

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: WORLD AFFAIRS

-- FINAL TOPLINE --

Timberline: 937008
HR: 912
Princeton Job #: 14-02-002

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Results are based on telephone interviews conducted February 6-9, 2014 with a random sample of –1,023— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

22. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-J READ IN RANDOM ORDER]?

C. Mitt Romney

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2014 Feb 6-9	47	43	4	5
2012 Nov 9-12	50	45	1	4
2012 Nov 1-2	46	47	2	5
2012 Sep 24-27	47	48	1	4
2012 Aug 20-22	48	46	1	4
2012 Jul 19-22	46	45	3	6
2012 Jul 9-12	39	48	4	9
2012 May 10-13	50	41	2	7
2012 Feb 16-19	39	47	7	7
2011 Dec 15-18	40	42	9	9
2010 Jul 8-11	36	28	18	18
2009 Jul 10-12	37	29	16	18
2008 Feb 8-10	34	46	7	13
2008 Jan 30- Feb 2	37	39	10	14
2008 Jan 10-13 ^	32	42	13	14
2007 Dec 14-16	32	35	17	15
2007 Nov 30-Dec 2	36	30	20	14
2007 Nov 2-4	28	31	24	17
2007 Oct 12-14	26	34	23	17
2007 Oct 4-7	29	26	29	15
2007 Sep 14-16	27	35	23	15
2007 Sep 7-8	27	28	28	17
2007 Aug 13-16	33	24	26	17
2007 Aug 3-5	22	31	30	17
2007 Jul 12-15	22	28	31	18
2007 Jul 6-8	23	31	30	16
2007 Jun 1-3	25	24	31	19
2007 May 10-13	27	19	41	14
2007 May 4-6	24	22	39	15
2007 Apr 13-15	23	24	36	17
2007 Apr 2-5	25	21	37	17
2007 Mar 23-25	22	18	37	22
2007 Mar 2-4	23	19	41	17
2007 Feb 9-11	18	18	47	18
2006 Dec 8-10 †	19	12	52	17

^ Asked of a half sample.

† WORDING: Massachusetts Governor, Mitt Romney.