GALLUP NEWS SERVICE

2014 MIDTERM ELECTION BENCHMARK

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 24-30, 2014 with a random sample of –1,513—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±3 percentage points at the 95% confidence level.

For results based on the sample of –1,336— registered voters, the margin of sampling error is ±3 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Next, we have some questions about the election for Congress, which will be held November 4th.

4. How much thought have you given to the upcoming elections for Congress -- quite a lot, or only a little?

2014 Apr 24-30	Quite a lot	SOME (vol.)	Only a little	None	No opinion
Registered voters	28	2	65	5	*

National adults results and trend:

	Quite a lot	SOME (vol.)	Only a little	None (vol.)	No opinion
2014 Apr 24-30	24	2	65	8	*
2010 Oct 28-31	55	3	35	6	1
2010 Oct 14-17, 21-24	46	5	40	8	1
2010 Oct 7-10, 14-17	44	4	43	8	1
2010 Sep 30-Oct 3; Oct 7-10	43	4	44	8	1
2010 Sep 23-26; Sep 30-Oct 3	42	4	44	9	1
2010 Jun 11-13	34	3	56	6	1
2006 Nov 2-5	50	5	38	6	1
2006 Oct 20-22	44	6	43	6	1
2006 Oct 6-8	38	4	50	7	1
2006 Sep 15-17	34	5	53	8	1
2006 Jun 23-25	37	4	56	3	*
2002 Oct 31-Nov 3	38	5	49	7	1
2002 Oct 21-22	29	6	55	10	-
2002 Oct 3-6	26	7	58	9	-
2002 Sep 20-22	23	6	61	9	1
1998 Nov 2	43	9	43	4	1
1998 Oct 29-Nov 1	44	6	44	5	1
1998 Oct 23-25	39	6	50	5	-
1998 Oct 9-12	34	6	54	5	1
1998 Sep 23-24	30	6	58	6	-
1998 Sep 14-15	29	6	59	5	1
1998 Sep 11-12	26	8	61	5	1
1998 Aug 21-23	25	5	63	6	1
1998 Jul 7-8	17	7	66	9	1
1998 May 8-10	12	3	76	8	1
1998 Apr 17-19	24	5	64	6	1

Q.4 (THOUGHT GIVEN TO ELECTION) CONTINUED

	Quite a lot	SOME (vol.)	Only a little	None (vol.)	No opinion
1994 Nov 2-6	52	4	40	3	1
1994 Oct 22-25	46	5	46	3	-
1990 Oct 25-28	43	7	46	4	-
1982 Oct 15-18	29	22	37	12	-
1982 Sep 17-20	25	19	42	14	-
1982 Aug 27-30	27	21	42	10	-
1982 Aug 13-16	15	24	20	42	-
1982 Apr 23-26	19	16	46	18	1
1978 Oct 27-30	28	21	39	12	-
1978 Oct 13-16	23	22	39	17	-
1978 Sep 22-25	21	18	44	18	-
1978 Sep 15-18	19	19	46	16	-
1974 Oct 18-21	28	18	41	13	-
1974 Oct 11-14	27	16	43	13	1
1974 Sep 27-30	25	16	47	12	-
1970 Oct 9-14	30	22	38	11	-
1970 Sep 25-28	28	21	39	12	-
1970 Aug 25-Sep 1	25	18	42	15	-
1966 Oct 21-26	35	26	31	8	-
1966 Oct 1-6	30	23	37	10	-
1966 Aug 21-23	22	22	44	12	-
1962 Oct 19-24	21	23	45	11	-
1962 Sep 20-25	15	16	47	21	1
1962 Aug 23-28	15	13	49	22	1
1962 Jul 26-31	8	9	49	35	-
1958 Oct 15-20	29	21	38	12	-
1958 Sep 24-29	23	18	42	17	-
1958 Sep 10-15	23	18	44	15	-
1958 Aug 20-25	16	15	47	21	1
1958 Jul 30-Aug 4	12	14	48	26	-
1958 May 7-12	13	12	47	28	-
1954 Sep 16-21	21	19	45	15	-

