

**c GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION**

**-- FINAL TOPLINE --**

Timberline: 937008  
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**Results are based on telephone interviews conducted January 6-10, 2016 with a random sample of –1,012— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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10. Next, we are interested in how people's financial situation may have changed. Would you say that you are financially better off now than you were a year ago, or are you financially worse off now?

	Better off	Worse off	Same (vol.)	No opinion		Better off	Worse off	Same (vol.)	No opinion
2016 Jan 6-10	44	35	21	*	1993 Dec 4-6	36	31	33	*
					1993 Jun 28-29	29	34	36	1
2015 Jan 5-8	47	28	24	*	1992 Feb 6-9	34	46	19	1
2014 Jan 5-8	35	42	22	1	1992 Jan 16-19	30	43	26	1
2013 Jun 1-4	40	39	20	1	1991 Dec 5-8	33	40	26	1
2012 Oct 22-23	38	34	26	2	1991 Oct 24-25	26	44	28	2
2012 May 10-13	37	42	20	1	1991 Oct 17-20	35	42	22	1
2012 Jan 5-8	29	49	21	1	1991 Sep 5-8	34	28	37	1
2011 Jan 7-9	28	45	26	1	1991 Jul 11-14	34	32	33	1
2009 May 29-31	23	54	22	1	1991 May 16-19	32	32	33	3
2008 Sep 26-27	26	55	19	*	1991 Apr 11-14	29	33	36	1
2008 May 30-Jun 1	26	55	18	1	1991 Mar 21-24	31	37	32	1
2008 Jan 30-Feb 2	34	44	21	1	1991 Feb 28-Mar 3	37	28	34	1
2007 Oct 12-14	39	39	22	*	1991 Feb 14-17	37	28	35	*
2007 Jan 15-18	50	30	19	1	1991 Jan 11-13	27	33	39	1
2006 Feb 9-12 ^	37	39	24	*	1991 Jan 3-6	35	32	32	1
2005 Jul 22-24	42	40	17	1	1990 Dec 13-16	38	36	26	*
2005 Jan 14-16	40	33	27	*	1990 Nov 15-16	25	42	32	1
2003 Nov 10-12	41	38	21	*	1990 Oct 25-28	38	35	26	1
2003 Jul 18-20	36	39	25	*	1990 Oct 18-21	27	41	30	2
2003 Apr 14-16	31	39	29	1	1990 Oct 11-14	32	41	26	*
2003 Feb 17-19	39	41	20	--	1990 Sep 27-30	40	32	27	1
2002 Dec 16-17	33	44	23	*	1990 Aug 9-12	43	29	27	1
2002 Jul 22-24	32	45	23	*	1990 Jul 19-22	44	27	28	1
2002 May 20-22	37	36	26	1	1990 Feb 8-11	49	24	26	1
2001 Dec 14-16	37	37	25	1	1989 Jun 15-18	42	25	31	2
2001 Sep 7-10	37	36	26	1	1989 Jan 24-28	44	26	28	2
2001 Aug 16-19	37	41	21	1	1988 Sep 9-11	53	23	23	1
2001 Jul 19-22	39	36	25	*	1988 May 13-15	47	24	28	1
2001 Jun 11-17	42	37	20	1	1987 Aug 24-Sep 2	43	29	27	1
2001 Apr 6-8	42	36	22	*	1987 Jun 8-14	43	32	24	1
2001 Feb 1-4	46	30	23	1	1987 Mar 14-18	46	30	23	1
2001 Jan 10-14	49	30	21	*	1987 Jan 16-19	39	28	33	*
2000 Oct 6-9	55	22	22	1	1986 Sep 13-17	40	29	29	2
2000 May 18-21	53	26	20	1	1986 Jul 11-14	39	25	35	1
1999 Oct 21-24	56	19	24	1	1986 Jun 9-16	46	28	25	1
1999 Aug 24-26	53	25	22	*	1986 Mar 4-10	46	30	24	*
1999 Jun 4-5	57	20	22	1	1986 Jan 10-13	40	30	29	1
1999 Jan 15-17	58	21	21	*	1985 Oct 11-14	38	27	34	1
1998 Oct 29-Nov 1	53	24	22	1	1985 Jun 10-23	43	29	26	2
1998 Mar 20-22	55	20	24	1	1985 Mar 8-11	47	25	27	1
1997 Jun 26-29	44	26	29	1	1984 Nov 30-Dec 3	43	24	32	1
1997 May 6-7	45	28	25	2	1984 Sep 7-9	39	26	34	1
1996 Mar 8-10	49	21	29	1	1984 Jul 6-9	40	25	34	1
1994 Dec 16-18	40	31	29	*	1984 Mar 16-19	36	26	37	1
1994 May 20-22	40	33	26	1	1983 Jun 24-27	28	39	32	1
1994 Mar 7-8	34	31	34	1	1983 Mar 11-14	25	46	28	1

*Personal finances versus a year ago trend continued on next page*

### Q.10 (PERSONAL FINANCES VERSUS LAST YEAR) CONTINUED

	Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>		Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>
1982 Nov 5-8	29	37	33	1	1980 Jan	30	24	45	1
1982 Sep 17-20	27	39	32	2	1979 Jun	30	27	41	2
1982 Jul 30-Aug 2	25	46	26	3	1978 Jul	35	31	32	2
1982 Apr 23-26	28	39	31	2	1978 Mar 31-Apr 3	29	32	37	2
1982 Feb 5-8	28	47	24	1	1977 Aug	39	28	31	2
1981 Oct 2-5	28	43	28	1	1976 Sep	33	36	30	1
1981 Jun 26-29	33	35	30	2					

^ Asked of a half sample.

11. Looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?

	Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>		Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>
2016 Jan 6-10	63	17	16	4	2001 Apr 6-8	62	18	15	5
					2001 Feb 1-4	61	19	16	4
2015 Jan 5-8	65	15	15	5	2001 Jan 10-14	63	21	13	3
2014 Jan 5-8	55	27	15	4	2000 Oct 6-9	68	11	15	6
2013 Jun 1-4	57	29	10	3	2000 May 18-21	67	13	14	6
2012 Oct 22-23	66	11	12	11	1999 Oct 21-24	68	13	12	7
2012 May 10-13	63	18	15	4	1999 Aug 24-26	67	13	16	4
2012 Jan 5-8	56	26	14	5	1999 Jun 4-5	67	17	12	4
2011 Jan 7-9	58	23	14	5	1999 Jan 15-17	68	14	14	4
2009 May 29-31	59	24	14	3	1998 Oct 29-Nov 1	66	12	16	6
2008 Sep 26-27	58	25	13	5	1998 Mar 20-22	71	9	14	6
2008 May 30-Jun 1	52	31	10	7	1997 Jun 26-29	59	17	20	4
2008 Jan 30-Feb 2	60	23	12	5	1997 May 6-7	60	20	17	3
2007 Oct 12-14	57	22	18	3	1996 Mar 8-10	66	16	11	7
2007 Jan 15-18	65	19	12	4	1994 Dec 16-18	63	17	17	3
2005 Jul 22-24	59	25	14	2	1994 May 20-22	59	21	16	4
2004 Jan 14-16	60	22	14	4	1994 Mar 7-8	53	22	19	6
2003 Nov 10-12	63	21	13	3	1993 Dec 4-6	56	18	22	4
2003 Jul 18-20	60	21	16	3	1993 Jun 29-30	49	14	32	5
2003 Apr 14-16	63	16	17	4	1992 Nov 19-20	53	18	20	9
2003 Feb 17-19	64	20	12	4	1992 Mar 26-29	51	28	16	6
2002 Dec 16-17	61	20	13	6	1992 Feb 6-9	54	28	14	4
2002 Jul 22-24	67	14	13	6	1992 Jan 16-19	51	28	15	6
2002 May 20-22	69	15	12	4	1991 Dec 5-8	54	21	17	8
2001 Dec 14-16	69	12	15	4	1991 Oct 24-25	45	25	19	11
2001 Sep 14-15	58	26	14	2	1991 Oct 17-20	55	23	16	6
2001 Sep 7-10	61	20	15	4	1991 Sep 5-8	53	19	22	6
2001 Aug 16-19	66	18	13	3	1991 Jul 11-14	57	15	19	9
2001 Jul 19-22	64	18	13	5	1991 May 16-19	57	16	19	8
2001 Jun 11-17	62	22	11	5	1991 Apr 11-14	56	17	18	9

*Personal finances a year from now trend continued on next page*

**Q.11 (PERSONAL FINANCES A YEAR FROM NOW) CONTINUED**

	<u>Better off</u>	<u>Worse off</u>	<u>Same (vol.)</u>	<u>No opinion</u>		<u>Better off</u>	<u>Worse off</u>	<u>Same (vol.)</u>	<u>No opinion</u>
1991 Mar 21-24	56	18	20	6	1986 Sep 13-17	57	16	19	8
1991 Feb 28-Mar 3	64	9	20	7	1986 Jul 11-14	51	15	28	6
1991 Feb 14-17	57	15	20	8	1986 Jun 9-16	57	17	20	6
1991 Jan 11-13	41	25	21	13	1986 Mar 7-10	61	18	16	5
1991 Jan 3-6	52	20	18	10	1986 Jan 10-13	53	15	25	7
1990 Dec 13-16	58	18	17	7	1985 Oct 11-14	49	12	32	7
1990 Nov 15-16	42	31	17	10	1985 Jun 10-23	52	19	19	10
1990 Oct 25-28	50	15	27	8	1985 Mar 8-11	57	12	26	5
1990 Oct 11-14	48	30	13	9	1984 Nov 30-Dec 3	50	17	28	5
1990 Sep 27-30	51	20	17	12	1984 Sep 7-10	53	9	28	10
1990 Aug 9-12	57	20	16	7	1984 Jul 6-9	52	12	28	8
1990 Jul 19-22	58	17	18	7	1984 Mar 16-19	54	11	28	7
1990 Feb 8-11	65	13	16	6	1983 Jun 24-27	43	19	28	10
1989 Jun 15-18	58	13	20	9	1983 Mar 11-14	45	22	24	9
1989 Jan 24-26	61	13	19	7	1982 Nov 5-8	41	22	27	10
1988 Sep 25-Oct 1	67	9	17	7	1982 Sep 17-20	41	25	25	9
1988 Sep 9-14	54	14	29	3	1982 Jul 30-Aug 2	37	29	24	10
1988 May 13-22	54	10	31	5	1982 Feb 5-8	42	31	21	6
1988 May 2-8	63	9	17	11	1981 Oct 2-5	40	31	21	8
1988 Jan 8-17	46	18	30	6	1981 Jun 26-29	44	25	23	8
1987 Dec 16-17	61	15	17	7	1980 May 16-19	41	28	23	8
1987 Oct 22-23	52	21	16	11	1980 Jan	36	24	31	9
1987 Aug 24-Sep 2	56	16	20	8	1979 Jun	33	27	30	10
1987 Jun 8-14	57	17	18	8	1978 Jul	38	30	20	12
1987 Mar 14-18	59	17	18	6	1978 Mar 31-Apr 3	40	23	29	8
1987 Jan 16-19	52	16	26	7	1977 Aug	47	27	17	9