

# GALLUP NEWS SERVICE

## JUNE SURVEY

-- FINAL TOPLINE --

Timberline: 937008  
IS: 029  
Princeton Job #: 14-05-006

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June 5-8, 2014

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Results are based on telephone interviews conducted June 5-8, 2014 with a random sample of  $-1,027$ —adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of  $-510$ —national adults in Form A, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of  $-517$ —national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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7. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-F READ IN RANDOM ORDER]?

**A. Barack Obama**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>2014</u></b>				<b><u>2008</u></b>			
2014 Jun 5-8	47	52	1	2008 Nov 7-9	68	27	4
				2008 Oct 31-Nov 2 †	62	34	4
2014 Apr 24-30	51	48	2	2008 Oct 10-12	62	35	2
2014 Mar 22-23 †	50	46	4	2008 Oct 3-5	62	34	3
2014 Feb 6-9	52	46	1	2008 Sep 5-7	62	35	3
<b><u>2013</u></b>				2008 Aug 30-31 †	61	32	8
2013 Dec 5-8	48	50	3	2008 Aug 21-23	63	32	5
2013 Oct 3-6	49	49	2	2008 Jul 25-27	61	35	4
2013 Sep 15-16 †	53	43	4	2008 Jun 15-19	64	31	5
2013 Jul 10-14	52	45	3	2008 May 30-Jun 1	58	37	5
2013 Jun 1-4	54	45	1	2008 May 1-3	58	37	5
2013 Apr 11-14	55	43	2	2008 Apr 18-20	60	34	6
<b><u>2012</u></b>				2008 Mar 14-16	62	33	6
2012 Nov 15-18	58	40	2	2008 Feb 21-24	61	32	7
2012 Nov 9-12	58	41	1	2008 Feb 8-10	58	34	8
2012 Nov 1-2	55	42	3	2008 Jan 30-Feb 2	59	32	8
2012 Sep 24-27	55	44	1	2008 Jan 10-13	59	32	9
2012 Aug 20-22	53	46	1	<b><u>2007</u></b>			
2012 Jul 19-22	53	45	2	2007 Dec 14-16	57	30	13
2012 Jul 9-12	54	43	3	2007 Nov 30-Dec 2	53	33	13
2012 May 10-13	52	46	2	2007 Nov 2-4	53	30	17
2012 Feb 16-19	50	48	2	2007 Oct 12-14	53	32	15
<b><u>2011</u></b>				2007 Oct 4-7	54	27	19
2011 Dec 15-18	55	44	1	2007 Sep 14-16	56	29	15
2011 Apr 20-23	52	46	2	2007 Sep 7-8	48	32	21
2011 Mar 25-27	54	43	3	2007 Aug 13-16	52	29	19
2011 Jan 14-16	53	45	2	2007 Aug 3-5	48	34	18
<b><u>2010</u></b>				2007 Jul 12-15	49	26	25
2010 Nov 4-7	49	48	3	2007 Jul 6-8	53	27	21
2010 Oct 14-17	47	50	3	2007 Jun 1-3	53	25	23
2010 Jul 8-11	52	44	4	2007 May 10-13	55	20	25
2010 May 24-25	54	43	3	2007 May 4-6	50	24	25
2010 Mar 26-28	52	48	1	2007 Apr 13-15	52	27	20
<b><u>2009</u></b>				2007 Apr 2-5	49	24	26
2009 Dec 11-13	56	42	2	2007 Mar 23-25	53	24	23
2009 Oct 16-19	55	42	3	2007 Mar 2-4	58	18	24
2009 Oct 1-4	56	40	4	2007 Feb 9-11	53	19	28
2009 Jul 10-12	66	33	1	<b><u>2006</u></b>			
2009 May 29-31	67	32	1	2006 Dec 8-10 ^	42	11	47
2009 Mar 27-29	69	28	3				
2009 Jan 9-11	78	18	5				

^ WORDING: Illinois Senator, Barack Obama.

