

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CRIME

-- FINAL TOPLINE --

Timberline: 937008
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Results are based on telephone interviews conducted October 7-11, 2015 with a random sample of –1,015— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of --855-- registered voters, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

33. Next, I'd like your overall opinion of some organizations. Is your overall opinion of [RANDOM ORDER] very favorable, mostly favorable, mostly unfavorable, or very unfavorable? Next, how about..?

B. The National Rifle Association, also known as the NRA

	<u>Very favorable</u>	<u>Mostly favorable</u>	<u>Mostly unfavorable</u>	<u>Very unfavorable</u>	<u>No opinion</u>	<u>Total favorable</u>	<u>Total unfavorable</u>
2015 Oct 7-11	26	32	17	18	6	58	35
2012 Dec 19-22 †	21	33	20	18	7	54	38
2005 Apr 4-7 †	18	42	19	15	6	60	34
2000 May 23-24 †	19	33	21	18	9	52	39
2000 Apr 7-9 †	15	36	20	19	10	51	39
1999 Apr 26-27 †	14	37	22	18	9	51	40
1995 Jun 5-6 †	14	28	25	26	7	42	51
1993 Mar 12-14 ^	22	33	18	14	13	55	32
1989 Feb 28-Mar 2 ^	18	37	19	13	12	55	32

^ WORDING: I'd like your overall opinion of some trade and professional associations and special interest groups. Is your overall opinion of.....very favorable, mostly favorable, mostly unfavorable, or very unfavorable?

† WORDING What is your overall opinion of the National Rifle Association, also known as the NRA -- is it very favorable, mostly favorable, mostly unfavorable, or very unfavorable?