

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: LIFESTYLE**

**-- FINAL TOPLINE --**

Timberline: 937008  
IS: 194  
Princeton Job #: 14-12-015

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**Results are based on telephone interviews conducted December 8-11, 2014 with a random sample of –805— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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6. What do you think is the most important problem facing this country today? [OPEN-ENDED]

|  | Dec<br>8-11,<br>2014 | Nov<br>6-9,<br>2014 | Oct<br>12-15,<br>2014 | Sep<br>4-7,<br>2014 | Aug<br>7-10,<br>2014 | Jul<br>7-10,<br>2014 | Jun<br>5-8,<br>2014 |
|--|----------------------|---------------------|-----------------------|---------------------|----------------------|----------------------|---------------------|
| <i>Recent Trend:</i>   |                      |                     |                       |                     |                      |                      |                     |
| <b>ECONOMIC PROBLEMS (NET)</b>   | <b>31</b>            | <b>41</b>           | <b>38</b>             | <b>41</b>           | <b>38</b>            | <b>41</b>            | <b>44</b>           |
| Economy in general   | 13                   | 20                  | 17                    | 17                  | 14                   | 15                   | 20                  |
| Unemployment/Jobs  | 8                    | 12                  | 10                    | 12                  | 12                   | 14                   | 16                  |
| Federal budget deficit/Federal debt  | 5                    | 5                   | 5                     | 6                   | 3                    | 6                    | 5                   |
| Gap between rich and poor  | 2                    | 2                   | 2                     | 3                   | 3                    | 1                    | 3                   |
| Lack of money  | 1                    | 2                   | 3                     | 1                   | 2                    | 2                    | 2                   |
| Taxes  | 1                    | 1                   | 1                     | 1                   | 1                    | 2                    | 1                   |
| Corporate corruption   | 1                    | *                   | 1                     | 1                   | 1                    | *                    | 1                   |
| Wage issues  | 1                    | 2                   | 2                     | 2                   | 1                    | 2                    | 1                   |
| Fuel/Oil prices  | *                    | *                   | *                     | 1                   | *                    | 1                    | 1                   |
| High cost of living/Inflation  | *                    | *                   | 1                     | 1                   | 1                    | 1                    | 1                   |
| Foreign trade/Trade deficit  | --                   | *                   | *                     | *                   | --                   | *                    | *                   |
| Recession  | --                   | --                  | *                     | *                   | --                   | *                    | --                  |
| <b>NON-ECONOMIC PROBLEMS (NET)</b>   | <b>71</b>            | <b>68</b>           | <b>71</b>             | <b>71</b>           | <b>71</b>            | <b>67</b>            | <b>65</b>           |
| Dissatisfaction with government/Congress/politicians;<br>Poor leadership/Corruption/Abuse of power | 15                   | 19                  | 16                    | 18                  | 18                   | 16                   | 19                  |
| Race relations/Racism  | 13                   | 1                   | 3                     | 3                   | 1                    | 2                    | 1                   |
| Immigration/Illegal aliens   | 7                    | 13                  | 7                     | 12                  | 15                   | 17                   | 5                   |
| Ethics/moral/religious/family decline; Dishonesty  | 6                    | 3                   | 5                     | 5                   | 6                    | 4                    | 7                   |
| Poor healthcare/hospitals; High cost of healthcare   | 6                    | 7                   | 8                     | 5                   | 9                    | 8                    | 10                  |
| Poverty/ Hunger/Homelessness   | 4                    | 4                   | 3                     | 3                   | 5                    | 3                    | 2                   |
| Education/Poor education/Access to education   | 3                    | 4                   | 5                     | 3                   | 4                    | 5                    | 4                   |
| Lack of respect for each other   | 2                    | 2                   | 2                     | 1                   | 2                    | 2                    | 2                   |
| Terrorism  | 2                    | 4                   | 3                     | 4                   | *                    | 1                    | 1                   |
| Wars/War (nonspecific)/Fear of war   | 2                    | 1                   | 2                     | 3                   | 3                    | 1                    | 2                   |
| Crime/Violence   | 2                    | 1                   | 3                     | 2                   | 2                    | 2                    | 3                   |
| Foreign policy/Foreign aid/Focus overseas  | 1                    | 3                   | 3                     | 6                   | 7                    | 3                    | 3                   |
| Environment/Pollution  | 1                    | 1                   | 2                     | 1                   | 1                    | 1                    | 2                   |
| Lack of military defense   | 1                    | 1                   | 1                     | 1                   | 1                    | 1                    | 2                   |
| National security  | 1                    | 3                   | 2                     | 2                   | 1                    | 1                    | 1                   |
| Judicial system/Courts/Laws  | 1                    | 1                   | 2                     | 3                   | 1                    | 3                    | 2                   |
| Unifying the country   | 1                    | *                   | 1                     | 1                   | 1                    | 1                    | 1                   |
| Children's behavior/Way they are raised  | 1                    | *                   | 1                     | *                   | *                    | *                    | *                   |
| Drugs  | 1                    | *                   | *                     | 1                   | 1                    | *                    | *                   |
| Situation in Iraq/ISIS   | 1                    | 3                   | 5                     | 3                   | 1                    | *                    | 1                   |
| Welfare  | 1                    | 2                   | 1                     | 1                   | 1                    | 1                    | 3                   |
| Guns/Gun control   | 1                    | 1                   | 1                     | 1                   | 1                    | 1                    | 2                   |
| The media  | 1                    | *                   | *                     | *                   | *                    | *                    | *                   |
| Energy/Lack of energy sources  | 1                    | *                   | 1                     | *                   | 1                    | 1                    | *                   |
| International issues, problems   | *                    | 1                   | 2                     | 2                   | 1                    | 1                    | 1                   |
| Abortion   | *                    | *                   | 1                     | 1                   | *                    | 1                    | 1                   |
| Gay rights issues  | *                    | 1                   | 1                     | 1                   | *                    | 1                    | 1                   |
| War/conflict between Middle East nations   | *                    | 1                   | 1                     | 1                   | 1                    | 1                    | *                   |
| Social Security  | *                    | *                   | *                     | 1                   | 1                    | *                    | *                   |
| Elections/Election reform  | *                    | 1                   | 1                     | 1                   | *                    | 1                    | 1                   |
| Care for the elderly/Medicare  | *                    | *                   | 1                     | *                   | *                    | 1                    | *                   |
| Situation with Russia  | *                    | *                   | --                    | 1                   | 1                    | --                   | --                  |
| Ebola virus/Diseases   | *                    | 2                   | 5                     | --                  | --                   | --                   | --                  |
| Situation/War in Afghanistan   | *                    | --                  | *                     | *                   | 1                    | 1                    | *                   |
| Natural disaster response/Relief efforts   | --                   | --                  | --                    | 1                   | --                   | *                    | 1                   |
| Other non-economic   | 5                    | 4                   | 3                     | 4                   | 4                    | 4                    | 4                   |
| No opinion   | 2                    | 5                   | 4                     | 2                   | 3                    | 5                    | 4                   |
| <b>Total</b>   | <b>117%</b>          | <b>137%</b>         | <b>140%</b>           | <b>141%</b>         | <b>137%</b>          | <b>138%</b>          | <b>141%</b>         |