

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted December 2-6, 2015 with a random sample of 824—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of 405—adults who have flown on an airplane in the past year, the maximum margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

6. What do you think is the most important problem facing this country today? [OPEN-ENDED]

	Dec 2-6, 2015	Nov 4-8, 2015	Oct 7-11, 2015	Sep 9-13, 2015	Aug 5-9, 2015	Jul 8-12, 2015	Jun 2-7, 2015
<i>Recent Trend:</i>							
ECONOMIC PROBLEMS (NET)	21	39	33	35	37	32	33
Economy in general	9	17	13	15	14	13	13
Unemployment/Jobs	6	7	8	8	11	6	9
Gap between rich and poor	2	4	3	3	3	3	4
Federal budget deficit/Federal debt	2	5	5	5	5	5	3
Lack of money	1	2	1	3	3	2	1
Corporate corruption	1	1	1	1	1	2	1
Wage issues	1	1	2	1	*	1	1
High cost of living/Inflation	1	1	1	*	1	*	1
Taxes	1	1	1	1	1	1	1
Foreign trade/Trade deficit	*	*	*	*	--	--	*
Fuel/Oil prices	--	--	*	*	*	*	1
NON-ECONOMIC PROBLEMS (NET)	83	70	74	73	68	73	70
Terrorism	16	3	3	2	4	3	5
Dissatisfaction with government/Congress/politicians; Poor leadership/Corruption/Abuse of power	13	15	16	17	13	13	14
Guns/Gun control	7	3	7	2	2	1	1
Ethics/moral/religious/family decline; Dishonesty	6	5	5	7	3	6	5
Crime/Violence	6	2	5	3	2	4	3
Situation in Iraq/ISIS	6	1	2	1	3	2	3
Immigration/Illegal aliens	5	9	8	12	8	7	6
National security	5	3	2	3	3	2	4
Poverty/ Hunger/Homelessness	4	3	3	3	2	4	5
Race relations/Racism	4	3	4	7	6	9	3
Education/Poor education/Access to education	3	3	4	4	5	4	5
Environment/Pollution	3	3	1	2	3	3	3
Foreign policy/Foreign aid/Focus overseas	3	2	3	3	4	3	3
Poor healthcare/hospitals; High cost of healthcare	3	6	6	6	5	4	6
Judicial system/Courts/Laws	2	3	2	4	3	3	1
School shootings	2	--	1	*	--	--	--
Welfare	2	1	1	1	1	1	1
Wars/War (nonspecific)/Fear of war	2	1	2	1	2	2	2
Lack of respect for each other	1	2	3	1	2	3	2
War/conflict between Middle East nations	1	*	2	1	1	*	1
International issues, problems	1	3	2	3	1	1	2
Unifying the country	1	1	2	1	1	2	2
Social Security	1	*	*	*	*	*	*
Lack of military defense	1	2	2	*	1	1	1
Children's behavior/Way they are raised	*	1	1	*	--	*	*
Elections/Election reform	*	1	2	1	1	1	1
Drugs	*	1	1	1	1	1	1
Abortion	*	1	1	1	1	*	1
The media	*	1	1	*	*	*	*
Overpopulation	*	--	1	*	*	*	*
Care for the elderly/Medicare	--	*	1	1	*	*	1
Energy/Lack of energy sources	--	*	*	*	*	*	*
Gay rights issues	--	*	1	2	1	1	*
Situation/War in Afghanistan	--	--	--	*	--	--	*
Situation with China	--	--	--	--	*	1	--
Natural disaster response/Relief efforts	--	--	--	--	--	1	*
Other non-economic	2	2	3	2	2	2	3
No opinion	1	3	4	7	3	4	4
Total	127%	125%	138%	140%	126%	125%	129%

