

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008
H: 656
Princeton Job #: 13-07-010

Jeff Jones, Lydia Saad
July 10-14, 2013

Results are based on telephone interviews conducted July 10-14, 2013 with a random sample of $-2,027$ —adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is ± 3 percentage points.

For results based on the samples of -972 —national adults in Form A and $-1,055$ —national adults in Form B, the margin of sampling error is ± 4 percentage points.

For results based on the sample of -338 —smokers, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of $-1,689$ —non-smokers, the maximum margin of sampling error is ± 3 percentage points.

For results based on the sample of -546 —former smokers, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of $-1,259$ —adults who drink alcoholic beverages, the maximum margin of sampling error is ± 3 percentage points.

For results based on the sample of $-1,000$ —adults who are employed full- or part-time, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

4. In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

	<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>		<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>
<u>2013</u>							
2013 Jul 10-14	28	68	3	2010 May 24-25	25	73	2
				2010 May 3-6	24	74	2
2013 Jun 1-4	27	71	2	2010 Apr 8-11	27	71	2
2013 May 2-7	24	74	2	2010 Mar 26-28	23	75	2
2013 Apr 4-14	30	67	3	2010 Mar 4-7	19	79	2
2013 Mar 7-10	21	77	2	2010 Feb 1-3	21	77	2
2013 Feb 7-10	27	72	2	2010 Jan 8-10	23	76	2
2013 Jan 7-10	25	71	4	<u>2009</u>			
<u>2012</u>				2009 Dec 11-13	25	73	2
2012 Dec 14-17	23	72	5	2009 Nov 5-8	24	74	1
2012 Nov 15-18	31	68	1	2009 Oct 16-19	26	72	2
2012 Nov 3-4	33	64	2	2009 Oct 1-4	26	71	3
2012 Oct 15-16	30	68	2	2009 Aug 31-Sep 2	29	70	1
2012 Sep 6-9	30	68	2	2009 Aug 6-8 ♣	36	63	1
2012 Aug 20-22	25	73	2	2009 July 10-12 ♣	30	65	5
2012 Aug 9-12	23	75	2	2009 June 14-16 ♣	34	63	4
2012 Jul 9-12	28	69	3	2009 May 7-9 ♣	35	62	3
2012 Jun 7-10	20	77	2	2009 Apr 6-8 ♣	26	69	6
2012 May 3-6	24	74	2	2009 Mar 5-7 ♣	19	77	4
2012 Apr 9-12	24	74	2	2009 Feb 9-11 ♣	15	82	3
2012 Mar 8-11	26	72	2	2009 Jan 3-5 ♣	13	85	3
2012 Feb 2-5	22	77	1	<u>2008</u>			
2012 Jan 5-8	18	80	2	2008 Dec 4-7	10	88	2
<u>2011</u>				2008 Nov 13-16	11	87	2
2011 Dec 15-18	15	84	1	2008 Nov 7-9	13	84	3
2011 Nov 28-Dec 1	14	86	1	2008 Oct 31-Nov 2	13	85	2
2011 Nov 3-6	12	86	2	2008 Oct 10-12	7	91	1
2011 Oct 6-9	13	85	2	2008 Oct 3-5	9	90	1
2011 Sep 8-11	11	88	1	2008 Sep 8-11	21	77	2
2011 Aug 11-14	11	88	1	2008 Aug 21-23	18	81	1
2011 Jul 7-10	16	81	2	2008 Aug 7-10	17	80	3
2011 Jun 9-12	20	78	2	2008 Jul 10-13	17	81	2
2011 May 5-8	26	72	2	2008 Jun 9-12	14	84	2
2011 Apr 20-23	22	75	3	2008 May 8-11	14	85	1
2011 Apr 7-11	19	78	3	2008 Apr 6-9	15	83	1
2011 Mar 3-6	18	80	2	2008 Mar 6-9	19	80	2
2011 Feb 2-5	23	75	2	2008 Feb 11-14	20	78	2
2011 Jan 7-9	19	78	3	2008 Jan 4-6	24	73	3
<u>2010</u>				<u>2007</u>			
2010 Dec 10-12	17	81	2	2007 Dec 6-9	27	70	3
2010 Nov 4-7	19	79	1	2007 Nov 11-14	20	76	3
2010 Oct 28-31	22	75	3	2007 Oct 12-14	26	72	2
2010 Oct 7-10	21	77	2	2007 Oct 4-7	25	73	2
2010 Sep 13-16	19	79	1	2007 Sep 14-16	28	71	2
2010 Aug 27-30	20	78	2	2007 Aug 13-16	24	73	3
2010 Aug 5-8	21	77	2	2007 Jul 12-15	27	71	3
2010 Jul 8-11	21	76	3	2007 Jun 11-14	24	74	2
2010 Jun 11-13	23	75	1	2007 May 10-13	25	73	2

