

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CRIME

-- FINAL TOPLINE --

Timberline: 937008
H: 740
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October 3-6, 2013

Results are based on telephone interviews conducted October 3-6, 2013 with a random sample of **-1,028—** adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, one can say with 95% confidence that the margin of error is **±4** percentage points.

For results based on the samples of **-523—**national adults in Form A and **--505--** national adults in Form B, the margin of sampling error is **±5** percentage points.

For results based on the sample of **-309—**gun owners, the margin of sampling error is **±7** percentage points.

For results based on the sample of **-887—**Internet users, the margin of sampling error is **±4** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

32. Do you, personally, use the Internet at your home, place of work, or school? That could be through a computer, smartphone, tablet or other device.

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2013 Oct 3-6	87	12	1
2005 Feb 25-27 ^	76	24	--
2002 May 28-29 ^	68	32	*
2002 Mar 22-24 ^	69	31	*

^ WORDING: Do you, personally, use the Internet at your home, place of work, or school?

33. (*Asked of Internet users*) How concerned are you personally about the privacy of personal information you give out on the Internet, as well as privacy regarding what you do on the Internet -- very concerned, somewhat concerned, not too concerned, or not at all concerned?

BASED ON -- 887 -- INTERNET USERS

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	48	35	11	5	1
2000 Sep 11-13	53	29	14	4	*

34. How concerned are you personally about each of the following? How about...[ROTATED]? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned?

BASED ON -- 887 -- INTERNET USERS

A. Large online databases which publish telephone directories, property tax information, legal information and other publicly available records which allow database subscribers to investigate the lives of ordinary Americans

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	53	27	14	6	*
2000 Sep 11-13	60	22	12	6	*

B. Corporate websites gathering marketing information about consumers by tracking their online Internet habits

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	40	34	19	7	*
2000 Sep 11-13	43	32	16	9	--

Q.34 (INTERNET PRIVACY CONCERNS) CONTINUED

C. Internet advertisers gathering marketing information about people who click on their ads by tracking their online internet habits

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	44	31	18	7	*
2000 Sep 11-13	44	30	19	7	*

D. The government's ability to "tap" into a suspect's computer and follow their Internet usage

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	35	29	20	15	1
2000 Sep 11-13	47	26	16	11	*

E. The government's ability to "tap" into suspects' home computer files

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	41	26	20	12	1
2000 Sep 11-13	54	24	16	6	*

F. Software which allows the government to "tap" into all Internet email, searching for incriminating evidence of any kind

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No opinion</u>
2013 Oct 3-6	51	26	15	8	1
2000 Sep 11-13	63	23	9	5	*