6. Compared to previous elections, are you more enthusiastic about voting than usual, or less enthusiastic?

	More enthusiastic	Less enthusiastic	Same (vol.)	No opinion
REGISTERED VOTERS				
2014 Apr 24-30	35	53	11	1
2010 Oct 28-31	53	35	10	2
2010 Oct 21-24	50	39	9	2
2010 Jun 11-13	45	46	8	1
2010 May 24-25	52	38	9	1
2010 Mar 26-28	62	27	8	3
2010 Feb 1-3	47	37	13	2
2006 Nov 2-5	49	33	16	1
2006 Oct 6-8	45	44	10	1
2006 Sep 7-10	44	44	10	1
2006 Aug 18-20	42	40	16	2
2006 Jun 23-25	49	36	14	1
2006 Apr 28-30	46	39	14	1
2006 Apr 7-9	42	44	13	1
2006 Jan 6-8	46	37	15	1
2002 Oct 31-Nov 3	41	42	15	2
1998 Oct 29-Nov 1	41	43	15	1
1998 Oct 23-25	37	44	18	1
1998 Oct 9-12	45	38	16	1
1998 Aug 21-23	39	39	19	3
1998 Apr 17-19	31	47	20	2
1994 Nov 2-6	40	45	14	1
1994 Oct 7-9	34	44	20	2

Enthusiasm to vote in midterm elections trend continued on the next page

Q.6 (ENTHUSIASM ABOUT VOTING) CONTINUED

	More enthusiastic	Less enthusiastic	Same (vol.)	No opinion
NATIONAL ADULTS				
2014 Apr 24-30	34	55	10	1
2010 Oct 28-31	50	38	9	2
2010 Oct 21-24	46	42	9	2
2010 Jun 11-13	43	48	8	2
2010 May 24-25	49	41	9	1
2010 Mar 26-28	61	28	8	3
2010 Feb 1-3	46	39	14	2
2006 Nov 2-5	46	36	16	3
2006 Oct 6-8	43	46	10	1
2006 Sep 7-10	42	46	10	2
2006 Aug 18-20	39	43	16	3
2006 Jun 23-25	50	36	13	1
2006 Apr 28-30	44	42	13	1
2006 Apr 7-9	40	46	12	2
2006 Jan 6-8	45	39	14	1
2002 Oct 31-Nov 3	38	45	14	3
1998 Oct 29-Nov 1	37	46	14	3
1998 Oct 23-25	35	47	16	2
1998 Oct 9-12	35	47	16	2
1998 Aug 21-23	38	41	17	4
1998 Apr 17-19	30	48	19	3
1994 Nov 2-6	37	48	13	2
1994 Oct 7-9	34	46	18	2

Enthusiasm to vote in midterm elections trend continued on the next page

Q.6 (ENTHUSIASM ABOUT VOTING) CONTINUED

	More enthusiastic	Less enthusiastic	Same (vol.)	No opinion
Republicans/Republican Leaners				
2014 Apr 24-30	42	51	6	1
2010 Oct 28-31	63	28	7	1
2010 Oct 21-24	63	28	8	1
2010 Jun 11-13	53	39	7	1
2010 May 24-25	59	33	7	1
2010 Mar 26-28	69	23	6	1
2010 Feb 1-3	55	30	13	2
2006 Nov 2-5	44	36	18	2
2006 Oct 6-8	39	47	14	*
2006 Sep 7-10	40	47	11	1
2006 Aug 18-20	36	40	22	2
2006 Jun 23-25	43	35	21	*
2006 Apr 28-30	38	46	15	1
2006 Apr 7-9	33	47	18	2
2006 Jan 6-8	47	32	20	1
2002 Oct 31-Nov 3	42	42	15	1
1998 Oct 29-Nov 1	39	46	14	1
1998 Oct 23-25	44	39	16	1
1998 Oct 9-12	45	36	17	2
1998 Aug 21-23	42	39	17	2
1998 Apr 17-19	31	48	19	2
1994 Nov 2-6	44	44	11	1
1994 Oct 7-9	40	42	18	*
Democrats/Democratic Leaners				
2014 Apr 24-30	30	57	11	2
2010 Oct 28-31	44	43	11	1
2010 Oct 21-24	37	53	8	2
2010 Jun 11-13	35	56	8	2
2010 May 24-25	43	46	10	2
2010 Mar 26-28	57	30	9	4
2010 Feb 1-3	41	45	13	2
2006 Nov 2-5	53	33	12	2
2006 Oct 6-8	48	43	7	1
2006 Sep 7-10	47	42	9	2
2006 Aug 18-20	46	43	9	2
2006 Jun 23-25	56	35	8	1
2006 Apr 28-30	50	37	12	1
2006 Apr 7-9	48	43	8	1
2006 Jan 6-8	48	44	7	1
2002 Oct 31-Nov 3	38	46	13	3
1998 Oct 29-Nov 1	39	44	15	2
1998 Oct 23-25	32	51	16	1
1998 Oct 9-12	41	45	13	1
1998 Aug 21-23	37	41	18	4
1998 Apr 17-19	31	48	19	2
1994 Nov 2-6	35	50	14	1
1994 Oct 7-9	29	50	18	3