

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 4-7, 2013 with a random sample of -1,005—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of -502—national adults in Form A and -503—national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of -499— adults employed full- or part-time, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of -618—stock owners, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of -318—retirees, the maximum margin of sampling error is ± 7 percentage points.

For results based on the sample of -687—non-retirees, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of -693—homeowners, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of -247—renters, the maximum margin of sampling error is ± 8 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

26. Do you consider the amount of federal income tax you have to pay as too high, about right, or too low?

| | <u>Too high</u> | <u>About right</u> | <u>Too low</u> | <u>No opinion</u> | | <u>Too high</u> | <u>About right</u> | <u>Too low</u> | <u>No opinion</u> |
|------------------|-----------------|--------------------|----------------|-------------------|-------------------|-----------------|--------------------|----------------|-------------------|
| 2013 Apr 4-7 | 50 | 45 | 2 | 3 | 1994 Dec 16-18 | 66 | 30 | 1 | 3 |
| | | | | | 1994 Apr 16-18 | 56 | 42 | * | 2 |
| 2012 Apr 9-12 | 46 | 47 | 3 | 4 | 1993 Mar 29-31 | 55 | 41 | 2 | 2 |
| 2011 Apr 7-11 | 50 | 43 | 4 | 3 | 1992 Mar 26-29 | 56 | 39 | 2 | 3 |
| 2010 Apr 8-11 | 48 | 45 | 3 | 4 | 1991 Mar 28-30 | 55 | 37 | 2 | 6 |
| 2009 Apr 6-9 | 46 | 48 | 3 | 2 | 1990 Mar 8-11 | 63 | 31 | 2 | 4 |
| 2008 Apr 6-9 | 52 | 42 | 2 | 4 | 1985 Jun 7-10 | 63 | 32 | 1 | 4 |
| 2007 Apr 2-5 | 53 | 41 | 2 | 3 | 1982 May 14-17 | 60 | 32 | * | 8 |
| 2006 Apr 10-13 | 48 | 44 | 2 | 5 | 1973 Feb 16-19 | 65 | 28 | 1 | 6 |
| 2005 Apr 4-7 | 51 | 44 | 2 | 3 | 1969 Mar 12-17 | 69 | 25 | * | 6 |
| 2004 Apr 5-8 | 50 | 43 | 3 | 4 | 1967 Mar 9-14 | 58 | 38 | 1 | 3 |
| 2003 Apr 7-9 | 50 | 46 | 2 | 2 | 1966 Feb 10-15 | 52 | 39 | * | 8 |
| 2003 Jan 10-12 ^ | 47 | 50 | 1 | 2 | 1964 Feb 28-Mar 5 | 56 | 35 | 1 | 9 |
| 2001 Apr 6-8 | 65 | 31 | 1 | 3 | 1963 Jan 11-16 | 52 | 38 | 1 | 8 |
| 2000 Apr 7-9 | 63 | 33 | 1 | 3 | 1962 Jun 28-Jul 3 | 63 | 32 | 1 | 4 |
| 1999 Sep 10-14 | 68 | 28 | 1 | 3 | 1962 Feb 8-13 | 48 | 45 | * | 7 |
| 1999 Jul 16-18 | 60 | 37 | * | 3 | 1961 Feb 10-15 | 46 | 45 | 1 | 8 |
| 1999 Apr 6-7 | 65 | 29 | 2 | 4 | 1959 Mar 4-9 | 51 | 40 | 2 | 7 |
| 1998 Apr 17-19 | 66 | 31 | 1 | 2 | 1957 Apr 6-11 | 61 | 31 | * | 8 |
| 1997 Mar 24-26 | 58 | 38 | 1 | 3 | 1956 Feb 16-21 | 55 | 35 | 1 | 9 |
| 1996 Apr 9-10 | 64 | 33 | 1 | 2 | | | | | |

^ Asked of a half sample.

For comparison: *Earlier trend (asked of taxpayers)*

| | <u>Too high</u> | <u>About right</u> | <u>Too low</u> | <u>No opinion</u> |
|-------------------|-----------------|--------------------|----------------|-------------------|
| 1953 Feb1-5 | 59 | 37 | * | 4 |
| 1952 Feb 9-14 | 71 | 26 | * | 3 |
| 1951 Feb 4-9 | 52 | 43 | 1 | 4 |
| 1950 Feb 5-10 | 57 | 40 | * | 3 |
| 1949 Mar 19-24 | 43 | 53 | 1 | 4 |
| 1948 Mar 5-10 | 57 | 38 | 1 | 4 |
| 1947 Nov 28-Dec 2 | 63 | 32 | * | 5 |
| 1947 Mar 14-17 | 54 | 40 | * | 6 |

