

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: GOVERNANCE**

-- FINAL TOPLINE --

Timberline: 937008  
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Results are based on telephone interviews conducted September 6-9, 2012 with a random sample of **-1,017—** adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with **95%** confidence that the margin of error is **±4** percentage points.

For results based on the sample of **-923—**registered voters, the maximum margin of sampling error is **±4** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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25. In general, do you think there is too much, too little or about the right amount of government regulation of business and industry?

	<u>Too much</u>	<u>Too little</u>	<u>Right amount</u>	<u>No opinion</u>
<b><u>GALLUP POLL</u></b>				
2012 Sep 6-9	47	26	24	3
2011 Sep 8-11	50	24	23	3
2010 Sep 13-16	49	27	21	3
2009 Aug 31-Sep 2	45	24	27	3
2008 Sep 8-11	38	27	31	3
2007 Sep 14-16	38	26	33	4
2006 Sep 7-10	36	28	30	6
2005 Sep 12-15	34	23	40	3
2004 Sep 13-15	37	24	34	5
2003 Sep 8-10	37	25	35	3
2002 Sep 5-8	35	31	31	3
2002 Jun 28-30	32	33	30	5
2002 Feb 8-10	28	30	39	3
2001 Sep 7-10	41	17	38	4
1993 Mar 22-24	37	28	30	5
<b><u>LOS ANGELES TIMES</u></b>				
1991 Apr	27	29	36	8
1981 Mar	54	18	14	14