

GALLUP NEWS SERVICE

CAPITALISM, BUSINESS AND GOVERNMENT REGULATION

Results are based on telephone interviews with –1,040– national adults, aged 18+, conducted November 18-19, 2012. For results based on the total sample of National Adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

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Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

The questions reported here were asked of a random half sample for two nights on Gallup Daily tracking.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

3. Do you generally believe that when small businesses earn a profit, it helps the U.S. economy, doesn't affect the U.S. economy much, or hurts the U.S. economy?

	<u>Helps economy</u>	<u>Doesn't affect economy much</u>	<u>Hurts economy</u>	<u>No opinion</u>
2012 Nov 18-19	84	11	3	2
2010 Jan 26-27	85	11	2	2

4. Do you generally believe that when big businesses earn a profit, it helps the U.S. economy, doesn't affect the U.S. economy much, or hurts the U.S. economy?

	<u>Helps economy</u>	<u>Doesn't affect economy much</u>	<u>Hurts economy</u>	<u>No opinion</u>
2012 Nov 18-19	64	15	17	5
2010 Jan 26-27	66	13	18	3