

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: LIFESTYLE**

-- FINAL TOPLINE --

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**Results are based on telephone interviews conducted December 8-11, 2014 with a random sample of 805—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2013 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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First,

1. What man that you have heard or read about, living today in any part of the world, do you admire most?  
And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES*  
(Ranked according to number of responses, 2014)

		2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004
1	Barack Obama	19	16	30	17	22	30	32	5	3	*	*
2	Pope Francis	6	4	--	--	--	--	--	--	--	--	--
3	Bill Clinton	3	2	1	2	4	1	2	8	5	5	6
4	Rev. Billy Graham	2	2	2	2	2	2	2	3	3	2	3
5	George W. Bush	2	4	2	3	5	4	5	10	13	19	23
6(t)	Ben Carson	1	--	*	*	--	--	--	--	--	--	--
6(t)	Stephen Hawking	1	--	*	*	*	*	*	*	*	--	*
8	Bill Gates	1	1	*	1	2	2	1	2	1	3	1
9	Bill O'Reilly	1	*	*	*	*	1	--	*	--	*	*
10(t)	Benjamin Netanyahu	1	*	*	*	*	*	--	--	--	--	--
10(t)	Vladimir Putin	1	--	--	--	*	--	--	--	--	--	*
	George H.W. Bush	1	*	1	1	*	1	*	2	1	1	*
	Mitt Romney	1	1	2	1	*	*	*	1	--	--	--
	Prince William	1	*	*	*	*	--	--	--	--	--	--
	Joel Osteen	1	*	--	*	*	*	--	*	*	*	*
	Thomas Monson	*	*	--	1	1	*	1	--	--	--	--
	Donald Trump	*	--	*	1	*	--	--	*	*	*	1
	Colin Powell	*	*	*	*	*	*	2	2	2	2	5
	Jimmy Carter	*	1	*	*	2	1	1	2	4	3	4
	Warren Buffett	*	*	*	2	*	*	*	1	*	*	*
	Ted Cruz	*	1	--	--	--	--	--	--	--	--	--
	Mike Huckabee	*	*	*	*	1	1	*	1	--	--	--
	The Dalai Lama	*	*	1	1	1	*	1	1	1	1	1
	John McCain	*	--	1	*	*	1	3	1	1	1	1
	Clint Eastwood	*	1	--	--	*	*	*	*	--	--	--
	Glenn Beck	*	*	*	*	2	2	--	--	*	--	--
	Brad Pitt	*	*	--	1	1	*	*	1	--	*	*
	Newt Gingrich	*	*	--	1	*	1	*	*	--	--	--
	Pope Benedict XVI	*	--	2	1	2	2	2	2	2	3	--
	Ron Paul	--	1	1	1	*	*	*	--	--	--	*
	Rush Limbaugh	--	*	*	1	1	1	*	*	*	*	--
	George Clooney	--	*	*	*	*	*	*	1	1	--	*
	Rudy Giuliani	--	*	--	--	--	*	*	1	1	*	1
	Joe Biden	--	--	1	*	--	*	*	*	*	--	--
	Tim Tebow	--	--	*	1	--	*	--	--	--	--	--
	Bono	--	--	*	*	*	*	--	*	*	1	*
	Michael Jordan	--	--	*	*	--	1	*	--	*	*	*
	John Kerry	--	--	*	*	--	--	--	--	--	*	2
	Tiger Woods	--	--	*	--	--	1	*	*	--	*	*
	Tony Blair	--	--	--	*	*	--	*	1	1	1	2
	Arnold Schwarzenegger	--	--	--	*	*	--	*	*	1	*	1
	Liu Xiaobo	--	--	--	--	1	--	--	--	--	--	--
	Dick Cheney	--	--	--	--	*	1	*	*	--	*	--
	Al Gore	--	--	--	--	*	*	1	6	1	--	*
	Mel Gibson	--	--	--	--	*	--	*	--	1	*	1
	Jesse Jackson	--	--	--	--	--	--	*	*	1	*	*
	Kofi Annan	--	--	--	--	--	--	*	--	1	*	*
	Nelson Mandela	--	--	3	1	2	3	1	3	1	2	2
	Gordon B. Hinckley	--	--	--	--	--	--	--	1	*	1	*
	Pope John Paul II	--	--	--	--	--	--	--	--	--	--	3
	Friend/Relative	9	9	8	9	7	7	8	4	7	6	3
	Other	31	37	18	28	27	21	22	29	22	26	20
	None/No opinion	23	27	29	32	25	25	25	25	29	27	24

