

USA TODAY/GALLUP POLL

GAY AND LESBIAN RIGHTS

-- FINAL TOPLINE --

Timberline: 160861
H: 439
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November 26-29, 2012

Note: Q.2 should be cited as a Gallup poll.

Results are based on telephone interviews conducted November 26-29, 2012 with a random sample of –1,015—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents per 1,000 respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, population density and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ U.S. population. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Comparison results for lesbian, gay, bisexual and transgender are based on a random sample of –251—adults who identify themselves as lesbian, gay, bisexual and transgender. These respondents were initially interviewed in Gallup Daily tracking earlier this year and were re-contacted and interviewed November 27-29 for this poll.

For results based on the sample of LGBT adults, one can say with 95% confidence that the margin of error is ±6 percentage points.

The LGBT re-contact sample is not weighted. The demographics of the re-contact sample are similar to the demographics of all LGBT respondents Gallup interviewed in daily tracking.

2. Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low? How about -- [RANDOM ORDER]?

<u>2012 Nov 26-29</u>	Very high	High	Average	Low	Very low	No opinion
Advertising practitioners	2	9	50	30	6	3
Bankers	4	24	48	17	7	*
Business executives	3	18	50	22	5	1
Car salespeople	2	6	43	38	11	1
Clergy	15	37	33	7	2	5
Members of Congress	2	8	34	34	20	2
Pharmacists	19	56	21	2	1	*
Lawyers	4	15	42	28	10	1
Medical doctors	14	56	26	2	2	*
Nurses	27	58	12	2	1	*
Police officers	14	44	32	7	3	*
Chiropractors	6	32	46	8	3	4
College teachers	12	41	34	7	3	3
Dentists	11	51	33	3	1	*
Engineers	16	54	25	2	1	2
HMO Managers	2	10	52	22	5	8
Insurance salespeople	2	13	49	28	8	1
Journalists	5	19	45	21	9	1
Psychiatrists	6	35	43	8	3	6
Senators	2	12	39	33	12	1
State governors	3	17	48	24	7	1
Stockbrokers	2	9	48	30	9	3

Q.2/HONESTY AND ETHICS CONTINUED

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH"

	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>Feb</u> <u>2002</u>	<u>Nov</u> <u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>
Nurses	--	--	73	79	84	83	79	83	79	82	84	83	84	83	81	84	85
Pharmacists	69	64	69	67	68	--	67	67	72	67	73	71	70	66	71	73	75
Medical doctors	56	57	58	63	66	--	63	68	67	65	69	64	64	65	66	70	70
Engineers	49	50	50	56	60	--	--	59	--	--	61	--	--	62	--	--	70
Dentists	54	53	52	58	56	--	--	61	--	--	62	--	--	57	--	--	62
Police officers	49	49	52	55	68	61	59	59	60	61	54	53	56	63	57	54	58
College teachers	55	53	52	59	58	57	--	59	--	--	58	--	--	54	--	--	53
Clergy	59	59	56	60	64	--	52	56	56	54	58	53	56	50	53	52	52
Psychiatrists	--	--	--	--	--	--	--	38	--	--	38	--	--	33	---	--	41
Chiropractors	--	--	26	--	--	--	--	31	--	--	36	--	--	34	--	--	38
Bankers	34	30	30	37	34	--	36	35	36	41	37	35	23	19	23	25	28
Journalists	23	22	24	21	29	--	26	25	--	28	26	--	25	23	--	26	24
Business executives	20	21	23	23	25	16	17	18	20	16	18	14	12	12	15	18	21
State governors	--	--	24	30	--	--	--	26	--	--	22	--	--	15	--	--	20
Lawyers	15	14	13	17	18	--	18	16	18	18	18	15	18	13	17	19	19
Insurance salespeople	12	11	10	10	13	--	--	12	--	--	13	--	--	10	--	--	15
Senators	14	19	17	24	25	--	--	20	--	16	15	--	--	11	--	--	14
HMO Managers	--	--	10	--	--	--	--	9	--	--	12	--	--	8	--	--	12
Stockbrokers	18	19	16	19	19	--	12	15	--	16	17	--	12	9	--	12	11
Advertising practitioners	12	10	9	10	11	14	9	12	10	11	11	6	10	11	11	11	11
Members of Congress	12	17	11	21	25	--	17	17	20	14	14	9	12	9	9	7	10
Car salespeople	8	5	8	7	8	--	6	7	9	8	7	5	7	6	7	7	8

Q.2/HONESTY AND ETHICS CONTINUED

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS NOT ASKED IN 2012)

	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>Feb 2002</u>	<u>Nov 2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>
High school teachers	--	--	--	--	--	64	--	--	64	--	--	65	--	--	--	62	--
Funeral directors	33	35	36	--	--	39	--	--	44	--	--	47	--	--	--	44	--
Accountants	--	--	38	41	32	35	--	--	39	--	--	38	--	--	--	43	--
Building contractors	19	18	23	--	--	20	--	--	20	--	--	22	--	--	--	26	--
Real estate agents	16	14	17	--	--	19	--	--	20	--	--	17	--	--	--	20	--
Labor union leaders	15	17	17	17	--	14	--	--	16	--	--	16	--	--	--	18	--
Telemarketers	--	9	--	--	--	5	--	--	7	--	--	5	--	--	--	8	--
Lobbyists	--	--	--	--	--	--	--	--	--	--	5	5	--	--	7	7	--
Military officers	--	--	--	--	--	--	65	--	72	--	--	65	--	--	73	--	--
Grade school teachers	--	--	--	--	--	--	--	--	73	--	--	74	--	--	67	--	--
Day care providers	--	--	41	--	--	--	--	--	49	--	--	44	--	--	47	--	--
Judges	--	--	53	47	--	--	--	--	53	--	--	46	--	--	47	--	--
Auto mechanics	--	--	24	22	22	--	--	--	26	--	--	25	--	--	28	--	--
Nursing home operators	--	--	22	--	--	--	--	--	24	--	--	21	--	--	26	--	--
TV Reporters	22	21	20	21	--	--	--	--	23	--	--	23	--	--	23	--	--
Newspaper reporters	19	20	19	16	--	--	--	--	21	--	--	22	--	--	22	--	--
Local officeholders	20	21	20	25	--	--	--	--	26	--	--	20	--	--	20	--	--
State officeholders	17	17	16	20	--	--	--	--	24	--	--	12	--	--	12	--	--
Veterinarians	--	--	63	66	--	--	--	68	--	--	71	--	--	--	--	--	--
Firefighters	--	--	--	--	90	--	--	--	--	--	--	--	--	--	--	--	--
Members of U.S. military	--	--	--	--	81	--	--	--	--	--	--	--	--	--	--	--	--

Gallup first began asking Honesty and Ethics in 1976. Please contact Gallup for full trend.

