

## GALLUP NEWS SERVICE

### GALLUP POLL SOCIAL SERIES: VALUES AND BELIEFS

-- FINAL TOPLINE --

Timberline: 937008  
IS: 370  
Princeton Job #: 15-05-005

Jeff Jones, Lydia Saad  
May 6-10, 2015

---

Results are based on telephone interviews conducted May 6-10, 2015 with a random sample of -1,024—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of -497—national adults in Form A, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of -527—national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

For results based on the sample of -892—registered voters, the margins of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

---

28. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-C READ IN RANDOM ORDER]?

**B. Hillary Clinton**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>2015</u></b>							
2015 May 6-10	50	46	4	2007 Apr 13-15	45	52	4
				2007 Apr 2-5	47	49	4
2015 Apr 3-4 ‡	48	42	10	2007 Mar 23-25	48	48	3
2015 Mar 2-4 ‡	50	39	11	2007 Mar 2-4	54	42	3
<b><u>2014</u></b>				2007 Feb 9-11	58	40	1
2014 Jul 7-10	55	36	9	<b><u>2006</u></b>			
2014 Jun 5-8	54	43	3	2006 Nov 9-12	53	42	5
2014 Feb 6-9	59	37	4	2006 Jul 28-30	50	44	7
<b><u>2013</u></b>				2006 Jun 23-25	51	44	5
2013 Jun 1-4	58	39	3	<b><u>2005</u></b>			
2013 Apr 11-14	64	31	5	2005 Oct 21-23	54	41	5
<b><u>2012</u></b>				2005 Jul 25-28	53	43	4
2012 Nov 9-12	63	32	5	2005 May 20-22	55	39	6
2012 May 10-13	66	29	5	2005 Feb 25-27	53	41	6
<b><u>2011</u></b>				<b><u>2004</u></b>			
2011 Mar 25-27	66	31	3	2004 Jul 19-21 ^	56	38	6
<b><u>2010</u></b>				<b><u>2003</u></b>			
2010 Jul 8-11	61	35	4	2003 Oct 24-26	51	44	5
<b><u>2009</u></b>				2003 Sep 19-21	54	40	6
2009 Oct 1-4	62	34	3	2003 Jun 27-29 ^	52	44	4
2009 Jan 9-11	65	33	3	2003 Jun 9-10	53	43	4
<b><u>2008</u></b>				2003 Mar 14-15	45	46	9
2008 Aug 21-23	54	43	3	<b><u>2002</u></b>			
2008 May 30-Jun 1	54	43	3	2002 Dec 16-17	48	46	6
2008 May 1-3	52	45	3	2002 Sep 23-26	47	44	9
2008 Apr 18-20	53	44	4	<b><u>2001</u></b>			
2008 Mar 14-16	53	44	3	2001 Aug 3-5	51	44	5
2008 Feb 21-24	48	48	4	2001 Mar 5-7	44	53	3
2008 Feb 8-10	48	49	4	2001 Feb 19-21	49	44	7
2008 Jan 30-Feb 2	48	48	4	2001 Feb 1-4	52	43	5
2008 Jan 10-13	50	46	4	<b><u>2000</u></b>			
<b><u>2007</u></b>				2000 Nov 13-15	56	39	5
2007 Dec 14-16	51	48	2	2000 Oct 25-28	52	43	5
2007 Nov 30-Dec 2	47	50	3	2000 Aug 4-5	45	50	5
2007 Nov 2-4	52	45	3	2000 Feb 4-6	55	39	6
2007 Oct 12-14	53	44	2	<b><u>1999</u></b>			
2007 Oct 4-7	51	44	5	1999 Dec 9-12	48	48	4
2007 Sep 14-16	49	49	2	1999 Sep 23-26	56	40	4
2007 Sep 7-8	49	46	5	1999 Aug 3-4	56	41	3
2007 Aug 13-16	47	48	5	1999 Jul 22-25	62	35	3
2007 Aug 3-5	47	49	3	1999 Jun 25-27	56	42	2
2007 Jul 12-15	47	48	5	1999 Mar 5-7	65	31	4
2007 Jul 6-8	48	48	5	1999 Feb 19-21	65	30	5
2007 Jun 1-3	46	50	3	1999 Feb 4-7	66	31	3
2007 May 10-13	53	45	2				
2007 May 4-6	50	47	3				

