

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

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Jeff Jones, Lydia Saad  
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Results are based on telephone interviews conducted April 4-7, 2013 with a random sample of –1,005—adults, aged 18+, living in all 50 U.S. states and the District of Columbia and April 11-14, 2013, with a random sample of –1,012—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the combined sample of – 2,017—adults, the margin of sampling error is  $\pm 3$  percentage points

For results based on the sample of –502—national adults in Form A and –503—national adults in Form B (April 4-7 interviewing), the margins of sampling error are  $\pm 5$  percentage points.

For results based on the sample of –499— adults employed full- or part-time (April 4-7 interviewing), the margin of sampling error is  $\pm 6$  percentage points.

For results based on the sample of –1,203—stock owners, the margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of –636—retirees, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –1,381—non-retirees, the margin of sampling error is  $\pm 3$  percentage points.

For results based on the sample of –1,426—homeowners, the margin of sampling error is  $\pm 3$  percentage points.

For results based on the sample of –514—renters, the margin of sampling error is  $\pm 6$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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52. Finally, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ, THEN ITEMS B-H READ IN RANDOM ORDER, THEN ITEMS I-J READ IN RANDOM ORDER]?

**A. Barack Obama**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>2013</u></b>				<b><u>2008</u></b>			
2013 Apr 11-14	55	43	2	2008 Sep 5-7	62	35	3
				2008 Aug 30-31 †	61	32	8
<b><u>2012</u></b>				2008 Aug 21-23	63	32	5
2012 Nov 15-18	58	40	2	2008 Jul 25-27	61	35	4
2012 Nov 9-12	58	41	1	2008 Jun 15-19	64	31	5
2012 Nov 1-2	55	42	3	2008 May 30-Jun 1	58	37	5
2012 Sep 24-27	55	44	1	2008 May 1-3	58	37	5
2012 Aug 20-22	53	46	1	2008 Apr 18-20	60	34	6
2012 Jul 19-22	53	45	2	2008 Mar 14-16	62	33	6
2012 Jul 9-12	54	43	3	2008 Feb 21-24	61	32	7
2012 May 10-13	52	46	2	2008 Feb 8-10	58	34	8
2012 Feb 16-19	50	48	2	2008 Jan 30-Feb 2	59	32	8
<b><u>2011</u></b>				2008 Jan 10-13	59	32	9
2011 Dec 15-18	55	44	1	<b><u>2007</u></b>			
2011 Apr 20-23	52	46	2	2007 Dec 14-16	57	30	13
2011 Mar 25-27	54	43	3	2007 Nov 30-Dec 2	53	33	13
2011 Jan 14-16	53	45	2	2007 Nov 2-4	53	30	17
<b><u>2010</u></b>				2007 Oct 12-14	53	32	15
2010 Nov 4-7	49	48	3	2007 Oct 4-7	54	27	19
2010 Oct 14-17	47	50	3	2007 Sep 14-16	56	29	15
2010 Jul 8-11	52	44	4	2007 Sep 7-8	48	32	21
2010 May 24-25	54	43	3	2007 Aug 13-16	52	29	19
2010 Mar 26-28	52	48	1	2007 Aug 3-5	48	34	18
<b><u>2009</u></b>				2007 Jul 12-15	49	26	25
2009 Dec 11-13	56	42	2	2007 Jul 6-8	53	27	21
2009 Oct 16-19	55	42	3	2007 Jun 1-3	53	25	23
2009 Oct 1-4	56	40	4	2007 May 10-13	55	20	25
2009 Jul 10-12	66	33	1	2007 May 4-6	50	24	25
2009 May 29-31	67	32	1	2007 Apr 13-15	52	27	20
2009 Mar 27-29	69	28	3	2007 Apr 2-5	49	24	26
2009 Jan 9-11	78	18	5	2007 Mar 23-25	53	24	23
<b><u>2008</u></b>				2007 Mar 2-4	58	18	24
2008 Nov 7-9	68	27	4	2007 Feb 9-11	53	19	28
2008 Oct 31-Nov 2 †	62	34	4	<b><u>2006</u></b>			
2008 Oct 10-12	62	35	2	2006 Dec 8-10 ^	42	11	47
2008 Oct 3-5	62	34	3				

