

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: LIFESTYLE**

-- FINAL TOPLINE --

Timberline: 937008  
IS: 194  
Princeton Job #: 14-12-015

Jeff Jones, Lydia Saad  
December 8-11, 2014

---

**Results are based on telephone interviews conducted December 8-11, 2014 with a random sample of 805—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

---

7. Thinking about the job situation in America today, would you say that it is now a good time or a bad time to find a quality job?

	Good time	Bad time	No opinion		Good time	Bad time	No opinion
<b><u>2014</u></b>				<b><u>2012</u></b>			
2014 Dec 8-11	36	61	2	2012 Dec 14-17	19	76	5
				2012 Nov 15-18	24	73	3
2014 Nov 6-9	30	66	4	2012 Oct 15-16	22	73	5
2014 Oct 12-15	31	66	3	2012 Sep 6-9	20	76	4
2014 Sep 4-7	29	67	4	2012 Aug 9-12	17	81	2
2014 Aug 7-10	30	64	6	2012 Jul 9-12	17	81	2
2014 Jul 7-10	35	61	4	2012 Jun 7-10	20	78	2
2014 Jun 5-8	28	68	5	2012 May 3-6	19	80	2
2014 May 8-11	26	70	4	2012 Apr 9-12	21	77	2
2014 Apr 3-6	30	66	3	2012 Mar 8-11	19	78	3
2014 Mar 6-9	28	68	4	2012 Feb 2-5	13	85	2
2014 Feb 6-9	27	70	3	2012 Jan 5-8	15	81	4
2014 Jan 5-8	25	71	4	<b><u>2011</u></b>			
<b><u>2013</u></b>				2011 Dec 15-18	12	87	2
2013 Dec 5-8	24	73	4	2011 Nov 3-6	8	90	2
2013 Nov 7-10	26	70	4	2011 Oct 6-9	10	88	2
2013 Oct 3-6	22	75	3	2011 Sep 8-11	9	89	2
2013 Sep 5-8	27	70	3	2011 Aug 11-14	12	86	2
2013 Aug 7-11	21	76	4	2011 Jul 7-10	10	88	3
2013 Jul 10-14	25	70	4	2011 Jun 9-12	11	86	3
2013 Jun 1-4	26	70	4	2011 May 5-8	15	82	3
2013 May 2-7	24	73	3	2011 Apr 7-11	17	81	2
2013 Apr 4-7	26	71	3	2011 Mar 3-6	13	83	4
2013 Mar 7-10	22	74	3	2011 Feb 2-5	12	86	2
2013 Feb 7-10	23	73	4	2011 Jan 7-9	13	84	3
2013 Jan 7-10	25	70	5				

