

## GALLUP NEWS SERVICE

### VACCINES

Results are based on telephone interviews with a random sample of ~1,015– national adults, aged 18+, living in all 50 states and the District of Columbia, conducted February 28-March 1, 2015. For results based on the total sample of National Adults, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. How important is it that parents get their children vaccinated -- extremely important, very important, somewhat important, not very important, or not at all important?

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>No opinion</u>
2015 Feb 28-Mar 1	54	30	11	2	2	2
2001 Jun 28-Jul 1	64	30	4	*	1	1

Q.2/Q.3 SPLIT SAMPLED

2. How much have you, personally, heard about the advantages of vaccinations for children -- a great deal, fair amount, only a little, or nothing at all?

**BASED ON -- 503 -- NATIONAL ADULTS IN FORM A; ±5 PCT. PTS.**

	<u>A great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Nothing at all</u>	<u>No opinion</u>
2015 Feb 28-Mar 1	49	34	13	4	1
2001 Jun 28-Jul 1	37	36	17	9	1

3. How much have you, personally, heard about the possible disadvantages of vaccinations for children -- a great deal, fair amount, only a little, or nothing at all?

**BASED ON -- 512 -- NATIONAL ADULTS IN FORM B; ±5 PCT. PTS.**

	<u>A great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Nothing at all</u>	<u>No opinion</u>
2015 Feb 28-Mar 1	30	43	18	9	1
2001 Jun 28-Jul 1	15	24	32	28	1

4. Do you think vaccines are more dangerous than the diseases they are designed to prevent, or not?

	<u>Yes, more dangerous</u>	<u>No, not</u>	<u>No opinion</u>
2015 Feb 28-Mar 1	9	87	4
2001 Jun 28-Jul 1	6	90	4

5. From what you have read or heard, do you personally think certain vaccines do – or do not -- cause autism in children, or are you unsure?

	<u>Yes, a cause</u>	<u>No, not a cause</u>	<u>Unsure</u>	<u>No answer</u>
2015 Feb 28-Mar 1	6	41	52	1