#### GALLUP NEWS SERVICE

#### GALLUP POLL SOCIAL SERIES: ENVIRONMENT

-- FINAL TOPLINE --

Timberline: 937008

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Results are based on telephone interviews conducted March 6-9, 2014 with a random sample of -1,048—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of -535—national adults in Form A and -513—national adults in Form B, the margins of sampling error are  $\pm 6$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

16. I'm going to read you a list of environmental problems. As I read each one, please tell me if you personally worry about this problem a great deal, a fair amount, only a little, or not at all. First, how much do you personally worry about -- [ITEMS A-H READ IN RANDOM ORDER, ITEM I READ LAST]?

2014 Mar 6-9 (sorted by "a great deal")	Great deal	Fair amount	Only a little/ Not at all
Pollution of drinking water	60	22	18
Contamination of soil and water by toxic waste	53	24	22
Pollution of rivers, lakes, and reservoirs	53	28	18
Air pollution	46	27	28
Extinction of plant and animal species	41	24	34
The loss of tropical rain forests	41	27	33
Climate change	35	25	39
Global warming	34	22	43

#### **FULL TRENDS: ENVIRONMENTAL WORRIES**

#### A. Pollution of rivers, lakes, and reservoirs

	Great	Fair	Only a	Not	No · ·
	<u>deal</u>	<u>amount</u>	<u>little</u>	<u>at all</u>	<u>opinion</u>
2014 Mar 6-9	53	28	15	3	*
2013 Mar 7-10	46	32	16	6	*
2012 Mar 8-11	48	31	17	4	*
2011 Mar 3-6	46	33	16	6	*
2010 Mar 4-7	46	32	18	4	*
2009 Mar 5-8	52	31	13	4	*
2008 Mar 6-9	50	34	12	4	
2007 Mar 11-14	53	31	13	3	
2006 Mar 13-16	51	33	11	5	*
2004 Mar 8-11	48	31	16	5	*
2003 Mar 3-5	51	31	13	5	
2002 Mar 4-7	53	32	12	3	*
2001 Mar 5-7	58	29	10	3	*
2000 Apr 3-9	66	24	8	2	*
1999 Apr 13-14	61	30	7	2	*
1999 Mar 12-14	55	30	12	3	*
1991 Apr 11-14	67	21	8	3	1
1990 Apr 5-8	64	23	9	4	
1989 May 4-7	72	19	5	3	1

### **B.** Air pollution

	Great <u>deal</u>	Fair <u>amount</u>	Only a <u>little</u>	Not <u>at all</u>	No <u>opinion</u>
2014 Mar 6-9	46	27	21	7	
2013 Mar 7-10	40	30	20	9	
2012 Mar 8-11	36	35	22	7	*
2011 Mar 3-6	36	36	20	8	*
2010 Mar 4-7	38	32	22	8	*
2009 Mar 5-8	45	31	18	6	*
2008 Mar 6-9	43	35	17	6	
2007 Mar 11-14	46	33	15	5	*
2006 Mar 13-16	44	34	15	7	*
2004 Mar 8-11	39	30	23	8	*
2003 Mar 3-5	42	32	20	6	*
2002 Mar 4-7	45	33	18	4	*
2001 Mar 5-7	48	34	14	4	*
2000 Apr 3-9	59	29	9	3	*
1999 Apr 13-14	52	35	10	3	*
1999 Mar 12-14	47	33	16	4	*
1997 Oct 27-28	42	34	18	5	1
1991 Apr 11-14	59	28	10	4	*
1990 Apr 5-8	58	29	9	4	*
1989 May 4-7	63	24	8	4	*

## C. The loss of tropical rain forests

	Great <u>deal</u>	Fair amount	Only a <u>little</u>	Not at all	No opinion
2014 Mar 6-9	41	27	22	11	*
2013 Mar 7-10	37	27	23	13	1
2012 Mar 8-11	37	27	24	12	1
2011 Mar 3-6	34	29	21	14	1
2010 Mar 4-7	33	33	22	11	1
2009 Mar 5-8	42	26	21	11	*
2008 Mar 6-9	40	29	20	11	*
2007 Mar 11-14	43	30	17	10	1
2006 Mar 13-16	40	24	22	13	1
2004 Mar 8-11	35	26	23	15	1
2003 Mar 3-5	39	29	21	11	*
2002 Mar 4-7	38	27	21	12	2
2001 Mar 5-7	44	32	15	8	1
2000 Apr 3-9	51	25	14	9	1
1999 Apr 13-14	49	30	14	6	1
1991 Apr 11-14	42	25	21	10	2
1990 Apr 5-8	40	24	19	14	3
1989 May 4-7	42	25	18	12	3

