

GALLUP NEWS SERVICE

UNINSURED AMERICANS' AFFORDABLE CARE ACT AWARENESS AND KNOWLEDGE

Results are based on telephone interviews with –976-- adults, aged 18+, who currently do not have health insurance, conducted October 22-November 12. For results based on the total sample of uninsured adults, the margin of error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

D87. HEALTH INSURANCE (FOR SCREENING)

Next, we'd like to ask you some questions about health insurance and the Affordable Care Act.

1. *(Asked of those who are currently uninsured)* According to the Affordable Care Act, most Americans will be required to have health insurance or pay a fine. Were you aware of this before now, or not?

	<u>Yes, aware</u>	<u>No, not aware</u>	<u>No opinion</u>
2014 Oct 22-Nov 12	70	28	1
2014 Mar 1-31	76	24	1
2014 Feb 1-28	77	23	1
2014 Jan 1-31	72	27	1
2013 Dec 1-31 ^	80	20	*
2013 Nov 1-30 ^	80	20	*
2013 Oct 7-31 ^	77	23	1
2013 Sep 17-26	68	31	1

^ Question is asked of those who did not have insurance when interviewed and at that time had not signed up for health insurance for 2014. The estimate for all those currently uninsured is computed by assuming those who did not have insurance but had signed up for 2014 were aware of the requirement.

For comparison (Gallup Poll News Service (non-tracking) poll): *As you may know, under the terms of the Affordable Care Act, starting January 1st most Americans will be required to purchase health insurance or pay a fine. Were you aware of this before now?*

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2013 Jun 20-24	56	43	*

2. *(Asked of those who are currently uninsured)* As you may know, health insurance plans are available for purchase through the Affordable Care Act's health insurance exchanges starting November 15th. How familiar are you with these health insurance exchanges-- very familiar, somewhat familiar, not too familiar, or not familiar at all?

	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Not too familiar</u>	<u>Not at all familiar</u>	<u>No opinion</u>
2014 Oct 22-Nov 12	8	22	19	46	5
2014 Mar 1-31 ^	10	25	22	40	2
2014 Feb 1-28 ^	10	23	23	42	2
2014 Jan 1-31 ^	10	21	25	42	3
2013 Dec 1-31 ^	8	26	22	40	3
2013 Nov 1-30 ^	7	23	22	46	2
2013 Oct 7-31 ^	6	22	24	46	3
2013 Sep 17-26 †	5	20	21	51	3

^WORDING: As you may know, health insurance plans are available for purchase ...

† WORDING: Beginning October 1st health insurance plans will be available for purchase ...

3. *(Asked of those who are currently uninsured)* As I mentioned, Americans without health insurance either have to get health insurance or pay a fine. Given what you know, as of right now, would you say you are-- [ROTATED: more likely to get health insurance (or) more likely to pay the fine]?

	<u>Get health insurance</u>	<u>Pay the fine</u>	<u>No opinion</u>
2014 Oct 22-Nov 12	55	35	10
2014 Mar 1-31 †	56	35	9
2014 Feb 1-28 †	55	37	8
2014 Jan 1-31 †	54	38	9
2013 Dec 1-31 ^‡	60	31	9
2013 Nov 1-30 ^‡	63	29	8
2013 Oct 7-31 ^‡	61	30	9
2013 Sep 17-26 ‡	65	25	11

^ Question is asked of those who did not have insurance when interviewed and at that time had not signed up for health insurance for 2014. The estimate for all those currently uninsured is computed by assuming those who did not have insurance but had signed up for 2014 were aware of the requirement.

† WORDING: As I mentioned, starting this year, Americans without health insurance either have to get health insurance or pay a fine. Given what you know, as of right now, would you say you are-- [ROTATED: more likely to get health insurance (or) more likely to pay the fine]?

‡ WORDING: Beginning January 1, 2014, Americans without health insurance will either have to get health insurance or pay a fine. Given what you know, as of right now, would you say you are-- [ROTATED: more likely to get health insurance (or) more likely to pay the fine]?

4. *(Asked of those who plan to get health insurance)* Do you plan to get health insurance specifically through a state or federal health insurance exchange, or not?

BASED ON -- 502-- ADULTS CURRENTLY UNINSURED WHO PLAN TO GET HEALTH INSURANCE; ±6 PCT PTS

	Yes, through <u>exchange</u>	No, not through <u>exchange</u>	Not yet decided <u>(vol.)</u>	No <u>opinion</u>
2014 Oct 22-Nov 12	50	29	11	10
2014 Mar 1-31	57	23	11	9
2014 Feb 1-28	53	26	12	9
2014 Jan 1-31	55	23	11	11
2013 Dec 1-31 ^	50	33	10	8
2013 Nov 1-30 ^	46	38	9	7
2013 Oct 7-31 ^	45	36	13	6

^ WORDING: [Do you plan to get / (if signed up for 2014 in 2013): Have you gotten] health insurance for 2014 specifically through a state or federal health insurance exchange, or not?