

## GALLUP NEWS SERVICE

### PRE-K EDUCATION

Results are based on telephone interviews with –1,013– national adults, aged 18+, conducted August 25-26, 2014. For results based on the total sample of National Adults, the margin of error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Next, we'd like you to think for a moment about the value of education.

- How important would you say the education a person receives at each of the following levels of school is to a person's ability to succeed in life-- extremely important, very important, somewhat important, or not important? How about – [RANDOM ORDER]?

<i>2014 Aug 25-26</i> <i>(sorted by "extremely important")</i>	Extremely important	Extremely/Very important
High school, or Grades 9 through 12	62	95
Elementary school, or Kindergarten through Grade 5	59	94
Middle school, or Grades 6 through 8	58	93
College	45	77
Preschool or Pre-K	39	73

#### FULL RESULTS:

##### A. Preschool or Pre-K

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
2014 Aug 25-26	39	34	19	8	1

**Q.1 (IMPORTANCE OF EDUCATION LEVELS)**

**B. Elementary school, or Kindergarten through Grade 5**

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
2014 Aug 25-26	59	35	5	1	*

**C. Middle school, or Grades 6 through 8**

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
2014 Aug 25-26	58	35	5	1	1

**D. High school, or grades 9 through 12**

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
2014 Aug 25-26	62	33	4	1	*

**E. College**

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
2014 Aug 25-26	45	32	18	4	1

2. Would you favor or oppose using federal money to increase funding to make sure high quality preschool programs are available for every child in America?

	<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>
2014 Aug 25-26	70	28	3