

GALLUP NEWS SERVICE

JUNE WAVE 1

-- FINAL TOPLINE --

Timberline: 937008
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June 2-7, 2015

Results are based on telephone interviews conducted June 2-7, 2015 with a random sample of -1,527—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 3 percentage points at the 95% confidence level.

For results based on the sample of -771—national adults in Form A, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Finally, turning to sports,

20. In general, would you describe yourself as a sports fan, or not?

	<u>Yes, sports fan</u>	<u>No, not a fan</u>	<u>No opinion</u>
2015 Jun 2-7	59	41	*
2009 Aug 6-9	56	44	*
2009 Feb 20-22	63	36	*
2008 Jul 25-27	61	38	1
2007 Jun 1-3	54	45	*
2006 May 5-7	56	44	*
2005 Feb 25-27	63	37	*
2005 Feb 4-6	58	42	*
2005 Jan 7-9	56	44	*
2004 Dec 17-19	57	43	*
2004 Jan 9-11	62	38	*
2003 Jul 25-27	63	37	*
2003 Jun 27-29	57	42	1
2003 Apr 22-23	61	39	--
2003 Mar 14-15	66	34	*
2003 Feb 24-26	61	39	*
2003 Jan 3-5	62	38	*
2002 Dec 9-10	62	38	*
2001 Aug 24-26	57	42	1
2001 Jan 15-16	58	42	*
2000 Apr 28-30	62	37	1