

## GALLUP NEWS SERVICE

### 2016 ELECTION

Results are based on telephone interviews with a random sample of -- 1,012 -- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted March 16-17, 2016.

For results based on the total sample of National Adults, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of -- 898 -- registered voters, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

2. Next, please try to answer each of the following questions based on what you may have heard or read so far about the presidential campaign and candidates from the Democratic and Republican parties.  
[RANDOM ORDER]

**A. Is there any candidate running who you think would make a good president, or not?**

|                          | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|--------------------------|------------|-----------|-------------------|
| <b>National adults</b>   |            |           |                   |
| 2016 Mar 16-17           | 68         | 29        | 3                 |
| 2016 Feb 15-16           | 67         | 29        | 4                 |
| 2016 Jan 15-16           | 66         | 29        | 5                 |
| <b>Registered voters</b> |            |           |                   |
| 2016 Mar 16-17           | 71         | 27        | 2                 |
| 2016 Feb 15-16           | 68         | 29        | 4                 |
| 2016 Jan 15-16           | 69         | 26        | 5                 |

*For comparison (Prior election years): Based on national adults unless indicated*

|                | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|----------------|------------|-----------|-------------------|
| 2011 Dec 15-18 | 48         | 46        | 6                 |
| 2008 Jan 10-13 | 84         | 11        | 5                 |
| 2007 Dec 14-16 | 83         | 14        | 4                 |
| 2000 Mar 10-12 | 71         | 24        | 5                 |
| 2000 Jan 7-10  | 75         | 16        | 9                 |
| 1996 May 9-12  | 57         | 39        | 4                 |
| 1992 Oct 23-25 | 68         | 26        | 6                 |
| 1992 Sep 11-15 | 61         | 32        | 7                 |
| 1992 Apr 20-22 | 47         | 44        | 9                 |
| 1992 Jan 6-9   | 40         | 41        | 19                |

**B. Does the way the presidential campaign is being conducted make you feel as though the election process is working as it should, or not?**

|                          | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|--------------------------|------------|-----------|-------------------|
| <b>National adults</b>   |            |           |                   |
| 2016 Mar 16-17           | 30         | 66        | 4                 |
| 2016 Feb 15-16           | 33         | 64        | 3                 |
| 2016 Jan 15-16           | 37         | 60        | 4                 |
| <b>Registered voters</b> |            |           |                   |
| 2016 Mar 16-17           | 29         | 69        | 2                 |
| 2016 Feb 15-16           | 32         | 67        | 1                 |
| 2016 Jan 15-16           | 37         | 60        | 3                 |

*For comparison (Prior election years): Based on national adults unless indicated*

|                | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|----------------|------------|-----------|-------------------|
| 2011 Dec 15-18 | 39         | 58        | 3                 |
| 2008 Jan 10-13 | 67         | 30        | 3                 |
| 2007 Dec 14-16 | 47         | 49        | 3                 |
| 2000 Mar 10-12 | 53         | 43        | 4                 |
| 2000 Jan 7-10  | 57         | 37        | 6                 |

**Q.2 CONTINUED**

**C. Are the presidential candidates talking about issues you really care about, or not?**

|                          | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|--------------------------|------------|-----------|-------------------|
| <b>National adults</b>   |            |           |                   |
| 2016 Mar 16-17           | 59         | 38        | 4                 |
| 2016 Feb 15-16           | 57         | 41        | 3                 |
| 2016 Jan 15-16           | 58         | 38        | 4                 |
| <b>Registered voters</b> |            |           |                   |
| 2016 Mar 16-17           | 61         | 36        | 3                 |
| 2016 Feb 15-16           | 59         | 39        | 2                 |
| 2016 Jan 15-16           | 60         | 36        | 3                 |

***For comparison (Prior election years): Based on national adults unless indicated***

|                   | <u>Yes</u> | <u>No</u> | <u>No opinion</u> |
|-------------------|------------|-----------|-------------------|
| 2011 Dec 15-18    | 57         | 38        | 4                 |
| 2008 Jan 10-13    | 72         | 24        | 4                 |
| 2000 Oct 13-15 ^  | 77         | 20        | 3                 |
| 2000 Mar 10-12    | 60         | 35        | 5                 |
| 2000 Jan 7-10     | 54         | 37        | 9                 |
| 1996 May 9-12     | 57         | 40        | 3                 |
| 1992 Oct 23-25    | 76         | 22        | 2                 |
| 1992 Sep 11-15    | 66         | 30        | 4                 |
| 1992 Apr 20-22    | 53         | 43        | 4                 |
| 1992 Feb 28-Mar 1 | 53         | 42        | 5                 |
| 1992 Jan 6-9      | 60         | 30        | 10                |

^ Based on registered voters.