	4	4	21	3
<u>JOHN KERRY</u> 2004 Jul 30-Aug 1	25	27	19	5	4	19	1
<u>AL GORE</u> 2000 Aug 18-19	18	33	18	4	2	23	1
<u>GEORGE W. BUSH</u> 2000 Aug 4-5	19	32	17	3	1	26	2
<u>BOB DOLE</u> 1996 Aug 16-18	20	32	21	5	2	17	3

^ USA Today/Gallup poll asked on Gallup tracking survey

2. Does what you saw or read of this week's Republican convention make you more likely or less likely to vote for Mitt Romney?

<i>2012 Aug 31-Sept 1</i>	More <u>likely</u>	Less <u>likely</u>	No difference <u>(vol.)</u>	No <u>opinion</u>
National adults	40	38	9	12
<i>Registered voters</i>	43	39	8	10

**FOR COMPARISON:**

	More <u>likely</u>	Less <u>likely</u>	No difference <u>(vol.)</u>	No <u>opinion</u>
Post-GOP Convention 2008	43	38	13	6
Post-Dem Convention 2008 †	43	29	19	8
Post-GOP Convention 2004	41	38	15	6
Post-Dem. Convention 2004 ^	44	30	18	8
Post-Dem. Convention 2000 ^	43	28	19	10
Post-GOP Convention 2000 ^	44	27	15	14
Post-Dem. Convention 1996	44	29	19	8
Post-GOP Convention 1996 ^	45	34	13	8
Post-Dem. Convention 1992 ^	60	15	17	8
Post-GOP Convention 1988 ^	43	27	16	14
Post-Dem. Convention 1988 ^	56	21	9	14
Post-Dem. Convention 1984 ^	45	29	12	14

^ Asked in a list of items.

† *USA Today*/Gallup poll asked on Gallup tracking survey

3. How much, if any, of the Republican convention did you watch on T.V. this week -- none of it, very little, some of it, or a great deal?
4. Did you happen to see, hear, or read any news coverage of the Republican convention?

<i>2012 Aug 31-Sept 1</i>	National adults	Registered voters
Watched a great deal	21	24
Watched some	30	31
Watched very little	24	23
Watched none	24	21
<i>(Yes, heard coverage)</i>	<i>(8)</i>	<i>(8)</i>
<i>(No did not hear coverage)</i>	<i>(16)</i>	<i>(13)</i>
No opinion	1	1

**FOR COMPARISON:**

	Post-GOP Convention 2008 <u>Sep 5-7</u>	Post-Dem Convention 2008 <u>Aug 29 ^</u>	Post-GOP Convention 2004 <u>Sep 3-5</u>	Post-Dem. Convention 2004 Jul 30- <u>Aug 1</u>
Watched a great deal	33	28	26	25
Watched some	38	32	37	34
Watched very little	16	21	20	25
Watched none	13	18	17	16
<i>(Yes, heard coverage)</i>	<i>(5)</i>	<i>(7)</i>	<i>(8)</i>	<i>(8)</i>
<i>(No did not hear coverage)</i>	<i>(8)</i>	<i>(11)</i>	<i>(9)</i>	<i>(8)</i>
No opinion	--	*	--	*

	Post-Dem. Convention 2000 <u>Aug 18-19</u>	Post-GOP Convention 2000 <u>Aug 4-5</u>	Post-GOP Convention 1996 <u>Aug 14-15</u>
Watched a great deal	18	19	16
Watched some	37	37	29
Watched very little	25	23	31
Watched none	20	21	24
<i>(Yes, heard coverage)</i>	<i>(7)</i>	<i>(7)</i>	<i>(11)</i>
<i>(No did not hear coverage)</i>	<i>(13)</i>	<i>(14)</i>	<i>(13)</i>
No opinion	*	*	--

^ USA Today/Gallup poll asked on Gallup tracking survey

5. How would you rate Mitt Romney's choice of Paul Ryan for vice president? Would you rate this choice as – excellent, pretty good, only fair, or poor?

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>
<b>National adults</b>					
2012 Aug 31-Sept 1	24	22	21	22	12
2012 Aug 12	19	20	24	18	19

<b>Registered voters</b>					
2012 Aug 31-Sept 1	28	23	18	21	9

**FOR COMPARISON (BASED ON REGISTERED VOTERS):**

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>
McCain-Palin (2008 Aug 29)	19	27	19	18	17
Obama-Biden (2008 Aug 23)	16	31	21	12	20
Kerry-Edwards (2004 Jul 6)	28	36	17	11	8
Gore-Lieberman (2000 Aug 7)	18	35	21	7	19
Bush-Cheney (2000 Jul 24)	10	45	26	8	11

---

	<u>Excellent/ pretty good</u>	<u>Only fair/ poor</u>	<u>No opinion</u>
<b><u>2012</u></b>			
Romney-Ryan (2012 Aug 12) ^	39	42	19
<b><u>2008</u></b>			
McCain-Palin (2008 Aug 29)	46	37	17
Obama-Biden (2008 Aug 23)	47	33	20
<b><u>2004</u></b>			
Kerry-Edwards (2004 Jul 6)	64	28	8
<b><u>2000</u></b>			
Gore-Lieberman (2000 Aug 7)	53	28	19
Bush-Cheney (2000 Jul 24)	55	34	11
<b><u>1988</u></b>			
Bush-Quayle (1988 Aug 19-21) †‡	44	52	4

^ Based on national adults

† Based on likely voters.

‡ Source: Louis Harris and Associates