

GALLUP NEWS SERVICE

POSTAL SERVICE CHANGES

Results are based on telephone interviews with –1,025– national adults, aged 18+, conducted February 11-12, 2013. For results based on the total sample of National Adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. As you may know, the US Postal Service is anticipating billions of dollars in losses this year. Please tell me whether you would strongly favor, favor, oppose, or strongly oppose each of the following as a way to help the Postal Service solve its financial problems. How about – [RANDOM ORDER]?

<i>2013 Feb 11-12</i> <i>(sorted by “total favor”)</i>	<u>Total favor</u>	<u>Total oppose</u>
Reduce the number of days your local post office is open from six days a week to five	67	31
Eliminate residential mail delivery on Saturdays	63	36
Raise stamp prices	41	57

FULL RESULTS:

A. Reduce the number of days your local post office is open from six days a week to five

	<u>Strongly favor</u>	<u>Favor</u>	<u>Oppose</u>	<u>Strongly oppose</u>	<u>No opinion</u>
2013 Feb 11-12	17	50	20	11	2
2010 Mar 16	15	56	21	7	1
2009 Jun 17-18	12	54	22	10	2

B. Raise stamp prices

	<u>Strongly favor</u>	<u>Favor</u>	<u>Oppose</u>	<u>Strongly oppose</u>	<u>No opinion</u>
2013 Feb 11-12	5	36	40	17	2
2010 Mar 16	3	36	45	15	1
2009 Jun 17-18	4	34	40	20	2

C. Eliminate residential mail delivery on Saturdays

	<u>Strongly favor</u>	<u>Favor</u>	<u>Oppose</u>	<u>Strongly oppose</u>	<u>No opinion</u>
2013 Feb 11-12	19	44	26	10	2

For comparison: *Reduce the number of mail delivery days from six days a week to five*

	<u>Strongly favor</u>	<u>Favor</u>	<u>Oppose</u>	<u>Strongly oppose</u>	<u>No opinion</u>
2010 Mar 16	16	52	24	7	1
2009 Jun 17-18	14	52	23	10	2