

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: CRIME**

-- FINAL TOPLINE --

Timberline: 937008  
IS: 140  
Princeton Job #: 14-10-012

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October 12-15, 2014

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Results are based on telephone interviews conducted October 12-15, 2014 with a random sample of **-1,017-** adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of **--909--** registered voters, the margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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8A. Why do you favor the death penalty for persons convicted of murder? [OPEN-ENDED]

**BASED ON --634—WHO FAVOR THE DEATH PENALTY FOR PERSONS CONVICTED OF MURDER; ±5 PCT PTS**

	<i>2014 Oct 12-15</i>	<i>2003 May 19-21</i>	<i>2001 Feb 19-21</i>	<i>1991 Jun 13-16</i>
An eye for an eye/They took a life/Fits the crime	35	37	48	50
Save taxpayers money/Cost associated with prison	14	11	20	13
They deserve it	14	13	6	--
They will repeat crime/Keep them from repeating it	7	7	6	19
Deterrent for potential crimes/Set an example	6	11	10	13
Depends on the type of crime they commit	5	4	6	--
Fair punishment	4	3	1	--
Serve justice	4	4	1	3
If there's no doubt the person committed the crime	3	3	2	--
Support/believe in death penalty	3	2	6	--
Don't believe they can be rehabilitated	3	2	2	--
Biblical reasons	3	5	3	--
Life sentences don't always mean life in prison	2	1	2	--
Relieves prison overcrowding	2	1	2	--
Would help/benefit families of victims	1	2	1	--
Other	1	4	3	11
No opinion	4	2	1	2

Totals exceed 100% due to multiple mentions

8B. Why do you oppose the death penalty for persons convicted of murder? [OPEN-ENDED]

**BASED ON --335—WHO OPPOSE THE DEATH PENALTY FOR PERSONS CONVICTED OF MURDER; ±7 PCT PTS**

	<i>2014 Oct 12-15</i>	<i>2003 May 19-21</i>	<i>1991 Jun 13-16</i>
Wrong to take a life	40	46	41
Persons may be wrongly convicted	17	25	11
Punishment should be left to God/religious belief	17	13	17
Need to pay/suffer longer/think about their crime	9	5	--
Depends on the circumstances	9	4	--
Unfair application of death penalty	5	4	6
Does not deter people from committing murder	4	4	7
Costs more to keep prisoners on death row	2	--	--
Possibility of rehabilitation	2	5	6
Other	1	3	16
No opinion	3	4	6

Totals exceed 100% due to multiple mentions