

GALLUP NEWS SERVICE

MAY ELECTION BENCHMARK

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted May 18-22, 2016 with a random sample of **–1,530—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±3** percentage points at the 95% confidence level.

For results based on the sample of **-- 1,357 --** registered voters, the margin of sampling error is **±3** percentage points at the 95% confidence level.

For results based on the sample of **-- 744 --** Republicans and Republican leaning independents, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 697 --** Democrats and Democratic leaning independents, the margin of sampling error is **±5** percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

3. How much thought have you given to the upcoming election for president -- quite a lot, or only a little?

	<u>Quite a lot</u>	<u>SOME (vol.)</u>	<u>Only a little</u>	<u>None</u>	<u>No opinion</u>
2016 May 18-22	75	3	21	1	*
2016 Jan 21-25	63	4	32	2	*

For comparison: May of Previous Election Years

	<u>Quite a lot</u>	<u>SOME (vol.)</u>	<u>Only a little</u>	<u>None</u>	<u>No opinion</u>
2008 May 30-June 1	73	3	20	3	1
2008 May 1-3	74	3	20	2	1
2004 May 21-23	64	4	29	2	1
2004 May 7-9	64	4	27	4	1
2004 May 2-3	64	4	30	2	*
2000 May 23-24	42	8	43	7	*

4. Compared to previous elections, are you more enthusiastic than usual about voting, or less enthusiastic?

NOTE: TREND FOR PRESIDENTIAL ELECTIONS

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>REGISTERED VOTERS</u>				
<u>2016</u>				
2016 May 18-22	47	46	6	1
<u>2012</u>				
2012 Nov 3-4 ^	64	21	13	2
2012 Sep 24-27	56	29	14	1
2012 Aug 20-22	49	37	11	2
2012 Jul 19-22	47	37	15	1
2012 Feb 16-19	50	40	10	1
2011 Nov 28-Dec 1	43	48	7	1
2011 Sep 15-18	50	38	10	2
<u>2008</u>				
2008 Oct 31-Nov 2 †	68	19	12	1
2008 Oct 23-26	69	19	11	1
2008 Oct 10-12	62	27	11	1
2008 Sep 5-7	64	21	14	1
2008 Aug 30-31 †	54	28	17	2
2008 Aug 21-23	48	37	14	1
2008 Jun 15-19	48	37	14	1
2008 Feb 8-10	63	29	8	*
2008 Jan 10-13 ‡	62	28	10	1
<u>2004</u>				
2004 Oct 14-16 ‡	67	21	12	*
2004 Sep 3-5 ‡	65	23	11	1
2004 Aug 23-25 ‡	60	29	11	--
2004 Jul 30-Aug 1 ‡	69	22	9	--
2004 Jul 19-21 ‡	60	25	14	1
2004 Mar 26-28	52	29	18	1
2004 Jan 29-Feb 1	56	32	12	*
<u>2000</u>				
2000 Oct 13-15	38	39	20	3
2000 Mar 10-12	39	38	22	1
2000 Jan 7-10	45	37	17	1
<u>1996</u>				
1996 Oct 23-24	17	36	45	2

^ Asked of -1,405—registered voters Nov. 3-4; ±3 PCT PTS

† USA Today/Gallup poll asked on Gallup daily tracking survey

‡ Asked of half sample.

Q.4 enthusiasm about voting trend continued on next page

Q.4 ENTHUSIASM ABOUT VOTING (CONTINUED)

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>NATIONAL ADULTS</u>				
<u>2016</u>				
2016 May 18-22	46	48	6	1
<u>2012</u>				
2012 Nov 3-4 ^	62	23	13	2
2012 Sep 24-27	53	31	15	1
2012 Aug 20-22	48	38	11	2
2012 Jul 19-22	44	38	15	2
2012 Feb 16-19	47	42	9	2
2011 Nov 28-Dec 1	43	48	7	2
2011 Sep 15-18	48	40	10	2
<u>2008</u>				
2008 Oct 31-Nov 2 †	65	21	11	2
2008 Oct 23-26	67	21	11	1
2008 Oct 10-12	60	28	10	1
2008 Sep 5-7	62	23	14	1
2008 Aug 30-31 †	51	30	16	4
2008 Aug 21-23	48	38	13	1
2008 Jun 15-19	48	37	14	1
2008 Feb 8-10	62	30	7	1
2008 Jan 10-13 ‡	60	29	10	1
<u>2004</u>				
2004 Oct 14-16 ‡	65	23	11	1
2004 Sep 3-5 ‡	64	24	11	1
2004 Aug 23-25 ‡	57	32	10	1
2004 Jul 30-Aug 1 ‡	67	25	8	*
2004 Jul 19-21 ‡	59	27	13	1
2004 Mar 26-28	51	32	16	1
2004 Jan 29-Feb 1	55	34	10	1
<u>2000</u>				
2000 Mar 10-12	37	40	21	2
2000 Jan 7-10	43	38	17	2

