

# USA TODAY/GALLUP POLL

## POST-ELECTION POLL

-- FINAL TOPLINE --

Timberline: 160861  
H: 428  
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**Results are based on telephone interviews conducted November 9-12, 2012 with a random sample of ~1,009—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.**

**For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±3 percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents per 1,000 respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, population density and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ U.S. population. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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7. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEMS A-B READ IN ORDER, THEN ITEMS C-E READ IN RANDOM ORDER, THEN ITEMS F-G READ IN RANDOM ORDER]?

**A. Barack Obama**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>2012</u></b>				<b><u>2008</u></b>			
2012 Nov 9-12	58	41	1	2008 Aug 21-23	63	32	5
2012 Nov 1-4	55	42	3	2008 Jul 25-27	61	35	4
2012 Sep 24-27	55	44	1	2008 Jun 15-19	64	31	5
2012 Aug 20-22	53	46	1	2008 May 30-Jun 1	58	37	5
2012 Jul 19-22	53	45	2	2008 May 1-3	58	37	5
2012 Jul 9-12	54	43	3	2008 Apr 18-20	60	34	6
2012 May 10-13	52	46	2	2008 Mar 14-16	62	33	6
2012 Feb 16-19	50	48	2	2008 Feb 21-24	61	32	7
				2008 Feb 8-10	58	34	8
<b><u>2011</u></b>				2008 Jan 30-Feb 2	59	32	8
2011 Dec 15-18	55	44	1	2008 Jan 10-13	59	32	9
2011 Apr 20-23	52	46	2	<b><u>2007</u></b>			
2011 Mar 25-27	54	43	3	2007 Dec 14-16	57	30	13
2011 Jan 14-16	53	45	2	2007 Nov 30-Dec 2	53	33	13
<b><u>2010</u></b>				2007 Nov 2-4	53	30	17
2010 Nov 4-7	49	48	3	2007 Oct 12-14	53	32	15
2010 Oct 14-17	47	50	3	2007 Oct 4-7	54	27	19
2010 Jul 8-11	52	44	4	2007 Sep 14-16	56	29	15
2010 May 24-25	54	43	3	2007 Sep 7-8	48	32	21
2010 Mar 26-28	52	48	1	2007 Aug 13-16	52	29	19
<b><u>2009</u></b>				2007 Aug 3-5	48	34	18
2009 Dec 11-13	56	42	2	2007 Jul 12-15	49	26	25
2009 Oct 16-19	55	42	3	2007 Jul 6-8	53	27	21
2009 Oct 1-4	56	40	4	2007 Jun 1-3	53	25	23
2009 Jul 10-12	66	33	1	2007 May 10-13	55	20	25
2009 May 29-31	67	32	1	2007 May 4-6	50	24	25
2009 Mar 27-29	69	28	3	2007 Apr 13-15	52	27	20
2009 Jan 9-11	78	18	5	2007 Apr 2-5	49	24	26
<b><u>2008</u></b>				2007 Mar 23-25	53	24	23
2008 Nov 7-9	68	27	4	2007 Mar 2-4	58	18	24
2008 Oct 31-Nov 2 †	62	34	4	2007 Feb 9-11	53	19	28
2008 Oct 10-12	62	35	2	<b><u>2006</u></b>			
2008 Oct 3-5	62	34	3	2006 Dec 8-10 ^	42	11	47
2008 Sep 5-7	62	35	3				
2008 Aug 30-31 †	61	32	8				

^ WORDING: Illinois Senator, Barack Obama.