27. Do you regard the income tax which you will have to pay this year as fair?

| | <u>Yes, fair</u> | <u>No, not fair</u> | <u>No opinion</u> |
|-------------------|------------------|---------------------|-------------------|
| 2013 Apr 4-7 | 55 | 42 | 3 |
| 2012 Apr 9-12 | 59 | 37 | 5 |
| 2011 Apr 7-11 | 57 | 40 | 3 |
| 2010 Apr 8-11 | 59 | 36 | 5 |
| 2009 Apr 6-9 | 61 | 35 | 4 |
| 2008 Apr 6-9 | 60 | 35 | 5 |
| 2007 Apr 2-5 | 60 | 37 | 3 |
| 2006 Apr 10-13 | 60 | 34 | 5 |
| 2005 Apr 4-7 | 61 | 34 | 5 |
| 2004 Apr 5-8 | 62 | 33 | 5 |
| 2003 Apr 7-9 | 64 | 33 | 3 |
| 2002 Apr 5-7 | 58 | 37 | 5 |
| 2001 Apr 6-8 | 51 | 46 | 3 |
| 1999 Apr 6-7 | 45 | 49 | 6 |
| 1997 Mar 24-26 | 51 | 43 | 6 |
| 1946 Nov 15-20 | 60 | 34 | 6 |
| 1946 Feb 28-Mar 5 | 62 | 38 | -- |
| 1945 Mar 10-15 | 85 | 15 | -- |
| 1944 Mar 3-8 | 87 | 13 | -- |
| 1944 Feb | 90 | 10 | -- |
| 1943 Feb 25-Mar 1 | 85 | 15 | -- |

28. As I read off some different groups, please tell me if you think they are paying their FAIR share in federal taxes, paying too MUCH or paying too LITTLE? First, how about -- [ITEMS A-C ROTATED, ITEM D READ LAST]?

| <i>2013 Apr 4-7 (sorted by "fair share")</i> | <u>Fair share</u> | <u>Too much</u> | <u>Too little</u> |
|---|-------------------|-----------------|-------------------|
| Middle-income people | 53 | 42 | 3 |
| Lower-income people | 37 | 40 | 19 |
| Upper-income people | 26 | 11 | 61 |
| Corporations | 21 | 8 | 66 |

Q.28 continued on next page

Q.28 (PERCEPTIONS OF TAXES PAID) CONTINUED

FULL TRENDS:

A. Lower-income people

| | <u>Fair share</u> | <u>Too much</u> | <u>Too little</u> | <u>No opinion</u> |
|----------------|-------------------|-----------------|-------------------|-------------------|
| 2013 Apr 4-7 | 37 | 40 | 19 | 4 |
| 2012 Apr 9-12 | 33 | 40 | 24 | 3 |
| 2011 Apr 7-11 | 37 | 40 | 21 | 2 |
| 2010 Apr 8-11 | 35 | 39 | 22 | 4 |
| 2009 Apr 6-9 | 41 | 39 | 16 | 4 |
| 2008 Apr 6-9 | 32 | 51 | 13 | 4 |
| 2007 Apr 2-5 | 34 | 45 | 17 | 4 |
| 2006 Apr 10-13 | 36 | 46 | 12 | 6 |
| 2005 Apr 4-7 | 36 | 51 | 10 | 3 |
| 2004 Apr 5-8 | 35 | 49 | 12 | 4 |
| 2003 Apr 7-9 | 36 | 49 | 12 | 3 |
| 1999 Apr 6-7 | 34 | 51 | 11 | 4 |
| 1996 Apr 9-10 | 40 | 48 | 9 | 3 |
| 1994 Apr 16-18 | 43 | 42 | 12 | 3 |
| 1993 Mar 29-31 | 37 | 51 | 9 | 3 |
| 1992 Mar 26-29 | 32 | 57 | 8 | 3 |

