

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 6-10, 2016 with a random sample of –1,012— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

15. Next, I'm going to read some aspects of life in America today. For each one, please say whether you are -- very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied. How about -- [ITEM A READ, THEN ITEMS B-H ROTATED]?

F. The size and influence of major corporations

	<u>Very satisfied</u>	<u>Somewhat satisfied</u>	<u>Somewhat dissatisfied</u>	<u>Very dissatisfied</u>	<u>No opinion</u>	<u>Total satisfied</u>	<u>Total dissatisfied</u>
2016 Jan 6-10	5	30	31	32	2	35	63
2015 Jan 5-8	6	30	28	31	4	36	59
2014 Jan 5-8	5	30	30	33	2	35	63
2013 Jan 7-10	7	28	30	31	4	35	61
2012 Jan 5-8	4	26	28	36	5	30	64
2011 Jan 7-9	5	24	31	36	4	29	67
2008 Jan 4-6	6	29	28	33	3	35	61
2007 Jan 15-18	8	31	28	30	3	39	58
2006 Jan 9-12	6	29	30	32	2	35	62
2005 Jan 3-5	7	31	32	27	3	38	59
2004 Jan 12-15	7	31	34	27	1	38	61
2003 Jan 13-16	6	37	33	21	3	43	54
2002 Jan 7-9	7	43	30	17	3	50	47
2001 Jan 10-14	7	41	31	17	4	48	48

17. *(Asked of those dissatisfied with influence of major corporations)* Would you like to see major corporations have more influence in this nation, less influence, or keep their influence as it is now?

COMBINED RESPONSES (Q.15F/17): SATISFACTION WITH CORPORATE INFLUENCE

	<u>Total satisfied</u>	<u>Dissatisfied, want more</u>	<u>Dissatisfied, want less</u>	<u>Dissatisfied, keep as now</u>	<u>No opinion</u>
2016 Jan 6-10	35	4	49	10	2
2015 Jan 5-8	36	4	46	9	4
2014 Jan 5-8	35	6	47	9	2
2013 Jan 7-10	35	6	46	9	4
2012 Jan 5-8	30	6	49	9	5
2011 Jan 7-9	29	5	54	9	4
2008 Jan 4-6	35	2	53	7	3
2007 Jan 15-18	39	3	46	9	3
2006 Jan 9-12	35	3	52	7	2
2005 Jan 3-5	38	2	48	9	3
2004 Jan 12-15	38	3	49	9	1
2003 Jan 13-16	43	3	42	9	3
2002 Jan 7-9	50	2	38	7	3
2001 Jan 10-14	48	3	37	8	4

16. Next, we'd like to know how you feel about the state of the nation in each of the following areas. For each one, please say whether you are -- very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied. If you don't have enough information about a particular subject to rate it, just say so. How about -- [RANDOM ORDER]?

V. Government regulation of businesses and industries

	<u>Very satisfied</u>	<u>Somewhat satisfied</u>	<u>Somewhat dissatisfied</u>	<u>Very dissatisfied</u>	<u>No opinion</u>	<i>Total satisfied</i>	<i>Total dissatisfied</i>
2016 Jan 6-10	5	28	26	29	12	33	55

23. *(Asked of those dissatisfied with government regulation of businesses and industries)* Would you like to see government regulation of businesses and industries increased, decreased, or remain about the same?

COMBINED RESPONSES (Q.16V/23): SATISFACTION WITH GOVERNMENT REGULATION OF BUSINESSES AND INDUSTRIES

	<u>Total satisfied</u>	<u>Dissatisfied, want increased</u>	<u>Dissatisfied, want decreased</u>	<u>Dissatisfied, remain same</u>	<u>No opinion</u>
2016 Jan 6-10	32	20	25	10	12