^ WORDING: Illinois Senator, Barack Obama.  
 † USA Today/Gallup poll asked on Gallup tracking survey

**Q.52 (FAVORABLES) CONTINUED**

**B. Hillary Clinton**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>2013</u></b>				<b><u>2005</u></b>			
2013 Apr 11-14	64	31	5	2005 Oct 21-23	54	41	5
<b><u>2012</u></b>				2005 Jul 25-28	53	43	4
2012 Nov 9-12	63	32	5	2005 May 20-22	55	39	6
2012 May 10-13	66	29	5	2005 Feb 25-27	53	41	6
<b><u>2011</u></b>				<b><u>2004</u></b>			
2011 Mar 25-27	66	31	3	2004 Jul 19-21 ^	56	38	6
<b><u>2010</u></b>				<b><u>2003</u></b>			
2010 Jul 8-11	61	35	4	2003 Oct 24-26	51	44	5
<b><u>2009</u></b>				2003 Sep 19-21	54	40	6
2009 Oct 1-4	62	34	3	2003 Jun 27-29 ^	52	44	4
2009 Jan 9-11	65	33	3	2003 Jun 9-10	53	43	4
<b><u>2008</u></b>				2003 Mar 14-15	45	46	9
2008 Aug 21-23	54	43	3	<b><u>2002</u></b>			
2008 May 30-Jun 1	54	43	3	2002 Dec 16-17	48	46	6
2008 May 1-3	52	45	3	2002 Sep 23-26	47	44	9
2008 Apr 18-20	53	44	4	<b><u>2001</u></b>			
2008 Mar 14-16	53	44	3	2001 Aug 3-5	51	44	5
2008 Feb 21-24	48	48	4	2001 Mar 5-7	44	53	3
2008 Feb 8-10	48	49	4	2001 Feb 19-21	49	44	7
2008 Jan 30-Feb 2	48	48	4	2001 Feb 1-4	52	43	5
2008 Jan 10-13	50	46	4	<b><u>2000</u></b>			
<b><u>2007</u></b>				2000 Nov 13-15	56	39	5
2007 Dec 14-16	51	48	2	2000 Oct 25-28	52	43	5
2007 Nov 30-Dec 2	47	50	3	2000 Aug 4-5	45	50	5
2007 Nov 2-4	52	45	3	2000 Feb 4-6	55	39	6
2007 Oct 12-14	53	44	2	<b><u>1999</u></b>			
2007 Oct 4-7	51	44	5	1999 Dec 9-12	48	48	4
2007 Sep 14-16	49	49	2	1999 Sep 23-26	56	40	4
2007 Sep 7-8	49	46	5	1999 Aug 3-4	56	41	3
2007 Aug 13-16	47	48	5	1999 Jul 22-25	62	35	3
2007 Aug 3-5	47	49	3	1999 Jun 25-27	56	42	2
2007 Jul 12-15	47	48	5	1999 Mar 5-7	65	31	4
2007 Jul 6-8	48	48	5	1999 Feb 19-21	65	30	5
2007 Jun 1-3	46	50	3	1999 Feb 4-7	66	31	3
2007 May 10-13	53	45	2	<b><u>1998</u></b>			
2007 May 4-6	50	47	3	1998 Dec 28-29	67	29	4
2007 Apr 13-15	45	52	4	1998 Oct 9-12 ^	63	33	4
2007 Apr 2-5	47	49	4	1998 Sep 14-15	61	33	6
2007 Mar 23-25	48	48	3	1998 Aug 21-23	61	33	6
2007 Mar 2-4	54	42	3	1998 Aug 10-12	60	36	4
2007 Feb 9-11	58	40	1	1998 Aug 7-8	60	35	5
<b><u>2006</u></b>				1998 Feb 13-15	60	36	4
2006 Nov 9-12	53	42	5	1998 Jan 30-Feb 1	64	34	2
2006 Jul 28-30	50	44	7	1998 Jan 24-25	61	33	6
2006 Jun 23-25	51	44	5	1998 Jan 23-24	60	35	5