U.S. Satisfaction trend continued on the next page

Q.4 (U.S. SATISFACTION) CONTINUED

	<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>		<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>
2007 Apr 2-5	33	65	2	2004 Jul 8-11	41	57	2
2007 Mar 11-14	30	68	2	2004 Jun 3-6	39	59	2
2007 Feb 1-4	34	64	2	2004 May 7-9	37	62	1
2007 Jan 15-18	35	63	2	2004 May 2-4	36	62	2
<u>2006</u>				2004 Apr 5-8	41	57	2
2006 Dec 11-14	30	69	1	2004 Mar 8-11	39	60	1
2006 Nov 9-12	31	67	2	2004 Feb 9-12	45	54	1
2006 Nov 2-5	35	61	4	2004 Jan 12-15	46	53	1
2006 Oct 9-12	30	68	2	2004 Jan 2-5	55	43	2
2006 Sep 7-10	32	67	2	<u>2003</u>			
2006 Aug 7-10	28	69	3	2003 Dec 11-14	50	48	2
2006 Jul 21-23	33	65	2	2003 Nov 3-5	44	54	2
2006 Jul 6-9	32	65	3	2003 Oct 6-8	41	57	2
2006 Jun 1-4	30	67	2	2003 Sep 8-10	40	58	2
2006 May 8-11	25	72	3	2003 Aug 4-6	46	52	2
2006 Apr 10-13	27	71	2	2003 Jul 7-9	50	48	2
2006 Mar 13-16	29	68	2	2003 Jun 12-15	47	51	2
2006 Feb 6-9	35	62	3	2003 May 5-7	54	45	1
2006 Jan 20-22	35	62	3	2003 Apr 7-9	55	41	4
2006 Jan 9-12	36	61	3	2003 Mar 22-23	60	38	2
<u>2005</u>				2003 Mar 3-5	36	61	3
2005 Dec 19-22	36	62	2	2003 Feb 17-19	39	58	3
2005 Dec 5-8	35	62	3	2003 Feb 3-6	40	58	2
2005 Nov 17-20	36	62	2	2003 Jan 13-16	42	56	2
2005 Nov 7-10	31	66	3	<u>2002</u>			
2005 Oct 24-26	35	63	2	2002 Dec 5-8	46	51	3
2005 Oct 13-16	31	68	1	2002 Nov 11-14	48	48	4
2005 Sep 26-28	39	59	2	2002 Oct 31-Nov 3	48	47	5
2005 Sep 12-15	34	65	1	2002 Oct 3-6	47	49	4
2005 Aug 22-25	34	62	4	2002 Sep 5-8	47	51	2
2005 Aug 8-11	37	60	3	2002 Aug 5-8	47	50	3
2005 Jul 25-28	40	58	2	2002 Jul 26-28	48	49	3
2005 Jul 7-10	42	57	1	2002 Jul 22-24	49	47	4
2005 Jun 16-19	42	56	2	2002 Jul 9-11	49	48	3
2005 Jun 6-8	38	60	2	2002 Jun 3-6	52	44	4
2005 May 23-26	41	55	4	2002 May 6-9	56	40	4
2005 May 2-5	39	58	3	2002 Apr 8-11	61	37	2
2005 Apr 4-7	38	59	3	2002 Mar 4-7	61	37	2
2005 Mar 21-23	38	59	3	2002 Feb 4-6	61	37	2
2005 Mar 7-10	42	56	2	2002 Jan 7-9	65	32	3
2005 Feb 21-24	45	52	3	<u>2001</u>			
2005 Feb 7-10	46	52	2	2001 Dec 6-9	70	28	2
2005 Jan 3-5	46	53	1	2001 Nov 8-11	65	33	2
<u>2004</u>				2001 Oct 11-14	67	29	4
2004 Dec 5-8	45	53	2	2001 Sep 14-15	61	36	3
2004 Nov 7-10	44	54	2	2001 Sep 7-10	43	55	2
2004 Oct 29-31 ^	44	53	3	2001 Aug 16-19	48	49	3
2004 Oct 11-14	41	57	2	2001 Jul 19-22	51	46	3
2004 Sep 13-15	41	56	3	2001 Jun 11-17	51	46	3
2004 Aug 9-11	44	55	1	2001 May 10-14	46	50	4