## D. Global Warming

	Great <u>deal</u>	Fair <u>amount</u>	Only a <u>little</u>	Not at all	No <u>opinion</u>
2014 Mar 6-9	34	22	19	24	*
2013 Mar 7-10	33	25	20	23	*
2012 Mar 8-11	30	25	22	23	1
2011 Mar 3-6	25	26	20	28	1
2010 Mar 4-7	28	24	19	29	*
2009 Mar 5-8 †	33	27	20	20	1
2009 Mar 5-8 ^†	35	25	20	19	1
2008 Mar 6-9 ^	37	29	16	17	1
2007 Mar 11-14 ^	41	24	18	16	1
2006 Mar 13-16 ^	36	26	21	15	1
2004 Mar 8-11 ^	26	25	28	19	2
2003 Mar 3-5 ^	28	30	23	17	2
2002 Mar 4-7 ^	29	29	23	17	2
2001 Mar 5-7 ^	33	30	22	13	2
2000 Apr 3-9 ^	40	32	15	12	1
1999 Apr 13-14 ^	34	34	18	12	2
1999 Mar 12-14 ^	28	31	23	16	2
1997 Oct 27-28 ^	24	26	29	17	4
1991 Apr 11-14 ^	35	27	22	12	5
1990 Apr 5-8 ^	30	27	20	16	6
1989 May 4-7 ^	35	28	18	12	7

<sup>†</sup> Asked of a half sample ^ WORDING: The "greenhouse effect" or global warming

### E. Contamination of soil and water by toxic waste

	Great <u>deal</u>	Fair <u>amount</u>	Only a <u>little</u>	Not <u>at all</u>	No <u>opinion</u>
2014 Mar 6-9	53	24	17	5	
2013 Mar 7-10	46	29	18	7	*
2012 Mar 8-11	50	28	16	5	*
2011 Mar 3-6	48	31	15	5	*
2010 Mar 4-7	44	33	18	5	*
2009 Mar 5-8	52	28	14	5	*
2008 Mar 6-9	50	30	14	6	*
2007 Mar 11-14	52	28	13	7	*
2006 Mar 13-16	52	29	13	6	*
2004 Mar 8-11	48	26	21	5	*
2003 Mar 3-5	51	28	16	5	*
2002 Mar 4-7	53	29	15	3	*
2001 Mar 5-7	58	27	12	3	*
2000 Apr 3-9	64	25	7	4	*
1999 Apr 13-14	63	27	7	3	*
1999 Mar 12-14	55	29	11	5	*
1991 Apr 11-14	62	21	11	5	1
1990 Apr 5-8	63	22	10	5	*
1989 May 4-7	69	21	6	3	*

## F. Pollution of drinking water

	Great <u>deal</u>	Fair <u>amount</u>	Only a <u>little</u>	Not <u>at all</u>	No opinion
2014 Mar 6-9	60	22	13	5	*
2013 Mar 7-10	53	26	14	6	
2012 Mar 8-11	48	30	15	6	*
2011 Mar 3-6	51	26	16	7	*
2010 Mar 4-7	50	27	17	6	*
2009 Mar 5-8	59	25	11	5	*
2008 Mar 6-9	53	28	13	6	*
2007 Mar 11-14	58	24	12	5	*
2006 Mar 13-16	54	27	12	7	*
2004 Mar 8-11	53	24	17	6	*
2003 Mar 3-5	54	25	15	6	
2002 Mar 4-7	57	25	13	5	*
2001 Mar 5-7	64	24	9	3	*
2000 Apr 3-9	72	20	6	2	*
1999 Apr 13-14	68	22	7	3	*
1991 Apr 11-14	67	19	10	3	1
1990 Apr 5-8	65	22	9	4	*

## G. Extinction of plant and animal species

	Great <u>deal</u>	Fair <u>amount</u>	Only a <u>little</u>	Not at all	No <u>opinion</u>
2014 Mar 6-9	41	24	24	10	1
2013 Mar 7-10	35	29	22	13	*
2012 Mar 8-11	36	29	23	12	1
2011 Mar 3-6	34	30	23	13	1
2010 Mar 4-7	31	30	24	15	*
2009 Mar 5-8	37	28	22	12	*
2008 Mar 6-9	37	31	20	11	*
2007 Mar 11-14	39	30	19	12	*
2006 Mar 13-16	34	29	23	14	1
2004 Mar 8-11	36	26	23	15	*
2003 Mar 3-5	34	32	21	12	1
2002 Mar 4-7	35	30	22	12	1
2001 Mar 5-7	43	30	19	7	1
2000 Apr 3-9	45	33	14	8	*
H. Climate Change					
	Great <u>deal</u>	Fair <u>amount</u>	Only a <u>little</u>	Not at all	No opinion
2014 Mar 6-9	35	25	19	20	*
2013 Mar 7-10	33	24	23	20	*