*Hillary Clinton Favorable Trend continued on the next page*

**Q.52 (FAVORABLES) CONTINUED**

**B. Hillary Clinton (continued)**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>1997</u></b>				1994 Jul 15-17	48	46	6
1997 Dec 18-21	56	38	6	1994 Apr 22-24	56	40	4
1997 Oct 27-29	61	34	5	1994 Mar 25-27	52	42	6
1997 Jun 26-29	51	42	7	1994 Mar 7-8	55	40	5
1997 Feb 24-26	51	42	6	1994 Jan 15-17	57	36	7
1997 Jan 31-Feb 2	55	39	6	<b><u>1993</u></b>			
1997 Jan 10-13	56	37	7	1993 Nov 2-4	58	34	8
<b><u>1996</u></b>				1993 Sep 24-26	62	27	11
1996 Oct 26-29 †	50	42	8	1993 Aug 8-10	57	33	10
1996 Aug 28-29 †	51	41	8	1993 Jul 19-21	56	34	10
1996 Aug 16-18 †	47	48	5	1993 Apr 22-24	61	27	12
1996 Aug 5-7 †	48	45	7	1993 Mar 22-24	61	31	8
1996 Jun 18-19	46	47	6	1993 Jan 18-19	59	26	16
1996 Mar 15-17	47	48	5	<b><u>1992</u></b>			
1996 Jan 12-15	43	51	6	1992 Nov 19-20	57	21	21
<b><u>1995</u></b>				1992 Nov 10-14	49	30	21
1995 Jul 7-9	50	44	6	1992 Aug 31-Sep 2	56	25	19
1995 Mar 17-19	49	44	7	1992 Aug 19-20 †	48	31	21
1995 Jan 16-18	50	44	6	1992 Jul 17-18 †	51	24	25
<b><u>1994</u></b>				1992 Jul 6-8 †	45	30	25
1994 Nov 28-29	50	44	6	1992 Apr 20-22 †	38	40	23
1994 Sep 6-7	48	47	5	1992 Mar 20-22 †	39	26	35

^ Asked of a half sample.

† Based on registered voters.

2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.

## Q.52 (FAVORABLES) CONTINUED

### C. Joe Biden

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2013 Apr 11-14	45	42	5	9
2012 Nov 15-18	48	40	7	5
2012 Sep 24-27	44	45	4	8
2012 Aug 20-22	44	45	4	7
2012 May 10-13	42	45	5	9
2011 Mar 25-27	46	41	6	7
2010 Jul 8-11	43	41	7	9
2009 Oct 16-19	42	40	7	11
2009 Jul 10-12	48	36	8	9
2009 Jan 9-11	53	29	7	11
2008 Nov 7-9	59	29	5	7
2008 Oct 31-Nov 2 †	53	32	5	11
2008 Oct 3-5	57	27	6	9
2008 Sep 5-7	49	30	7	14
2008 Aug 23 ^	34	15	23	28
2007 Apr 2-5	20	25	38	17

^ Based on one-night Biden vice presidential selection poll of registered voters (*USA Today*/Gallup poll asked on Gallup daily tracking survey)

† *USA Today*/Gallup poll asked on Gallup tracking survey

**Q.52 (FAVORABLES) CONTINUED**

**D. John Kerry**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2013 Apr 11-14	44	35	8	13
2006 Dec 8-10 †	43	45	6	5
2006 Sep 15-17 †	44	43	3	10
2005 Jul 25-28	42	48	3	7
2004 Oct 29-31	52	43	*	5
2004 Oct 22-24 ^	52	44	--	4
2004 Oct 14-16	52	45	*	3
2004 Oct 9-10	52	44	*	4
2004 Oct 1-3	52	43	1	4
2004 Sep 13-15 ^	51	44	*	5
2004 Sep 3-5	53	43	*	4
2004 Aug 23-25	52	40	1	7
2004 Jul 30-Aug 1	57	37	1	5
2004 Jul 19-21	55	37	2	6
2004 Jul 8-11	56	34	2	8
2004 Jun 21-23	58	35	2	5
2004 Apr 16-18	54	37	3	6
2004 Mar 26-28	53	36	3	8
2004 Feb 16-17	60	26	4	10
2004 Jan 29-Feb 1	61	23	6	10
2004 Jan 2-5 †	31	32	19	18
2003 Nov 10-12 †	31	24	26	19
2002 Dec 16-17 †	31	13	32	24
1999 Feb 19-21 †	30	9	39	22

^ Asked of a half sample.

† WORDING: Massachusetts Senator John Kerry