B. Middle-income people

| | <u>Fair share</u> | <u>Too much</u> | <u>Too little</u> | <u>No opinion</u> |
|----------------|-------------------|-----------------|-------------------|-------------------|
| 2013 Apr 4-7 | 53 | 42 | 3 | 2 |
| 2012 Apr 9-12 | 56 | 36 | 6 | 2 |
| 2011 Apr 7-11 | 50 | 44 | 5 | 1 |
| 2010 Apr 8-11 | 49 | 43 | 6 | 2 |
| 2009 Apr 6-9 | 50 | 43 | 5 | 2 |
| 2008 Apr 6-9 | 50 | 43 | 4 | 3 |
| 2007 Apr 2-5 | 44 | 47 | 7 | 2 |
| 2006 Apr 10-13 | 50 | 43 | 5 | 3 |
| 2005 Apr 4-7 | 52 | 41 | 4 | 3 |
| 2004 Apr 5-8 | 47 | 46 | 4 | 3 |
| 2003 Apr 7-9 | 51 | 40 | 7 | 2 |
| 1999 Apr 6-7 | 35 | 59 | 4 | 2 |
| 1996 Apr 9-10 | 34 | 58 | 5 | 3 |
| 1994 Apr 16-18 | 39 | 57 | 3 | 1 |
| 1993 Mar 29-31 | 39 | 54 | 5 | 2 |
| 1992 Mar 26-29 | 36 | 57 | 5 | 2 |

Q.28 perception of taxes paid continued on next page

Q.28 (PERCEPTIONS OF TAXES PAID) CONTINUED**C. Upper-income people**

| | <u>Fair share</u> | <u>Too much</u> | <u>Too little</u> | <u>No opinion</u> |
|----------------|-------------------|-----------------|-------------------|-------------------|
| 2013 Apr 4-7 | 26 | 11 | 61 | 2 |
| 2012 Apr 9-12 | 25 | 10 | 62 | 3 |
| 2011 Apr 7-11 | 25 | 13 | 59 | 2 |
| 2010 Apr 8-11 | 26 | 15 | 55 | 4 |
| 2009 Apr 6-9 | 23 | 13 | 60 | 3 |
| 2008 Apr 6-9 | 24 | 9 | 63 | 4 |
| 2007 Apr 2-5 | 21 | 9 | 66 | 4 |
| 2006 Apr 10-13 | 21 | 8 | 67 | 4 |
| 2005 Apr 4-7 | 22 | 7 | 68 | 3 |
| 2004 Apr 5-8 | 24 | 9 | 63 | 4 |
| 2003 Apr 7-9 | 24 | 10 | 63 | 3 |
| 1999 Apr 6-7 | 19 | 10 | 66 | 5 |
| 1996 Apr 9-10 | 19 | 9 | 68 | 4 |
| 1994 Apr 16-18 | 20 | 10 | 68 | 2 |
| 1993 Mar 29-31 | 16 | 5 | 77 | 2 |
| 1992 Mar 26-29 | 16 | 4 | 77 | 3 |

D. Corporations

| | <u>Fair share</u> | <u>Too much</u> | <u>Too little</u> | <u>No opinion</u> |
|----------------|-------------------|-----------------|-------------------|-------------------|
| 2013 Apr 4-7 | 21 | 8 | 66 | 5 |
| 2012 Apr 9-12 | 21 | 11 | 64 | 4 |
| 2011 Apr 7-11 | 20 | 9 | 67 | 4 |
| 2010 Apr 8-11 | 22 | 9 | 62 | 7 |
| 2009 Apr 6-9 | 18 | 8 | 67 | 6 |
| 2008 Apr 6-9 | 15 | 6 | 73 | 6 |
| 2007 Apr 2-5 | 19 | 5 | 71 | 5 |
| 2006 Apr 10-13 | 18 | 5 | 70 | 7 |
| 2005 Apr 4-7 | 21 | 4 | 69 | 6 |
| 2004 Apr 5-8 | 19 | 5 | 69 | 7 |

29. During the next twelve months, do you think the taxes you pay will be changed so that they are higher, or lower, or won't there be any change?

| | <u>Higher</u> | <u>Lower</u> | <u>No change</u> | <u>No opinion</u> |
|----------------|---------------|--------------|------------------|-------------------|
| 2013 Apr 4-7 | 64 | 3 | 31 | 2 |
| 2012 Apr 9-12 | 53 | 3 | 41 | 3 |
| 2010 Apr 8-11 | 63 | 4 | 30 | 3 |
| 1994 Dec 16-18 | 35 | 20 | 41 | 4 |
| 1978 Jun | 53 | 11 | 26 | 10 |
| 1978 Apr | 60 | 7 | 25 | 8 |
| 1978 Feb | 62 | 8 | 23 | 7 |
| 1977 Dec | 67 | 8 | 18 | 7 |
| 1977 Nov | 61 | 6 | 24 | 9 |
| 1977 Sep | 61 | 5 | 27 | 7 |
| 1977 Jul | 56 | 11 | 26 | 7 |
| 1977 Jun | 59 | 10 | 23 | 8 |
| 1977 Apr | 54 | 10 | 29 | 7 |
| 1977 Mar | 48 | 14 | 29 | 9 |
| 1977 Feb | 42 | 18 | 30 | 10 |
| 1977 Jan | 40 | 19 | 32 | 9 |