

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

Timberline: 937008
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Results are based on telephone interviews conducted December 5-8, 2013 with a random sample of **-1,031-** adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **--212--** parents of children under age 18, the margin of sampling error is **±9** percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. What man that you have heard or read about, living today in any part of the world, do you admire most?
And who is your second choice?

RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2013)

		Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	Dec 2008	Dec 2007	Dec 2006	Dec 2005	Dec 2004	Dec 2003
1	Barack Obama	16	30	17	22	30	32	5	3	*	*	--
2	George W. Bush	4	2	3	5	4	5	10	13	19	23	29
3	Pope Francis	4	--	--	--	--	--	--	--	--	--	--
4	Bill Clinton	2	1	2	4	1	2	8	5	5	6	3
5	Rev. Billy Graham	2	2	2	2	2	2	3	3	2	3	2
6	Bill Gates	1	*	1	2	2	1	2	1	3	1	1
7(t)	Clint Eastwood	1	--	--	*	*	*	*	--	--	--	--
7(t)	Ron Paul	1	1	1	*	*	*	--	--	--	*	--
7(t)	Ted Cruz	1	--	--	--	--	--	--	--	--	--	--
10(t)	Mitt Romney	1	2	1	*	*	*	1	--	--	--	--
10(t)	Jimmy Carter	1	*	*	2	1	1	2	4	3	4	1
	Thomas Monson	*	--	1	1	*	1	--	--	--	--	--
	The Dalai Lama	*	1	1	1	*	1	1	1	1	1	1
	George H.W. Bush	*	1	1	*	1	*	2	1	1	*	*
	Glenn Beck	*	*	*	2	2	--	--	*	--	--	--
	Warren Buffett	*	*	2	*	*	*	1	*	*	*	*
	Bill O'Reilly	*	*	*	*	1	--	*	--	*	*	*
	Colin Powell	*	*	*	*	*	2	2	2	2	5	4
	Rush Limbaugh	*	*	1	1	1	*	*	*	*	--	*
	Mike Huckabee	*	*	*	1	1	*	1	--	--	--	--
	George Clooney	*	*	*	*	*	*	1	1	--	*	--
	Brad Pitt	*	--	1	1	*	*	1	--	*	*	--
	Newt Gingrich	*	--	1	*	1	*	*	--	--	--	--
	Rudy Giuliani	*	--	--	--	*	*	1	1	*	1	*
	Pope Benedict XVI	--	2	1	2	2	2	2	2	3	--	--
	John McCain	--	1	*	*	1	3	1	1	1	1	*
	Joe Biden	--	1	*	--	*	*	*	*	--	--	--
	Tim Tebow	--	*	1	--	*	--	--	--	--	--	--
	Donald Trump	--	*	1	*	--	--	*	*	*	1	*
	Bono	--	*	*	*	*	--	*	*	1	*	*
	Michael Jordan	--	*	*	--	1	*	--	*	*	*	--
	John Kerry	--	*	*	--	--	--	--	--	*	2	*
	Tiger Woods	--	*	--	--	1	*	*	--	*	*	*
	Tony Blair	--	--	*	*	--	*	1	1	1	2	2
	Arnold Schwarzenegger	--	--	*	*	--	*	*	1	*	1	1
	Liu Xiaobo	--	--	--	1	--	--	--	--	--	--	--
	Dick Cheney	--	--	--	*	1	*	*	--	*	--	*
	Al Gore	--	--	--	*	*	1	6	1	--	*	*
	Mel Gibson	--	--	--	*	--	*	--	1	*	1	--
	Jesse Jackson	--	--	--	--	--	*	*	1	*	*	*
	Kofi Annan	--	--	--	--	--	*	--	1	*	*	1
	Nelson Mandela	--	3	1	2	3	1	3	1	2	2	2
	Gordon B. Hinckley	--	--	--	--	--	--	1	*	1	*	1
	Pope John Paul II	--	--	--	--	--	--	--	--	--	3	4
	Ronald Reagan	--	--	--	--	--	--	--	--	--	--	2
	Friend/Relative	9	8	9	7	7	8	4	7	6	3	4
	Other	37	18	28	27	21	22	29	22	26	20	25
	None/No opinion	27	29	32	25	25	25	25	29	27	24	25

2. What woman that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2013)*

		Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	Dec 2008	Dec 2007	Dec 2006	Dec 2005	Dec 2004	Dec 2003
1	Hillary Clinton	15	21	17	17	16	20	18	13	13	13	16
2	Oprah Winfrey	6	4	7	11	8	8	16	9	12	11	7
3	Michelle Obama	5	5	5	5	7	3	--	--	--	--	--
4	Sarah Palin	5	2	4	12	15	11	--	--	--	--	--
5	Malala Yousafzai	2	2	--	--	--	--	--	--	--	--	--
6	Condoleezza Rice	2	3	3	2	2	7	5	8	10	7	4
7	Angela Merkel	1	1	1	*	1	*	*	*	*	--	--
8	Angelina Jolie	1	1	1	1	1	2	3	2	1	*	*
9	Princess Kate	1	1	1	*	--	--	--	--	--	--	--
10	Queen Elizabeth	1	2	2	2	2	*	1	1	*	1	1
	Laura Bush	1	*	2	1	1	2	3	4	4	8	6
	Barbara Bush	1	1	1	1	*	1	1	1	*	2	3
	Maya Angelou	1	1	1	*	1	*	1	1	1	1	*
	J.K. Rowling	1	--	--	*	*	--	*	--	--	*	--
	Barbara Walters	1	*	*	*	1	*	*	1	1	*	*
	Elizabeth Warren	*	1	--	--	--	--	--	--	--	--	--
	Ellen DeGeneres	*	1	2	*	*	1	*	*	*	--	--
	Gabrielle Giffords	*	*	1	--	--	--	--	--	--	--	--
	Nancy Pelosi	*	*	*	*	*	*	1	1	*	--	*
	Barbara Boxer	*	*	--	*	--	--	*	*	1	*	*
	Michele Bachmann	--	1	2	--	*	--	--	--	--	--	--
	Aung San Suu Kyi	--	1	1	1	*	--	*	*	*	*	*
	Jennifer Lopez	--	*	1	--	--	--	*	--	--	--	*
	Diane Sawyer	--	*	1	--	*	--	*	*	*	--	*
	Nancy Reagan	--	*	*	*	--	*	*	*	1	1	1
	Madeleine Albright	--	*	--	*	1	1	*	1	*	1	1
	Elizabeth Dole	--	*	--	*	*	*	*	1	1	1	1
	Martha Stewart	--	*	--	*	--	*	1	*	1	1	*
	Sandra Day O'Connor	--	*	--	--	*	--	*	*	1	*	*
	Elin Nordegren Woods	--	--	--	*	1	--	--	--	--	--	--
	Sonia Sotomayor	--	--	--	--	1	--	--	--	--	--	--
	Halle Berry	--	--	--	--	*	--	--	--	--	1	--
	Wangari Maathai	--	--	--	*	--	--	--	--	--	1	--
	Margaret Thatcher	--	2	2	1	1	2	2	2	3	3	2
	Benazir Bhutto	--	--	--	--	--	--	2	--	--	--	*
	Friend/Relative	13	13	12	11	8	8	8	6	8	8	9
	Other	24	14	14	22	18	17	19	21	19	18	22
	None/No opinion	28	29	29	22	23	25	26	30	29	27	31

Contact Gallup for full trend, 1946-2013

