

GALLUP NEWS SERVICE

ELECTION TRENDS

Results are based on telephone interviews conducted October 27-28, 2012, on the Gallup Daily election tracking survey, with a random sample of --1,063-- adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the total sample of --961-- registered voters, one can say with 95% confidence that the margin of error is ± 4 percentage points.

P20. How would you describe your political views – [ROTATED: very liberal, liberal, moderate, conservative (or) very conservative]?

	<u>Very liberal</u>	<u>Liberal</u>	<u>Moderate</u>	<u>Conservative</u>	<u>Very conservative</u>	<u>No opinion</u>
2012 Oct 27-28	7	18	30	31	10	5

Q.4-5 ROTATED

4. How would you describe the political views of Barack Obama – [ROTATED: very liberal, liberal, moderate, conservative (or) very conservative]?

	<u>Very liberal</u>	<u>Liberal</u>	<u>Moderate</u>	<u>Conservative</u>	<u>Very conservative</u>	<u>No opinion</u>
2012 Oct 27-28	29	29	22	9	5	7
2011 Dec 15-18	24	33	23	12	3	5
2008 Oct 23-26	29	32	24	8	3	4
2007 Dec 14-16	11	40	25	12	1	10

5. How would you describe the political views of Mitt Romney – [ROTATED: very liberal, liberal, moderate, conservative (or) very conservative]?

	<u>Very liberal</u>	<u>Liberal</u>	<u>Moderate</u>	<u>Conservative</u>	<u>Very conservative</u>	<u>No opinion</u>
2102 Oct 27-28	5	9	21	40	16	9
2011 Dec 15-18	2	10	29	36	9	14
2007 Dec 14-16	1	8	22	39	8	21

SUMMARY TABLE: COMPARISON OF CANDIDATE POLITICAL VIEWS VS. SELF

	<u>Mitt Romney</u>	<u>Barack Obama</u>
A lot more liberal than self	9	33
Somewhat more liberal	16	14
Same views	25	27
Somewhat more conservative	15	11
A lot more conservative than self	23	6
No opinion / Undesignated	11	9

**SUMMARY TABLE: COMPARISON OF OWN VIEWS AND CANDIDATES' POLITICAL VIEWS
(P20/Q.4/Q.5)**

	<u>Total liberal</u>	<u>Moderate</u>	<u>Total conservative</u>
2012			
Registered voters' own views	23	31	42
(RV) Views of Mitt Romney	11	21	60
(RV) Views of Barack Obama	60	22	12
2008			
Registered voters' own views	21	34	43
(RV) Views of John McCain	9	26	62
(RV) Views of Barack Obama	62	24	11
2004 Jul 19-21			
Registered voters' own views	19	39	40
(RV) Views of George W. Bush	8	18	68
(RV) Views of John Kerry	48	32	15
1992 Oct 5-7			
Registered voters' own views	15	44	37
(RV) Views of George H.W. Bush	9	20	59
(RV) Views of Bill Clinton	42	32	15
(RV) Views of Ross Perot	20	21	29