*Hillary Clinton Favorable Trend continued on the next page*

**Q.28 (FAVORABLES) CONTINUED**

**B. Hillary Clinton (continued)**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>1998</u></b>				<b><u>1994</u></b>			
1998 Dec 28-29	67	29	4	1994 Nov 28-29	50	44	6
1998 Oct 9-12 ^	63	33	4	1994 Sep 6-7	48	47	5
1998 Sep 14-15	61	33	6	1994 Jul 15-17	48	46	6
1998 Aug 21-23	61	33	6	1994 Apr 22-24	56	40	4
1998 Aug 10-12	60	36	4	1994 Mar 25-27	52	42	6
1998 Aug 7-8	60	35	5	1994 Mar 7-8	55	40	5
1998 Feb 13-15	60	36	4	1994 Jan 15-17	57	36	7
1998 Jan 30-Feb 1	64	34	2	<b><u>1993</u></b>			
1998 Jan 24-25	61	33	6	1993 Nov 2-4	58	34	8
1998 Jan 23-24	60	35	5	1993 Sep 24-26	62	27	11
<b><u>1997</u></b>				1993 Aug 8-10	57	33	10
1997 Dec 18-21	56	38	6	1993 Jul 19-21	56	34	10
1997 Oct 27-29	61	34	5	1993 Apr 22-24	61	27	12
1997 Jun 26-29	51	42	7	1993 Mar 22-24	61	31	8
1997 Feb 24-26	51	42	6	1993 Jan 18-19	59	26	16
1997 Jan 31-Feb 2	55	39	6	<b><u>1992</u></b>			
1997 Jan 10-13	56	37	7	1992 Nov 19-20	57	21	21
<b><u>1996</u></b>				1992 Nov 10-14	49	30	21
1996 Oct 26-29 †	50	42	8	1992 Aug 31-Sep 2	56	25	19
1996 Aug 28-29 †	51	41	8	1992 Aug 19-20 †	48	31	21
1996 Aug 16-18 †	47	48	5	1992 Jul 17-18 †	51	24	25
1996 Aug 5-7 †	48	45	7	1992 Jul 6-8 †	45	30	25
1996 Jun 18-19	46	47	6	1992 Apr 20-22 †	38	40	23
1996 Mar 15-17	47	48	5	1992 Mar 20-22 †	39	26	35
1996 Jan 12-15	43	51	6				
<b><u>1995</u></b>							
1995 Jul 7-9	50	44	6				
1995 Mar 17-19	49	44	7				
1995 Jan 16-18	50	44	6				

^ Asked of a half sample.

‡ Asked on Gallup tracking survey

† Based on registered voters.

2002-March 2003 WORDING: New York Senator Hillary Rodham Clinton.

**Q.28 (FAVORABLES) CONTINUED**

**C. Bill Clinton**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>2015</u></b>							
2015 May 6-10	59	38	2	2000 Apr 28-30	47	51	2
<b><u>2014</u></b>				<b><u>1999</u></b>			
2014 Jun 5-8	64	34	2	1999 Dec 9-12	45	53	2
<b><u>2012</u></b>				1999 Sep 23-26	54	45	1
2012 Aug 20-22	69	27	4	1999 Aug 3-4	52	46	2
2012 Jul 9-12	66	28	6	1999 Jul 22-25	57	41	2
<b><u>2010</u></b>				1999 Jun 25-27	48	50	2
2010 Jul 8-11	61	34	5	1999 Apr 30-May 2	53	45	2
<b><u>2008</u></b>				1999 Apr 13-14	51	47	2
2008 Aug 21-23	52	44	4	1999 Mar 5-8	54	43	3
2008 May 30-Jun 1	50	45	5	1999 Feb 19-21	55	43	2
2008 Apr 18-20	52	45	3	1999 Feb 4-8	55	44	1
2008 Jan 30-Feb 2	50	47	3	1999 Jan 8-10	58	40	2
<b><u>2007</u></b>				<b><u>1998</u></b>			
2007 Oct 4-7	56	40	4	1998 Dec 28-29	56	42	2
2007 Mar 23-25	60	38	2	1998 Dec 4-6	56	40	4
2007 Feb 9-11	63	35	2	1998 Nov 20-22	57	40	3
<b><u>2006</u></b>				1998 Oct 9-12	54	43	3
2006 Jun 23-25	59	37	4	1998 Sep 14-15	51	47	2
<b><u>2005</u></b>				1998 Aug 21-23	55	43	2
2005 Oct 21-23	60	38	2	1998 Aug 10-12	60	38	2
2005 Feb 4-6	56	41	3	1998 Aug 7-8	58	40	2
<b><u>2004</u></b>				1998 Jun 5-7	61	36	3
2004 Jul 19-21 ^	54	43	3	1998 Mar 20-22	60	35	5
2004 Jun 21-23	53	44	3	1998 Feb 20-22	64	34	2
<b><u>2003</u></b>				1998 Feb 13-15	58	39	3
2003 Jun 9-10	54	45	1	1998 Jan 30-Feb 1	65	34	1
2003 Mar 14-15	46	51	3	1998 Jan 25-26	53	43	4
<b><u>2002</u></b>				1998 Jan 24-25	58	39	3
2002 Sep 23-26	47	49	4	1998 Jan 23-24	57	40	3
<b><u>2001</u></b>				<b><u>1997</u></b>			
2001 Nov 26-27	48	47	5	1997 Dec 18-21	58	37	5
2001 Aug 3-5	49	48	3	1997 Oct 27-29	62	35	3
2001 Apr 20-22	48	50	2	1997 Oct 3-5	56	40	4
2001 Mar 5-7	39	59	2	1997 Sep 25-28	61	35	4
2001 Feb 19-21	42	55	3	1997 Sep 6-7	63	32	5
2001 Feb 1-4	51	48	1	1997 Jul 25-27	62	35	3
<b><u>2000</u></b>				1997 Jun 26-29	59	37	4
2000 Dec 2-4	57	41	2	1997 Apr 18-20	60	38	2
2000 Nov 13-15	57	41	2	1997 Mar 24-26	63	34	3
2000 Oct 25-28	54	44	2	1997 Feb 24-26	61	34	5
2000 Sep 15-17 †	46	48	6	1997 Jan 31-Feb 2	64	32	4
2000 Aug 18-19	48	48	4	1997 Jan 10-13	65	31	4
2000 Aug 4-5	42	54	4	1997 Jan 3-5	60	36	4