2. What woman that you have heard or read about, living today in any part of the world, do you admire most?  
And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES*  
(Ranked according to number of responses, 2014)

		2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004
1	Hillary Clinton	12	15	21	17	17	16	20	18	13	13	13
2	Oprah Winfrey	8	6	4	7	11	8	8	16	9	12	11
3	Malala Yousafzai	5	2	2	--	--	--	--	--	--	--	--
4	Condoleezza Rice	4	2	3	3	2	2	7	5	8	10	7
5	Michelle Obama	3	5	5	5	5	7	3	--	--	--	--
6	Angelina Jolie	2	1	1	1	1	1	2	3	2	1	*
7	Sarah Palin	2	5	2	4	12	15	11	--	--	--	--
8	Princess Kate	2	1	1	1	*	--	--	--	--	--	--
9	Elizabeth Warren	1	*	1	--	--	--	--	--	--	--	--
10	Laura Bush	1	1	*	2	1	1	2	3	4	4	8
	Queen Elizabeth	1	1	2	2	2	2	*	1	1	*	1
	Barbara Bush	1	1	1	1	1	*	1	1	1	*	2
	Angela Merkel	1	1	1	1	*	1	*	*	*	*	--
	Ellen DeGeneres	1	*	1	2	*	*	1	*	*	*	--
	Beyonce' Knowles	1	*	*	*	--	*	--	*	--	--	*
	Scarlett Johansson	1	--	--	--	--	*	--	--	--	--	--
	Michele Bachmann	*	--	1	2	--	*	--	--	--	--	--
	J.K. Rowling	*	1	--	--	*	*	--	*	--	--	*
	Barbara Walters	*	1	*	*	*	1	*	*	1	1	*
	Aung San Suu Kyi	*	--	1	1	1	*	--	*	*	*	*
	Nancy Reagan	*	--	*	*	*	--	*	*	*	1	1
	Madeleine Albright	*	--	*	--	*	1	1	*	1	*	1
	Maya Angelou	--	1	1	1	*	1	*	1	1	1	1
	Gabrielle Giffords	--	*	*	1	--	--	--	--	--	--	--
	Nancy Pelosi	--	*	*	*	*	*	*	1	1	*	--
	Barbara Boxer	--	*	*	--	*	--	--	*	*	1	*
	Jennifer Lopez	--	--	*	1	--	--	--	*	--	--	--
	Diane Sawyer	--	--	*	1	--	*	--	*	*	*	--
	Elizabeth Dole	--	--	*	--	*	*	*	*	1	1	1
	Martha Stewart	--	--	*	--	*	--	*	1	*	1	1
	Sandra Day O'Connor	--	--	*	--	--	*	--	*	*	1	*
	Elin Nordegren Woods	--	--	--	--	*	1	--	--	--	--	--
	Sonia Sotomayor	--	--	--	--	--	1	--	--	--	--	--
	Halle Berry	--	--	--	--	--	*	--	--	--	--	1
	Wangari Maathai	--	--	--	--	*	--	--	--	--	--	1
	Margaret Thatcher	--	--	2	2	1	1	2	2	2	3	3
	Benazir Bhutto	--	--	--	--	--	--	--	2	--	--	--
	Friend/Relative	9	13	13	12	11	8	8	8	6	8	8
	Other	22	24	14	14	22	18	17	19	21	19	18
	None/No opinion	26	28	29	29	22	23	25	26	30	29	27

Contact Gallup for full trend, 1946-2014