† USA Today/Gallup poll asked on Gallup tracking survey

**Q.7 (FAVORABLES) CONTINUED**

**B. Mitt Romney**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2012 Nov 9-12	50	45	1	4
2012 Nov 1-4	46	47	2	5
2012 Sep 24-27	47	48	1	4
2012 Aug 20-22	48	46	1	4
2012 Jul 19-22	46	45	3	6
2012 Jul 9-12	39	48	4	9
2012 May 10-13	50	41	2	7
2012 Feb 16-19	39	47	7	7
2011 Dec 15-18	40	42	9	9
2010 Jul 8-11	36	28	18	18
2009 Jul 10-12	37	29	16	18
2008 Feb 8-10	34	46	7	13
2008 Jan 30- Feb 2	37	39	10	14
2008 Jan 10-13 ^	32	42	13	14
2007 Dec 14-16	32	35	17	15
2007 Nov 30-Dec 2	36	30	20	14
2007 Nov 2-4	28	31	24	17
2007 Oct 12-14	26	34	23	17
2007 Oct 4-7	29	26	29	15
2007 Sep 14-16	27	35	23	15
2007 Sep 7-8	27	28	28	17
2007 Aug 13-16	33	24	26	17
2007 Aug 3-5	22	31	30	17
2007 Jul 12-15	22	28	31	18
2007 Jul 6-8	23	31	30	16
2007 Jun 1-3	25	24	31	19
2007 May 10-13	27	19	41	14
2007 May 4-6	24	22	39	15
2007 Apr 13-15	23	24	36	17
2007 Apr 2-5	25	21	37	17
2007 Mar 23-25	22	18	37	22
2007 Mar 2-4	23	19	41	17
2007 Feb 9-11	18	18	47	18
2006 Dec 8-10 †	19	12	52	17

^ Asked of a half sample.

† WORDING: Massachusetts Governor, Mitt Romney.

**Q.7 (FAVORABLES) CONTINUED**

**F. The Republican Party**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2012 Nov 9-12	43	50	7	2005 Feb 4-6	56	39	5
				2004 Sep 13-15	55	41	4
2012 Aug 20-23	42	51	7	2004 Sep 3-5	53	40	7
2012 Feb 16-19	42	49	9	2004 Aug 23-25 ^	50	41	9
2012 Feb 2-5	43	54	3	2004 Jul 30-Aug 1	47	45	8
2011 Sep 8-11	43	53	4	2004 Jul 19-21 ^	50	43	7
2011 Apr 20-23	44	47	10	2004 Jan 29-Feb 1	48	45	7
2011 Jan 14-16	47	43	10	2004 Jan 2-5	52	40	8
2010 Nov 4-7	45	50	6	2003 Sep 8-10	50	44	6
2010 Sep 13-16	44	52	4	2003 Mar 29-30	56	33	11
2010 May 24-25	36	58	5	2003 Jan 3-5	51	38	11
2010 Mar 26-28	42	51	7	2002 Dec 16-17	51	38	11
2009 Aug 31-Sep 2	40	56	4	2002 Nov 8-10	54	38	8
2009 May 29-31	34	59	6	2002 Oct 21-22	53	35	12
2008 Nov 13-16	34	61	5	2002 Sep 5-8	54	40	6
2008 Oct 10-12	40	53	6	2002 Jul 26-28	55	36	9
2008 Sep 8-11	43	53	5	2002 Jan 11-14	61	30	9
2008 Sep 5-7	47	47	6	2001 Sep 7-10	47	48	5
2008 Aug 30-31 ‡	39	51	10	2000 Nov 13-15	49	43	8
2008 Aug 21-23	39	52	9	2000 Aug 4-5	54	37	9
2008 Apr 18-20	39	53	8	2000 Jul 25-26	49	39	12
2008 Feb 8-10	41	52	7	2000 Jan 7-10	53	41	6
2008 Jan 10-13	42	49	8	1999 Nov 18-21	50	44	6
2007 Nov 2-4	40	50	11	1999 Apr 30-May 2	47	44	9
2007 Sep 14-16	38	59	4	1999 Feb 19-21	45	46	9
2007 Jul 6-8	36	56	8	1999 Feb 12-13	40	54	6
2007 Apr 13-15	42	51	7	1999 Feb 4-8	45	47	8
2006 Nov 9-12	35	58	7	1999 Jan 8-10	40	52	8
2006 Oct 6-8	37	55	8	1998 Dec 19-20	31	57	12
2006 Sep 7-10	42	53	4	1998 Dec 15-16	43	47	10
2006 Jul 28-30	43	50	8	1997 Oct 27-29	50	42	8
2006 Apr 28-30	36	58	5	1996 Aug 30-Sep 1 †	50	45	5
2005 Dec 16-18	45	48	7	1996 Aug 16-18 †	55	41	3
2005 Oct 13-16	40	50	10	1996 Aug 5-7 †	51	44	5
2005 Sep 8-11	45	45	10	1996 Apr 9-10	52	41	7
2005 Jul 22-24	46	45	9	1995 Apr 17-19	52	42	6
2005 Apr 1-2	50	44	6	1992 Jul 6-8 †	53	39	8
2005 Feb 25-27	51	42	7				

^ Asked of a half sample.

