GALLUP NEWS SERVICE

GOVERNING THE COUNTRY

Results are based on telephone interviews with -1,023– national adults, aged 18+, conducted July 12-13, 2014. For results based on the total sample of National Adults, the margin of error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. Do you think this country would be governed better or governed worse if more – [ITEM A READ FIRST, REMAINDER READ IN RANDOM ORDER] -- were in political office?

2014 Jul 12-13 Sorted by "governed better"	Governed better	Governed worse
	0.1	12
People with business and management experience	81	13
Women	63	13
People who think it is more important to compromise to get things done than to hold firm to their principles	63	30
Political moderates	59	23
People who think it is more important to hold firm to their principles than to compromise to get things done	56	38
People who are personally religious	51	30
People who have never previously held elected office	49	38
Racial and ethnic minorities	48	19
Political conservatives	47	40
Political liberals	33	51
People backed by the Tea Party movement	32	48

Results continued on next page

Q.1 (COUNTRY GOVERENED BETTER/WORSE) CONTINUED

FULL RESULTS AND TRENDS:

A. Women

	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	63	13	18	7
2000 Dec 2-4 1995 Sep 14-17	57 57	17 18	19 19	6 7
B. Racial and ethnic minorities				
	Governed better	Governed worse	No difference (vol.)	No opinion
2014 Jul 12-13	48	19	24	9
C. Political liberals				
	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	33	51	6	10
D. Political moderates				
	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	59	23	7	10
E. Political conservatives				
	Governed better	Governed worse	No difference (vol.)	No opinion
2014 Jul 12-13	47	40	6	8
F. People backed by the Tea Par	ty movement			
	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	32	48	5	14

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Q.1 (COUNTRY GOVERENED BETTER/WORSE) CONTINUED

G. People who are personally religious

	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	51	30	13	7
H. People with business and management experience				
	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	81	13	3	3
I. People who have never previously held elected office				
	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	49	38	7	6
J. People who think it is more important to compromise to get things done than to hold firm to their principles				
	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	63	30	3	5
K. People who think it is more important to hold firm to their principles than to compromise to get things done				

	Governed better	Governed worse	No difference (vol.)	No <u>opinion</u>
2014 Jul 12-13	56	38	3	4

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