

LUMINA FOUNDATION

JULY 2015 PULSE POLL



TOPLINE RESULTS

Results are based on telephone interviews conducted July 6-7, 2015, with a random sample of 1,010 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cellular telephone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, nonresponse and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density and phone status (cellphone only/landline only/both and cellphone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Next, we'd like you to think about talent — that is, the knowledge or skills people develop or obtain through education, work or other life experiences. Please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements. [RANDOM ORDER]

A. IF THE U.S. FAILS TO DEVELOP A MORE TALENTED WORKFORCE, IT WILL FALL BEHIND OTHER COUNTRIES.

	% STRONGLY AGREE	% SOMEWHAT AGREE	% SOMEWHAT DISAGREE	% STRONGLY DISAGREE	% NO OPINION	TOTAL % AGREE
2015 Jul 6-7	58	20	10	11	2	78

B. THE FEDERAL GOVERNMENT SHOULD MAKE IT A HIGH PRIORITY TO INCREASE THE TALENT OF OUR NATION'S WORKFORCE.

	% STRONGLY AGREE	% SOMEWHAT AGREE	% SOMEWHAT DISAGREE	% STRONGLY DISAGREE	% NO OPINION	TOTAL % AGREE
2015 Jul 6-7	66	21	6	6	2	87

C. REDESIGNING THE NATION'S HIGHER EDUCATION SYSTEM TO BETTER MEET STUDENTS' NEEDS WOULD INCREASE THE OVERALL LEVEL OF TALENT IN THE U.S.

	% STRONGLY AGREE	% SOMEWHAT AGREE	% SOMEWHAT DISAGREE	% STRONGLY DISAGREE	% NO OPINION	TOTAL % AGREE
2015 Jul 6-7	61	24	7	6	2	85

D. CITIES THAT COMMIT TO INCREASING TALENT AMONG THEIR CITIZENS ARE MORE LIKELY TO HAVE STRONGER ECONOMIES, BETTER QUALITY OF LIFE AND GREATER PROSPERITY THAN CITIES THAT DO NOT.

	% STRONGLY AGREE	% SOMEWHAT AGREE	% SOMEWHAT DISAGREE	% STRONGLY DISAGREE	% NO OPINION	TOTAL % AGREE
2015 Jul 6-7	62	27	5	4	2	89

E. U.S. POLICIES SHOULD FOCUS ON RECRUITING ESSENTIAL TALENT TO COME TO THE U.S. FROM OTHER COUNTRIES.

	% STRONGLY AGREE	% SOMEWHAT AGREE	% SOMEWHAT DISAGREE	% STRONGLY DISAGREE	% NO OPINION	TOTAL % AGREE
2015 Jul 6-7	17	27	20	33	3	44

F. U.S. POLICIES SHOULD FOCUS ON BETTER EDUCATING IMMIGRANTS ALREADY IN THE U.S.

	% STRONGLY AGREE	% SOMEWHAT AGREE	% SOMEWHAT DISAGREE	% STRONGLY DISAGREE	% NO OPINION	TOTAL % AGREE
2015 Jul 6-7	34	31	14	18	3	65