

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: WORLD AFFAIRS**

-- FINAL TOPLINE --

Timberline: 937008  
HR: 912  
Princeton Job #: 14-02-002

Jeff Jones, Lydia Saad  
February 6-9, 2014

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Results are based on telephone interviews conducted February 6-9, 2014 with a random sample of **-1,023-** adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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22. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-J READ IN RANDOM ORDER]?

**F. Secretary of State, John Kerry**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2014 Feb 6-9 ‡	55	34	5	5
2013 Sep 15-16 ‡ #	48	35	6	11
2013 Apr 11-14	44	35	8	13
2006 Dec 8-10 †	43	45	6	5
2006 Sep 15-17 †	44	43	3	10
2005 Jul 25-28	42	48	3	7
2004 Oct 29-31	52	43	*	5
2004 Oct 22-24 ^	52	44	--	4
2004 Oct 14-16	52	45	*	3
2004 Oct 9-10	52	44	*	4
2004 Oct 1-3	52	43	1	4
2004 Sep 13-15 ^	51	44	*	5
2004 Sep 3-5	53	43	*	4
2004 Aug 23-25	52	40	1	7
2004 Jul 30-Aug 1	57	37	1	5
2004 Jul 19-21	55	37	2	6
2004 Jul 8-11	56	34	2	8
2004 Jun 21-23	58	35	2	5
2004 Apr 16-18	54	37	3	6
2004 Mar 26-28	53	36	3	8
2004 Feb 16-17	60	26	4	10
2004 Jan 29-Feb 1	61	23	6	10
2004 Jan 2-5 †	31	32	19	18
2003 Nov 10-12 †	31	24	26	19
2002 Dec 16-17 †	31	13	32	24
1999 Feb 19-21 †	30	9	39	22

^ Asked of a half sample.

† WORDING: Massachusetts Senator John Kerry

‡ WORDING: Secretary of State, John Kerry

# Asked on Gallup Daily tracking survey