*Bill Clinton Favorable Trend continued on the next page*

**Q.28 (FAVORABLES) CONTINUED**

**C. Bill Clinton (continued)**

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
<b><u>1996</u></b>				<b><u>1993</u></b>			
1996 Nov 3-4 †	56	39	5	1993 Aug 8-10	53	42	5
1996 Oct 11-12 †	62	34	4	1993 Jul 19-21	51	45	4
1996 Sep 2-4 †	62	33	5	1993 Jun 5-6	48	44	8
1996 Aug 30-Sep 1 †	61	35	4	1993 Apr 22-24	63	32	5
1996 Aug 28-29 †	60	34	6	1993 Jan 29-31	65	27	8
1996 Aug 16-18 †	57	41	2	1993 Jan 18-19	66	26	8
1996 Aug 14-15 †	58	37	5	<b><u>1992</u></b>			
1996 Aug 5-7 ^	60	37	3	1992 Nov 10-11	58	35	7
1996 Jul 18-21	62	35	3	1992 Nov 1-2 †	51	43	6
1996 Jun 18-19	60	36	4	1992 Oct 23-24 †	49	42	9
1996 May 28-29	59	38	3	1992 Oct 16-18 †	55	38	8
1996 May 9-12	60	39	1	1992 Oct 13-15 †	54	40	6
1996 Mar 15-17	58	38	4	1992 Oct 4-6 †	53	40	7
1996 Feb 23-25	60	37	3	1992 Sep 28-30 †	53	38	8
1996 Jan 12-15	54	44	2	1992 Sep 11-15 †	53	39	7
<b><u>1995</u></b>				1992 Aug 31-Sep 2 †	57	37	6
1995 Nov 6-8	59	38	3	1992 Aug 21-23 †	57	37	6
1995 Sep 22-24	55	41	4	1992 Aug 19-20 †	57	36	7
1995 Aug 4-7	51	44	5	1992 Aug 10-12 †	57	34	9
1995 Jul 7-9	57	40	3	1992 Jul 17-18 †	62	25	12
1995 Apr 17-19	56	42	1	1992 Jul 6-8 †	41	49	10
1995 Mar 17-19	51	45	4	1992 Jun 26-Jul 1 †	45	43	12
1995 Jan 16-18	56	42	2	1992 Jun 12-14 †	41	47	12
<b><u>1994</u></b>				1992 May 18-20 †	42	48	10
1994 Dec 28-30	48	49	3	1992 May 7-10	50	36	14
1994 Nov 28-29	50	47	3	1992 Apr 20-22 †	42	49	9
1994 Sep 6-7	47	50	3	1992 Apr 9-12	34	46	20
1994 Jul 15-17	49	48	3	1992 Mar 26-29	38	39	23
1994 Apr 22-24	56	41	3	1992 Feb 28-Mar 1	36	39	24
1994 Mar 25-27	56	40	4	1992 Jan 31-Feb 2	38	32	30
1994 Mar 7-8	59	38	3	1992 Jan 3-6	21	10	69
1994 Jan 15-17	60	37	3				
1994 Jan 6-8	62	35	3				
<b><u>1993</u></b>							
1993 Nov 19-21	55	41	4				
1993 Nov 15-16	56	38	6				
1993 Nov 2-4	54	42	4				
1993 Sep 24-26	63	32	5				

^ Asked of a half sample

† Based on registered voters.