

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: GOVERNANCE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted September 4-7, 2014 with a random sample of **–1,017—** adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

14. In general, how much trust and confidence do you have in the mass media -- such as newspapers, T.V. and radio -- when it comes to reporting the news fully, accurately, and fairly -- a great deal, a fair amount, not very much, or none at all?

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>No opinion</u>	<i>Great deal/Fair amount</i>
2014 Sep 4-7	10	30	36	24	*	40
2013 Sep 5-8	11	33	33	22	1	44
2012 Sep 6-9	8	32	39	21	1	40
2011 Sep 8-11	11	33	36	19	1	44
2010 Sep 13-16	12	31	36	21	*	43
2009 Aug 31-Sep 2	10	35	37	18	1	45
2008 Sep 8-11	9	34	35	21	1	43
2007 Sep 14-16	9	38	35	17	*	47
2005 Sep 12-15	13	37	37	12	1	50
2004 Sep 13-15	9	35	39	16	1	44
2003 Sep 8-10	14	40	35	11	*	54
2002 Sep 5-8	10	44	35	11	*	54
2001 Sep 7-10	12	41	33	14	*	53
2000 Jul 6-9	12	39	37	12	*	51
1999 Feb 4-8	11	44	34	11	*	55
1998 Dec 28-29	11	44	35	9	1	55
1997 May 30-Jun 1	10	43	31	15	1	53
1976 Jun	18	54	22	4	2	72
1974 Apr	21	48	21	8	2	69
1972 May	18	50	24	6	2	68

31. In general, do you think the news media are -- [ROTATED: too liberal, just about right, or too conservative]?

	<u>Too liberal</u>	<u>Just about right</u>	<u>Too conservative</u>	<u>No opinion</u>
2014 Sep 4-7	44	34	19	3
2013 Sep 5-8	46	37	13	5
2011 Sep 8-11	47	36	13	4
2010 Sep 13-16	48	33	15	4
2009 Aug 31-Sep 2	45	35	15	5
2008 Sep 8-11	47	36	13	5
2007 Sep 14-16 ^	45	35	18	2
2006 Sep 7-10	44	33	19	4
2005 Sep 12-15	46	37	16	1
2004 Sep 13-15	48	33	15	4
2003 Sep 8-10	45	39	14	2
2003 Feb 17-19	45	36	15	4
2002 Sep 5-8	47	37	13	3
2001 Sep 7-10	45	40	11	4

^ Asked of a half sample.