† Based on registered voters.

‡ USA Today/Gallup poll asked on Gallup tracking survey

## Q.7 (FAVORABLES) CONTINUED

### G. The Democratic Party

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2012 Nov 9-12	51	43	7	2005 Feb 4-6	46	47	7
				2004 Sep 13-15	49	45	6
2012 Aug 20-23	45	49	5	2004 Sep 3-5	50	41	9
2012 Feb 16-19	47	46	8	2004 Aug 23-25 ^	54	36	10
2012 Feb 2-5	49	48	3	2004 Jul 30-Aug 1	55	37	8
2011 Sep 8-11	42	55	4	2004 Jul 19-21 ^	48	41	11
2011 Apr 20-23	43	49	8	2004 Jan 29-Feb 1	59	34	7
2011 Jan 14-16	46	47	8	2004 Jan 2-5	47	44	9
2010 Nov 4-7	43	52	5	2003 Sep 8-10	49	45	6
2010 Sep 13-16	44	53	3	2003 Mar 29-30	49	39	12
2010 May 24-25	43	52	5	2003 Jan 3-5	52	36	12
2010 Mar 26-28	41	54	5	2002 Dec 16-17	52	37	11
2009 Aug 31-Sep 2	51	45	3	2002 Nov 8-10	48	42	10
2009 May 29-31	53	41	6	2002 Oct 21-22	58	30	12
2008 Nov 13-16	55	39	5	2002 Sep 5-8	56	38	6
2008 Oct 10-12	53	42	6	2002 Jul 26-28	55	34	11
2008 Sep 8-11	53	42	6	2002 Jan 11-14	55	33	12
2008 Sep 5-7	51	43	6	2001 Sep 7-10	56	38	6
2008 Aug 30-31 ‡	54	37	9	2000 Nov 13-15	53	38	9
2008 Aug 21-23	55	38	7	2000 Aug 4-5	53	38	9
2008 Apr 18-20	56	36	8	2000 Jul 25-26	56	35	9
2008 Feb 8-10	56	38	6	2000 Jan 7-10	61	33	6
2008 Jan 10-13	55	36	9	1999 Nov 18-21	51	41	8
2007 Nov 2-4	54	37	10	1999 Apr 30-May 2	53	37	10
2007 Sep 14-16	53	43	4	1999 Feb 19-21	55	37	8
2007 Jul 6-8	51	41	9	1999 Feb 12-13	56	38	6
2007 Apr 13-15	55	38	7	1999 Feb 4-8	57	37	6
2006 Nov 9-12	57	33	9	1999 Jan 8-10	57	35	8
2006 Oct 6-8	52	38	10	1998 Dec 19-20	57	30	13
2006 Sep 7-10	54	40	5	1998 Dec 15-16	58	32	10
2006 Jul 28-30	52	40	8	1997 Oct 27-29	54	39	7
2006 Apr 28-30	48	45	8	1996 Aug 30-Sep 1 †	60	36	4
2005 Dec 16-18	46	45	9	1996 Aug 16-18 †	55	41	4
2005 Oct 13-16	52	36	12	1996 Aug 5-7 †	57	38	5
2005 Sep 8-11	47	41	12	1996 Apr 9-10	55	38	7
2005 Jul 22-24	52	38	10	1995 Apr 17-19	51	43	6
2005 Apr 1-2	50	42	8	1992 Jul 6-8 †	54	38	8
2005 Feb 25-27	52	41	7				

^ Asked of a half sample.

† Based on registered voters.

‡ USA Today/Gallup poll asked on Gallup tracking survey