^ Asked of -1,534—national adults Nov. 3-4; ±3 PCT PTS

† USA Today/Gallup poll asked on Gallup daily tracking survey

‡ Asked of half sample.

Q.4 enthusiasm about voting trend continued on next page

Q.4 ENTHUSIASM ABOUT VOTING (CONTINUED)

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>DEMOCRATS/DEMOCRATIC LEANERS</u>				
<u>2016</u>				
2016 May 18-22	43	50	6	1
<u>2012</u>				
2012 Nov 3-4	59	23	16	2
2012 Sep 24-27	48	32	19	1
2012 Aug 20-22	46	39	13	2
2012 Jul 19-22	39	43	16	1
2012 Feb 16-19	45	42	12	1
2011 Nov 28-Dec 1	44	47	9	1
2011 Sep 15-18	45	44	8	2
<u>2008</u>				
2008 Oct 31-Nov 2 †	73	15	10	2
2008 Oct 23-26	76	15	8	1
2008 Oct 10-12	71	18	10	1
2008 Sep 5-7	67	19	13	1
2008 Aug 30-31 †	61	24	12	3
2008 Aug 21-23	57	28	14	1
2008 Jun 15-19	61	25	13	1
2008 Feb 8-10	79	15	6	*
2008 Jan 10-13 ^	74	19	6	1
<u>2004</u>				
2004 Oct 14-16 ^	67	23	10	--
2004 Sep 3-5 ^	62	29	7	2
2004 Aug 23-25 ^	60	30	10	*
2004 Jul 30-Aug 1 ^	73	21	6	--
2004 Jul 19-21 ^	68	20	12	--
2004 Mar 26-28	51	35	13	1
2004 Jan 29-Feb 1	59	34	6	1
<u>2000</u>				
2000 Mar 10-12	33	47	19	1
2000 Jan 7-10	39	42	17	2

^ Asked of half sample.

† USA Today/Gallup poll asked on Gallup daily tracking survey

Q.4 enthusiasm about voting trend continued on next page

Q.4 ENTHUSIASM ABOUT VOTING (CONTINUED)

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>REPUBLICANS/REPUBLICAN LEANERS</u>				
<u>2016</u>				
2016 May 18-22	51	43	5	*
<u>2012</u>				
2012 Nov 3-4	70	17	10	2
2012 Sep 24-27	64	24	11	1
2012 Aug 20-22	53	34	10	3
2012 Jul 19-22	51	33	14	2
2012 Feb 16-19	53	39	8	1
2011 Nov 28-Dec 1	49	44	6	1
2011 Sep 15-18	58	30	11	2
<u>2008</u>				
2008 Oct 31-Nov 2 †	59	27	12	2
2008 Oct 23-26	65	20	13	1
2008 Oct 10-12	51	38	10	1
2008 Sep 5-7	60	24	15	1
2008 Aug 30-31 †	42	36	20	2
2008 Aug 21-23	39	47	13	1
2008 Jun 15-19	35	51	13	1
2008 Feb 8-10	44	48	8	*
2008 Jan 10-13 ^	49	37	12	2
<u>2004</u>				
2004 Oct 14-16 ^	68	19	12	1
2004 Sep 3-5 ^	69	18	13	*
2004 Aug 23-25 ^	60	30	9	1
2004 Jul 30-Aug 1 ^	62	27	11	*
2004 Jul 19-21 ^	51	32	15	2
2004 Mar 26-28	52	27	20	1
2004 Jan 29-Feb 1	53	31	15	1
<u>2000</u>				
2000 Mar 10-12	45	32	22	1
2000 Jan 7-10	51	32	16	1

^ Asked of half sample.

† USA Today/Gallup poll asked on Gallup daily tracking survey