*Quality Job trend continued on the next page*

**Q.7 (GOOD TIME TO FIND A QUALITY JOB) CONTINUED**

	<u>Good time</u>	<u>Bad time</u>	<u>No opinion</u>		<u>Good time</u>	<u>Bad time</u>	<u>No opinion</u>
<b><u>2010</u></b>				2007 Mar 11-14	45	49	6
2010 Dec 10-12	13	84	3	2007 Feb 1-4	45	50	5
2010 Nov 4-7	11	86	3	2007 Jan 15-18	48	47	5
2010 Oct 7-10	9	88	3	<b><u>2006</u></b>			
2010 Sep 13-16	10	88	2	2006 Dec 11-14	44	50	6
2010 Aug 5-8	10	88	2	2006 Nov 9-12	41	53	5
2010 Jul 8-11	12	85	2	2006 Oct 9-12	40	54	6
2010 Jun 11-13	13	85	2	2006 Sep 7-10	41	54	5
2010 May 3-6	12	86	2	2006 Aug 7-10	42	53	5
2010 Apr 8-11	11	88	2	2006 Jul 6-9	42	51	7
2010 Mar 4-7	10	88	1	2006 Jun 1-4	41	53	6
2010 Feb 1-3	11	88	1	2006 May 8-11	42	52	6
2010 Jan 8-10	9	90	1	2006 Apr 10-13	41	53	6
<b><u>2009</u></b>				2006 Mar 13-16	41	55	5
2009 Dec 11-13	9	89	2	2006 Feb 6-9	40	56	4
2009 Nov 5-8	8	89	3	2006 Jan 9-12	41	55	4
2009 Oct 1-4	10	88	2	<b><u>2005</u></b>			
2009 Aug 31-Sep 2	10	87	2	2005 Dec 19-22	40	56	4
2009 Aug 6-9	9	90	1	2005 Dec 5-8	36	60	4
2009 Jul 10-12	11	87	2	2005 Nov 17-20	42	56	2
2009 Jun 14-17	11	86	2	2005 Nov 7-10	37	59	4
2009 May 7-10	9	89	2	2005 Oct 24-26	37	58	5
2009 Apr 6-9	10	89	2	2005 Oct 13-16	35	62	3
2009 Mar 5-8	9	90	1	2005 Sep 26-28	38	56	6
2009 Feb 9-12	9	90	1	2005 Sep 12-15	38	59	3
2009 Jan 9-11	13	86	2	2005 Aug 22-25	36	58	6
<b><u>2008</u></b>				2005 Aug 8-11	39	58	3
2008 Dec 4-7	10	88	2	2005 Jul 25-28	35	61	4
2008 Nov 13-16	12	86	2	2005 Jul 7-10	39	58	3
2008 Oct 3-5	14	82	3	2005 Jun 16-19	40	56	4
2008 Sep 8-11	20	76	3	2005 Jun 6-8	35	62	3
2008 Aug 7-10	20	75	5	2005 May 23-26	39	58	3
2008 Jul 10-13	19	76	5	2005 May 2-5	38	59	3
2008 Jun 9-12	21	74	5	2005 Apr 18-21	38	58	4
2008 May 8-11	23	73	4	2005 Apr 4-7	37	59	4
2008 Apr 6-9	20	75	5	2005 Mar 21-23	34	61	5
2008 Mar 6-9	26	69	5	2005 Mar 7-10	39	57	4
2008 Feb 11-14	26	71	3	2005 Feb 21-24	38	57	5
2008 Jan 4-6	33	60	7	2005 Feb 7-10	38	59	3
<b><u>2007</u></b>				2005 Jan 3-5	33	62	5
2007 Dec 6-9	35	57	8	<b><u>2004</u></b>			
2007 Nov 11-14	38	55	7	2004 Dec 5-8	36	59	5
2007 Oct 4-7	39	56	5	2004 Nov 7-10	37	60	3
2007 Sep 14-16	39	55	5	2004 Oct 11-14	29	67	4
2007 Aug 13-16	42	51	7	2004 Sep 13-15	34	61	5
2007 Jul 12-15	43	50	7	2004 Aug 9-11	33	63	4
2007 Jun 11-14	43	53	5	2004 Jul 8-11	36	61	3
2007 May 10-13	47	50	3	2004 Jun 3-6	32	65	3
2007 Apr 2-5	46	49	5	2004 May 2-4	30	67	3

*Quality Job trend continued on the next page*

**Q.7 (GOOD TIME TO FIND A QUALITY JOB) CONTINUED**

	Good time	Bad time	No opinion		Good time	Bad time	No opinion
2004 Apr 5-8	30	66	4	<b><u>2002</u></b>			
2004 Mar 8-11	28	69	3	2002 Dec 5-8	19	78	3
2004 Feb 9-12	28	70	2	2002 Nov 11-14	27	69	4
2004 Jan 12-15	31	68	1	2002 Oct 14-17	23	70	7
<b><u>2003</u></b>				2002 Sep 5-8	22	74	4
2003 Dec 11-14	29	68	3	2002 Aug 5-8	27	68	5
2003 Nov 3-5	24	73	3	2002 Jul 9-11	26	69	5
2003 Oct 6-8	24	74	2	2002 Jun 3-6	32	64	4
2003 Sep 8-10	19	79	2	2002 May 6-9	29	67	4
2003 Aug 4-6	17	81	2	2002 Apr 8-11	29	68	3
2003 Jul 7-9	20	78	2	2002 Mar 4-7	26	72	2
2003 Jun 12-15	22	76	2	2002 Feb 4-6	25	72	3
2003 May 5-7	22	75	3	2002 Jan 7-9	24	73	3
2003 Apr 7-9	23	75	2	<b><u>2001</u></b>			
2003 Mar 3-5	16	81	3	2001 Dec 6-9	25	73	2
2003 Feb 3-6	19	79	2	2001 Nov 8-11	22	75	3
2003 Jan 13-16	20	78	2	2001 Oct 11-14	25	71	4
				2001 Aug 16-19	39	56	5