U.S. Satisfaction trend continued on the next page

Q.4 (U.S. SATISFACTION) CONTINUED

	<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>		<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>
2001 Apr 6-8	50	47	3	1996 Jan 5-7	24	72	4
2001 Mar 5-7	53	44	3	1995			
2001 Feb 1-4	51	45	4	1995 Aug 11-14	33	64	3
2001 Jan 10-14	56	41	3	1995 Jul 7-9	32	65	3
2000				1995 Mar 27-29	30	66	4
2000 Dec 2-4	51	46	3	1994			
2000 Nov 13-15	58	41	1	1994 Nov 28-29	29	67	4
2000 Oct 6-9	62	36	2	1994 Nov 2-6	30	66	4
2000 Aug 29-Sep 5	59	38	3	1994 Oct 22-25	31	66	3
2000 Aug 18-19	63	33	4	1994 Jul 15-17	33	65	2
2000 Jul 14-16	61	35	4	1994 May 20-22	33	64	3
2000 Jun 22-25	56	39	5	1994 Apr 22-24	32	65	3
2000 May 18-21	55	42	3	1994 Mar 25-27	35	62	3
2000 Apr 3-9	59	37	4	1994 Feb 26-28	36	61	3
2000 Feb 25-27	65	32	3	1994 Jan 15-17	35	62	3
2000 Jan 7-10	69	28	3	1993			
1999				1993 Dec 4-6	34	63	3
1999 Sep 23-26	52	45	3	1993 Nov 2-4	27	70	3
1999 Aug 24-26	62	35	3	1993 May 21-23	24	73	3
1999 Jun 11-13	55	42	3	1993 Feb 12-14	25	71	4
1999 May 23-24	51	46	3	1993 Jan 8-11	29	68	3
1999 Apr 26-27	51	45	4	1992			
1999 Apr 13-14	58	39	3	1992 Nov 11-12	26	68	6
1999 Feb 12-13	71	26	3	1992 Aug 28-Sep 2 ♠	22	73	5
1999 Jan 15-17	70	28	2	1992 Jul 31-Aug 2	17	80	3
1998				1992 Jun 12-14	14	84	2
1998 Dec 28-29	50	48	2	1992 May 7-10	20	77	3
1998 Oct 29-Nov 1	60	34	6	1992 Apr 20-22 ^	19	80	1
1998 Aug 21-23	63	34	3	1992 Mar 20-22	19	80	1
1998 Aug 10-12	60	36	4	1992 Feb 28-Mar 1	21	78	1
1998 May 8-10	59	36	5	1992 Jan 31-Feb 2 †	24	75	1
1998 Apr 17-19	58	38	4	1992 Jan 3-6 †	24	74	2
1998 Feb 20-22	64	32	4	1991			
1998 Feb 13-15	59	37	4	1991 Dec 5-8	37	60	3
1998 Jan 30-Feb 1	63	35	2	1991 Oct 31-Nov 2	35	62	3
1997				1991 Oct 10-13	39	57	4
1997 Dec 18-21	50	46	4	1991 Aug 23-25	49	45	6
1997 Aug 22-25	50	48	2	1991 Jul 11-14	43	50	7
1997 May 6-7	46	51	3	1991 May 23-26	49	49	2
1997 Jan 10-13	50	47	3	1991 Mar 21-24	52	43	5
1996				1991 Feb 28-Mar 3	66	31	3
1996 Dec 9-11	43	55	2	1991 Feb 14-17	54	40	6
1996 Nov 21-24	47	47	6	1991 Jan 17-21	62	33	5
1996 Oct 26-29	39	56	5	1991 Jan 3-6	32	61	7
1996 Aug 30-Sep 1	45	50	5				
1996 Aug 16-18	38	57	5				
1996 May 9-12	37	60	3				
1996 Mar 15-17	36	61	3				
1996 Mar 8-10	41	56	3				

U.S. Satisfaction trend continued on the next page

Q.4 (U.S. SATISFACTION) CONTINUED

	<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>		<u>Satisfied</u>	<u>Dis- satisfied</u>	<u>No opinion</u>
<u>1990</u>				<u>1985</u>			
1990 Dec 13-16	33	64	3	1985 Nov 11-18	51	46	3
1990 Nov 1-4	32	64	4	<u>1984</u>			
1990 Oct 25-28	31	66	3	1984 Dec 7-10	52	40	8
1990 Oct 11-14	29	67	4	1984 Sep 28-Oct 1	48	45	7
1990 Sep 27-30	37	58	5	1984 Feb 10-13	50	46	4
1990 Aug 30-Sep 2	51	44	5	<u>1983</u>			
1990 Aug 9-12	43	51	6	1983 Aug 5-8	35	59	6
1990 Jul 19-22	45	51	4	<u>1982</u>			
1990 Feb 8-11	55	39	6	1982 Nov 5-8	24	72	4
<u>1989</u>				1982 Sep 17-20	24	72	4
1989 May 4-7	44	50	6	1982 Apr 2-5	25	71	4
1989 Jan 27-Feb 5	45	50	5	<u>1981</u>			
<u>1988</u>				1981 Dec 11-14	27	67	6
1988 Sep 25-Oct 1	56	40	4	1981 Jun 5-8	33	61	6
1988 May 13-15	41	54	5	1981 Jan 9-12	17	78	5
<u>1987</u>				<u>1979</u>			
1987 Aug 24-Sep 2	45	49	6	1979 Nov 2-5	19	77	4
<u>1986</u>				1979 Jul 13-16	12	84	4
1986 Dec 4-5 ‡	47	49	4	1979 Feb 2-5	26	69	5
1986 Sep 13-17	58	38	4				
1986 Jun 9-16	69	26	5				
1986 Mar 7-10	66	30	4				

^ Asked of a half sample.
† Registered voters
‡ Gallup/Newsweek
♣ Gallup/CNN/Knight-Ridder
♠ Gallup Daily Poll