

## GALLUP NEWS SERVICE

### BEN BERNANKE APPROVAL

Results are based on telephone interviews with –1,020– national adults, aged 18+, conducted January 25-26, 2014. For results based on the total sample of National Adults, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. Do you approve or disapprove of the way Ben Bernanke has handled his job as Federal Reserve Chairman?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
2014 Jan 25-26	40	35	25

**For comparison (Alan Greenspan):** *Do you approve or disapprove of the way Alan Greenspan has handled his job as Federal Reserve Chairman?*

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
2006 Jan 20-22	65	21	14