

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: VALUES AND BELIEFS

-- FINAL TOPLINE --

Timberline: 937008
H: 599
Princeton Job #: 13-05-006

Jeff Jones, Lydia Saad
May 2-7, 2013

Results are based on telephone interviews conducted May 2-7, 2013 with a random sample of -1,535—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is ± 3 percentage points.

For results based on the sample of -719—national adults in Form A, the margin of sampling error is ± 5 percentage points.

For results based on the sample of -816—national adults in Form B, the margins of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

43. At the present time, do you think religion as a whole is increasing its influence on American life or losing its influence?

	Increas- ing	Los- ing	Same (vol.)	No opinion		Increas- ing	Los- ing	Same (vol.)	No opinion
2013 May 2-7	20	77	1	2	1997 Mar 24-26	36	57	3	4
					1995 Dec 15-18	38	57	2	3
2012 Dec 19-22	20	76	1	3	1995 May 11-14	36	58	3	3
2012 Jun 7-10	28	68	2	2	1994 Jun 25-28	28	67	2	3
2011 Nov 28-Dec 1	23	75	1	2	1994 Mar 28-30	27	69	2	2
2011 May 5-8	28	67	2	3	1992 Nov 20-22	27	63	4	5
2010 Dec 10-12	27	69	1	2	1991 Nov 21-24	27	66	3	4
2010 May 3-6	23	71	2	4	1991 May 30-Jun 2	34	57	--	9
2009 Dec 11-13	31	65	2	2	1990 Jun 15-17	33	48	8	11
2009 May 7-10	18	76	2	3	1989 Apr 10-16	33	49	9	9
2008 Dec 4-7	27	67	2	3	1988 Mar 8-12	36	49	6	9
2008 May 8-11	30	66	2	2	1986 Sep 13-17	48	38	6	7
2007 Dec 6-9	32	61	2	5	1985 Nov 11-18	45	41	--	14
2007 May 10-13	34	62	2	2	1985 Mar 8-11	48	39	10	3
2006 Sep 15-17	40	53	4	3	1984 Jul 27-30	42	39	14	6
2006 May 8-11	39	57	1	3	1983 Oct 21-24	44	42	9	5
2005 Nov 17-20	45	50	3	2	1983 Jan 1-Mar 31	44	42	9	5
2005 Apr 18-21	50	46	1	3	1982 Dec 10-13	41	45	9	5
2004 Dec 5-8	48	46	2	4	1981 Dec 11-14	38	47	10	6
2004 Jun 3-6	47	49	3	1	1980 Apr 11-14	35	46	11	8
2003 Nov 10-12	32	64	2	2	1978 Dec 8-11	37	48	10	5
2003 Feb 17-19	46	48	3	3	1977 Dec 9-12	37	45	10	9
2002 Dec 9-10	43	51	3	3	1976 Dec 10-13	44	45	8	3
2002 Mar 18-20	53	42	2	3	1975 Dec 12-15	39	51	7	3
2001 Dec 14-16	71	24	2	3	1974 Dec 6-9	31	56	8	5
2001 Feb 19-21	39	55	3	3	1970 Jan 15-20	14	75	7	4
2000 Aug 24-27	35	58	4	3	1969 May	14	71	11	5
2000 Mar 17-19	37	58	--	5	1968 Apr 4-9	19	67	8	7
1999 Dec 9-12	40	54	3	3	1967 Mar 9-14	23	57	14	6
1999 Apr 30-May 2	32	62	3	3	1965 Feb 19-24	33	45	13	8
1998 Jun 22-23	37	56	4	3	1962 Feb 8-13	45	32	17	7
1998 Jan 16-18	48	48	1	3	1957 Mar 15-20	69	14	10	6
1997 Aug 12-13	36	60	1	3					

48. If more Americans were religious, would that be positive or negative for American society?

	<u>Positive</u>	<u>Negative</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
2013 May 2-7	75	17	4	4