

## GALLUP NEWS SERVICE

### GALLUP POLL SOCIAL SERIES: MINORITY RIGHTS & RELATIONS/

-- FINAL TOPLINE --

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June 13-July 5, 2013

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Results are based on telephone interviews conducted June 13-July 5, 2013 with 4,373—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, including oversamples of black and Hispanic adults. All respondents had previously been interviewed in the Gallup Daily tracking survey. The total sample is weighted to represent racial and ethnic groups proportionately to their share of the U.S. population. For results based on this sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 2$  percentage points.

For results based on sample of 2,149—non-Hispanic whites, the maximum margin of sampling error is  $\pm 3$  percentage points.

For results based on sample of 1,010— non-Hispanic blacks, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on sample of 1,000—Hispanics, the maximum margin of sampling error is  $\pm 6$  percentage points. (332 out of the 1,000 interviews with Hispanics were conducted in Spanish).

For results based on sample of 2,261—men, the maximum margin of sampling error is  $\pm 3$  percentage points.

For results based on sample of 2,112—women, the maximum margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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7. How much of a role, if any, do you think the government should have in trying to improve the social and economic position of blacks and other minority groups in this country – a major role, a minor role, or no role at all?

	Major role	Minor role	No role at all	No opinion
<b><u>National Adults</u></b>				
2013 Jun 13-Jul 5	32	44	23	1
2011 Aug 4-7	27	46	26	1
2005 Jun 6-25	37	44	17	2
2004 Jun 9-30	40	45	14	1
<b><u>Non-Hispanic Whites</u></b>				
2013 Jun 13-Jul 5	22	49	29	*
2011 Aug 4-7	19	50	30	1
2005 Jun 6-25	26	52	21	1
2004 Jun 9-30	32	51	16	1
<b><u>Blacks</u></b>				
2013 Jun 13-Jul 5	54	36	10	1
2011 Aug 4-7	59	32	8	1
2005 Jun 6-25	71	21	6	2
2004 Jun 9-30	68	22	9	1
<b><u>Hispanics</u></b>				
2013 Jun 13-Jul 5	60	28	10	1
2005 Jun 6-25	64	20	11	5
2004 Jun 9-30	67	21	8	4

23. Do you generally favor or oppose affirmative action programs for racial minorities?

	Favor	Oppose	No opinion
<b><u>Total</u></b>			
2013 Jun 13-Jul 5	58	37	5
2005 Jun 6-25	50	42	8
2003 Jun 12-18	49	43	8
2001 Jun 11-17	47	44	9
<b><u>Non-Hispanic Whites</u></b>			
2013 Jun 13-Jul 5	51	44	5
2005 Jun 6-25	44	49	7
2003 Jun 12-15	44	49	7
2001 Jun 11-17	44	48	8
<b><u>Blacks</u></b>			
2013 Jun 13-Jul 5	76	20	5
2005 Jun 6-25	72	21	7
2003 Jun 12-18	70	21	9
2001 Jun 11-17	69	23	8
<b><u>Hispanics</u></b>			
2013 Jun 13-Jul 5	69	25	6
2005 Jun 6-25	62	25	13
2003 Jun 12-18	63	28	9
2001 Jun 11-17	64	23	13

24. Which comes closer to your view about evaluating students for admission into a college or university – [ROTATED: applicants should be admitted solely on the basis of merit, even if that results in few minority students being admitted (or) an applicant’s racial and ethnic background should be considered to help promote diversity on college campuses, even if that means admitting some minority students who otherwise would not be admitted]?

	Solely on merit	Racial/ethnic background considered	No opinion
<b><u>Total</u></b>			
2013 Jun 13-Jul 5	67	28	5
2007 Jun 4-24	70	23	6
2003 Jun 12-18	69	27	4
<b><u>Non-Hispanic Whites</u></b>			
2013 Jun 13-Jul 5	75	22	3
2007 Jun 4-24	78	17	5
2003 Jun 12-15	75	22	3
<b><u>Blacks</u></b>			
2013 Jun 13-Jul 5	44	48	8
2007 Jun 4-24	47	46	8
2003 Jun 12-18	44	49	7
<b><u>Hispanics</u></b>			
2013 Jun 13-Jul 5	59	31	10
2007 Jun 4-24	58	35	7
2003 Jun 12-18	59	36	5