

**GALLUP NEWS SERVICE**

**MAY ELECTION BENCHMARK**

-- FINAL TOPLINE --

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May 18-22, 2016

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Results are based on telephone interviews conducted May 18-22, 2016 with a random sample of **–1,530—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 3$  percentage points at the 95% confidence level.

For results based on the sample of **-- 1,357 --** registered voters, the margin of sampling error is  $\pm 3$  percentage points at the 95% confidence level.

For results based on the sample of **-- 744 --** Republicans and Republican leaning independents, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of **-- 697 --** Democrats and Democratic leaning independents, the margin of sampling error is  $\pm 5$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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10. Thinking about the following characteristics and qualities, please say whether you think each applies or doesn't apply to Hillary Clinton. How about – [RANDOM ORDER]?

<i>2016 May 18-22</i> <i>(sorted by "applies")</i>	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
Has the experience it takes to be president	62	37	1
Can get things done	56	42	1
Is a strong and decisive leader	51	48	1
Would work well with both parties to get things done in Washington	51	48	1
Can manage the government effectively	49	50	1
Would display good judgment in a crisis	48	51	1
Is likeable	46	53	1
Cares about the needs of people like you	44	55	1
Stands up to special interest groups	44	54	2
Has strong moral character	39	59	2
Can bring about the changes this country needs	37	61	2
Is honest and trustworthy	32	67	1

**TREND RESULTS, HILLARY CLINTON:**

**A. Cares about the needs of people like you**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	44	55	1
2008 Apr 18-20	57	40	3
2008 Mar 14-16	54	43	3
2005 Aug 5-7	54	43	3
1994 Apr 22-24	57	39	4
1994 Mar 7-8	61	37	2

**B. Is a strong and decisive leader**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	51	48	1
2008 Apr 18-20	62	35	3
2008 Mar 14-16	61	37	2
2005 Aug 5-7	68	30	2

## Q.10 (HILLARY CLINTON CHARACTERISTICS) CONTINUED

### C. Is honest and trustworthy

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	32	67	1
2008 Apr 18-20	37	58	5
2008 Mar 14-16	44	53	3
2005 Aug 5-7	53	43	4
1994 Apr 22-24	52	41	7
1994 Mar 7-8	56	36	8

### D. Can manage the government effectively

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	49	50	1
2008 Apr 18-20	54	42	4
2008 Mar 14-16	51	46	3

### E. Is likeable

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	46	53	1
2005 Aug 5-7	60	39	2

### F. Can get things done

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	56	42	1

### G. Would display good judgment in a crisis

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	48	51	1

### H. Has the experience it takes to be president

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	62	37	1

### I. Can bring about the changes this country needs

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	37	61	2

**Q.10 (HILLARY CLINTON CHARACTERISTICS) CONTINUED**

**J. Stands up to special interest groups**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	44	54	2

**K. Has strong moral character**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	39	59	2

**L. Would work well with both parties to get things done in Washington**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	51	48	1
2008 Mar 14-16	49	47	4

11. Thinking about the following characteristics and qualities, please say whether you think each applies or doesn't apply to Donald Trump. How about – [RANDOM ORDER]?

*2016 May 18-22*  
*(sorted by "applies")*

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
Is a strong and decisive leader	60	39	1
Can get things done	58	41	1
Stands up to special interest groups	52	44	4
Can bring about the changes this country needs	42	56	1
Can manage the government effectively	42	57	1
Would work well with both parties to get things done in Washington	39	60	1
Would display good judgment in a crisis	39	59	2
Cares about the needs of people like you	37	61	2
Is likeable	36	63	1
Has strong moral character	36	62	2
Is honest and trustworthy	33	64	2
Has the experience it takes to be president	31	68	2

**TREND RESULTS, DONALD TRUMP:**

**A. Cares about the needs of people like you**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	37	61	2

## Q.11 (DONALD TRUMP CHARACTERISTICS) CONTINUED

### B. Is a strong and decisive leader

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	60	39	1

### C. Is honest and trustworthy

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	33	64	2

### D. Can manage the government effectively

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	42	57	1

### E. Is likeable

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	36	63	1

### F. Can get things done

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	58	41	1

### G. Would display good judgment in a crisis

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	39	59	2

### H. Has the experience it takes to be president

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	31	68	2

### I. Can bring about the changes this country needs

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	42	56	1

**Q.11 (DONALD TRUMP CHARACTERISTICS) CONTINUED**

**J. Stands up to special interest groups**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	52	44	4

**K. Has strong moral character**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	36	62	2

**L. Would work well with both parties to get things done in Washington**

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2016 May 18-22	39	60	1