† Asked on Gallup tracking survey

9. Thinking about the following characteristics and qualities, please say whether you think each applies or doesn't apply to Barack Obama. How about – [RANDOM ORDER]?

**2014 Jun 5-8**

**(sorted by "applies")**

	<u>Applies</u>	<u>Doesn't apply</u>
Understands the problems Americans face in their daily lives	48	50
Is honest and trustworthy	47	51
Is a strong and decisive leader	45	53
Shares your values	43	56
Can manage government effectively	39	60
Has a clear plan for solving the country's problems	34	65

**TREND RESULTS:**

**A. Is a strong and decisive leader**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2014 Jun 5-8	45	53	2
2013 Nov 7-10	47	51	2
2013 Sep 5-8	53	46	1
2013 Jun 20-24	53	47	*
2012 Jun 7-10	53	47	1
2011 Mar 25-27	52	47	1
2010 Mar 26-28	60	39	1
2009 Sep 11-13	66	33	2
2009 Jul 17-19	67	31	2
2009 Apr 20-21	73	25	2
2008 Oct 10-12	61	37	2
2008 Apr 18-20	55	39	6
2008 Mar 14-16	56	37	7

**B. Understands the problems Americans face in their daily lives**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2014 Jun 5-8	48	50	2
2013 Nov 7-10	54	45	1
2013 Sep 5-8	56	43	1
2013 Jun 20-24	56	42	1
2012 Jun 7-10	58	41	1
2011 Mar 25-27	57	42	1
2010 Mar 26-28	56	43	1
2009 Sep 11-13	64	36	*
2009 Jul 17-19	66	33	1
2009 Apr 20-21	72	27	1
2008 Oct 10-12	73	26	1
2008 Apr 18-20	63	34	3
2008 Mar 14-16	67	30	3

## Q.9 (BARACK OBAMA PERSONAL CHARACTERISTICS) CONTINUED

### C. Has a clear plan for solving the country's problems

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2014 Jun 5-8	34	65	1
2013 Nov 7-10	38	60	1
2013 Sep 5-8	38	59	3
2013 Jun 20-24	38	60	2
2012 Jun 7-10	40	59	2
2011 Mar 25-27	36	60	4
2008 Oct 10-12	51	46	3
2008 Apr 18-20	40	53	7
2008 Mar 14-16	41	53	6

### D. Is honest and trustworthy

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2014 Jun 5-8	47	51	2
2013 Nov 7-10	50	47	3
2013 Sep 5-8	55	42	3
2013 Jun 20-24	55	44	1
2012 Jun 7-10	60	38	2
2011 Mar 25-27	61	36	3
2008 Apr 18-20	60	32	8
2008 Mar 14-16	63	29	7

### E. Can manage the government effectively

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2014 Jun 5-8	39	60	2
2013 Nov 7-10	42	57	2
2013 Sep 5-8	47	52	2
2013 Jun 20-24	44	54	2
2012 Jun 7-10	45	54	1
2010 Mar 26-28	49	49	2
2009 Sep 11-13	55	43	2
2009 Jul 17-19	59	39	2
2009 Apr 20-21	66	29	5
2008 Oct 10-12	55	41	4
2008 Apr 18-20	48	45	6
2008 Mar 14-16	48	45	7

**Q.9 (BARACK OBAMA PERSONAL CHARACTERISTICS) CONTINUED**

**F. Shares your values**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2014 Jun 5-8	43	56	2
2013 Jun 20-24	48	50	1
2012 Jun 7-10	53	46	1
2011 Mar 25-27	51	47	2
2010 Mar 26-28	48	50	2
2009 Sep 11-13	52	46	2
2009 Jul 17-19	55	43	2
2009 Apr 20-21	60	37	2
2008 Oct 10-12	58	40	2
2008 Apr 18-20	51	44	5
2008 Mar 14-16	51	44	5