#### GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

#### -- FINAL TOPLINE --

Timberline: 937008 HR: 959 Princeton Job #: 14-04-004

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Results are based on telephone interviews conducted April 3-6, 2014 with a random sample of -1,026—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of -509— adults employed full- or part-time, the margin of sampling error is ±5 percentage points.

For results based on the sample of -614—stock owners, the margin of sampling error is ±5 percentage points.

For results based on the sample of –765—credit card owners, the margin of sampling error is ±4 percentage points.

For results based on the sample of -334—retirees, the margin of sampling error is  $\pm 7$  percentage points.

For results based on the sample of -692—non-retirees, the margin of sampling error is ±5 percentage points.

For results based on the sample of -737—homeowners, the margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

29. As I read off some different groups, please tell me if you think they are paying their FAIR share in federal taxes, paying too MUCH or paying too LITTLE? First, how about -- [ITEMS A-C ROTATED, ITEM D READ LAST]?

2014 Apr 3-6 (sorted by "fair share")	Fair share	Too much	Too little
Middle-income people	42	49	7
Lower-income people	33	41	23
Upper-income people	24	13	61
Corporations	20	8	66

Q.29 continued on next page

## Q.29 (PERCEPTIONS OF TAXES PAID) CONTINUED

#### FULL TRENDS:

## A. Lower-income people

	Fair share	Too much	Too little	No opinion
2014 Apr 3-6	33	41	23	3
2013 Apr 4-7	37	40	19	4
2012 Apr 9-12	33	40	24	3
2011 Apr 7-11	37	40	21	2
2010 Apr 8-11	35	39	22	4
2009 Apr 6-9	41	39	16	4
2008 Apr 6-9	32	51	13	4
2007 Apr 2-5	34	45	17	4
2006 Apr 10-13	36	46	12	6
2005 Apr 4-7	36	51	10	3
2004 Apr 5-8	35	49	12	4
2003 Apr 7-9	36	49	12	3
1999 Apr 6-7	34	51	11	4
1996 Apr 9-10	40	48	9	3
1994 Apr 16-18	43	42	12	3
1993 Mar 29-31	37	51	9	3
1992 Mar 26-29	32	57	8	3

## B. Middle-income people

	Fair share	Too much	Too little	No opinion
2014 Apr 3-6	42	49	7	2
2013 Apr 4-7	53	42	3	2
2012 Apr 9-12	56	36	6	2
2011 Apr 7-11	50	44	5	1
2010 Apr 8-11	49	43	6	2
2009 Apr 6-9	50	43	5	2
2008 Apr 6-9	50	43	4	3
2007 Apr 2-5	44	47	7	2
2006 Apr 10-13	50	43	5	3
2005 Apr 4-7	52	41	4	3
2004 Apr 5-8	47	46	4	3
2003 Apr 7-9	51	40	7	2
1999 Apr 6-7	35	59	4	2
1996 Apr 9-10	34	58	5	3
1994 Apr 16-18	39	57	3	1
1993 Mar 29-31	39	54	5	2
1992 Mar 26-29	36	57	5	2

Q.29 perception of taxes paid continued on next page

# Q.29 (PERCEPTIONS OF TAXES PAID) CONTINUED

# C. Upper-income people

	Fair share	Too much	Too little	<u>No opinion</u>
2014 Apr 3-6	24	13	61	2
2013 Apr 4-7	26	11	61	2
2012 Apr 9-12	25	10	62	3
2011 Apr 7-11	25	13	59	2
2010 Apr 8-11	26	15	55	4
2009 Apr 6-9	23	13	60	3
2008 Apr 6-9	24	9	63	4
2007 Apr 2-5	21	9	66	4
2006 Apr 10-13	21	8	67	4
2005 Apr 4-7	22	7	68	3
2004 Apr 5-8	24	9	63	4
2003 Apr 7-9	24	10	63	3
1999 Apr 6-7	19	10	66	5
1996 Apr 9-10	19	9	68	4
1994 Apr 16-18	20	10	68	2
1993 Mar 29-31	16	5	77	2
1992 Mar 26-29	16	4	77	3

# **D.** Corporations

	Fair share	Too much	Too little	No opinion
2014 Apr 3-6	20	8	66	5
2013 Apr 4-7	21	8	66	5
2012 Apr 9-12	21	11	64	4
2011 Apr 7-11	20	9	67	4
2010 Apr 8-11	22	9	62	7
2009 Apr 6-9	18	8	67	6
2008 Apr 6-9	15	6	73	6
2007 Apr 2-5	19	5	71	5
2006 Apr 10-13	18	5	70	7
2005 Apr 4-7	21	4	69	6
2004 Apr 5-8	19	5	69	7