

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 9

Results are based on telephone interviews conducted September 11-17, 2012, on the Gallup Daily tracking survey, with a random sample of -1,216—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup's national daily tracking survey for September 11-17.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the total sample of -1,096—registered voters in battleground states, one can say with 95% confidence that the margin of error is ± 4 percentage points.

| <i>2012 Sep 11-17</i> | <i>Unweighted sample size (all adults)</i> | <i>Weighted sample size (all adults)</i> | <i>Weighted percentage of sample (all adults)</i> |
|-----------------------|--|--|---|
| Colorado | 70 | 67 | 6 |
| Florida | 241 | 249 | 21 |
| Iowa | 50 | 45 | 4 |
| Michigan | 136 | 145 | 12 |
| Nevada | 18 | 32 | 3 |
| New Hampshire | 8 | 12 | 1 |
| New Mexico | 31 | 27 | 2 |
| North Carolina | 143 | 124 | 10 |
| Ohio | 143 | 166 | 14 |
| Pennsylvania | 171 | 173 | 14 |
| Virginia | 131 | 108 | 9 |
| Wisconsin | 74 | 67 | 6 |

Comparison results from the national sample are based on telephone interviews conducted September 16-17, 2012, on the Gallup Daily tracking survey, with a random sample of -1,066—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the total sample of --954—national registered voters, one can say with 95% confidence that the margin of error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Methodology continued on next page

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit www.gallup.com

S1. *STATE OF RESIDENCE (FOR SCREENING)*

1. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?

1A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

| <u>Obama</u> | <u>Romney</u> | Other (vol.) | Neither (vol.) | No opinion |
|--------------|---------------|-----------------|-------------------|---------------|
|--------------|---------------|-----------------|-------------------|---------------|

SWING STATES

Registered voters

| | | | | | |
|-------------------|----|----|---|---|---|
| 2012 Sep 11-17 | 48 | 46 | 1 | 2 | 3 |
| 2012 Aug 6-13 | 47 | 44 | 1 | 5 | 3 |
| 2012 Jun 22-29 | 47 | 45 | 1 | 5 | 3 |
| 2012 Apr 26-May 2 | 47 | 45 | 1 | 4 | 3 |
| 2012 Mar 20-26 | 51 | 42 | 1 | 4 | 3 |
| 2012 Feb 14-21 | 46 | 48 | 1 | 3 | 2 |
| 2012 Jan 24-28 | 47 | 48 | 1 | 1 | 3 |
| 2011 Nov 30-Dec 7 | 43 | 48 | 1 | 5 | 3 |
| 2011 Oct 20-27 | 46 | 47 | 1 | 3 | 4 |

2. *(Asked of Obama or Romney voters)* Thinking about your vote for president, do you think there is some chance, only a slight chance, or no chance whatsoever that you will change your vote between now and the election?

COMBINED RESULTS: Q.1/1A/2: BASED ON FULL SAMPLE OF REGISTERED VOTERS

| <i>Swing States</i> | | 2012 Sep 11-17 |
|---------------------------|-------------------------------------|-----------------------|
| | | |
| Obama | | 48 |
| | <i>(Some chance could change)</i> | <i>(4)</i> |
| | <i>(Slight chance could change)</i> | <i>(6)</i> |
| | <i>(No chance could change)</i> | <i>(38)</i> |
| | | |
| Romney | | 46 |
| | <i>(Some chance could change)</i> | <i>(3)</i> |
| | <i>(Slight chance could change)</i> | <i>(4)</i> |
| | <i>(No chance could change)</i> | <i>(39)</i> |
| | | |
| Other | | 1 |
| | | |
| Neither/No opinion | | 5 |

4. How much did the recent political conventions affect your vote for president—a great deal, a fair amount, not much, or not at all?

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|-------------------------------|-----------------------|------------------------|---------------------|-----------------------|-----------------------|
| <u>SWING STATES</u> | | | | | |
| Registered voters | | | | | |
| 2012 Sep 11-17 | 10 | 15 | 29 | 45 | 1 |
| All Swing State adults | | | | | |
| 2012 Sep 11-17 | 10 | 14 | 28 | 47 | 2 |
| <u>NATIONAL</u> | | | | | |
| Registered voters | | | | | |
| 2012 Sep 16-17 | 13 | 15 | 31 | 41 | 1 |
| National adults | | | | | |
| 2012 Sep 16-17 | 13 | 15 | 29 | 41 | 1 |

5. Just your best guess, how much will the upcoming presidential debates affect your vote for president—a great deal, a fair amount, not much, or not at all?

| | Great <u>deal</u> | Fair <u>amount</u> | Not <u>much</u> | Not <u>at all</u> | No <u>opinion</u> |
|-------------------------------|----------------------|-----------------------|--------------------|----------------------|----------------------|
| <u>SWING STATES</u> | | | | | |
| Registered voters | | | | | |
| 2012 Sep 11-17 | 11 | 14 | 29 | 45 | 1 |
| All Swing State adults | | | | | |
| 2012 Sep 11-17 | 11 | 14 | 28 | 45 | 1 |
| <u>NATIONAL</u> | | | | | |
| Registered voters | | | | | |
| 2012 Sep 16-17 | 13 | 17 | 30 | 39 | 1 |
| National adults | | | | | |
| 2012 Sep 16-17 | 14 | 18 | 29 | 38 | 2 |