GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

Results are based on telephone interviews conducted December 5-8, 2013 with a random sample of –1,031—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of --212-- parents of children under age 18, the margin of sampling error is ±9 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

11.   In your opinion, which of the following will be the biggest threat to the country in the future -- big business, big labor, or big government?

	Big business	Big labor	Big government	No opinion
2013 Dec 5-8	21	5	72	2
2011 Nov 28-Dec 1	26	8	64	2
2009 Mar 27-29	32	10	55	3
2008 Dec 4-7	31	11	53	6
2006 Dec 11-14	25	9	61	5
2005 Dec 5-7	27	8	61	4
2004 Dec 5-8	27	11	57	5
2003 Nov 10-12	29	9	57	5
2002 Jul 5-8	38	10	47	5
2000 Oct 25-28	22	7	65	6
1999 Aug 24-26	24	8	65	3
1998 Dec 4-6	24	7	64	5
1995 Aug 11-14	24	9	64	3
1985 Jun 7-10	22	19	50	9
1983 May 13-16	19	18	51	12
1981 Sep 18-21	22	22	46	10
1979 May 4-7	28	17	43	12
1978 Sep 15-18	19	19	47	15
1977 Jan 7-10	23	26	38	13
1969 Nov 12-17	19	28	33	20
1968 Jul 18-23	12	26	46	16
1966 Dec 8-13	14	21	48	17
1965 Feb	17	29	35	19