

GALLUP NEWS SERVICE

VIEWS OF CASH

Results are based on telephone interviews with a random sample of -- 1,024 -- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted June 22-23, 2016.

For results based on the total sample of National Adults, the margin of error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. Next, please think about the purchases you make on a regular basis and the way you pay for them including by cash, check, credit card, debit card, and other forms of electronic payment. Do you make all of your purchases with cash, most of your purchases with cash, about half of your purchases with cash and half with other forms of payment, some of your purchases with cash, none of your purchases with cash?

	All with <u>cash</u>	Most with <u>cash</u>	Half with <u>cash</u>	Some with <u>cash</u>	None with <u>cash</u>	No <u>opinion</u>
2016 Jun 22-23	10	14	22	41	12	1

2. Thinking back to five years ago, did you make all of your purchases with cash, most of your purchases with cash, about half of your purchases with cash and half with other forms of payment, some of your purchases with cash, none of your purchases with cash?

	All with <u>cash</u>	Most with <u>cash</u>	Half with <u>cash</u>	Some with <u>cash</u>	None with <u>cash</u>	No <u>opinion</u>
2016 Jun 22-23	19	17	20	33	10	1

3. Are you someone who likes to have cash on you at all times when you are out of your home, or are you comfortable not having cash on you?

	Like to have <u>cash at all times</u>	Comfortable not <u>having cash</u>	No <u>opinion</u>
2016 Jun 22-23	54	42	4

4. *(Asked of those who like to have cash with them at all times)* About how much cash do you typically like to have on you when you are out of the house? [OPEN-ENDED]

<i>2016 Jun 22-23</i>	<i>Like to have cash ^</i>	<i>All National adults</i>
None/Comfortable not having any	--	42
\$1-\$25	24	13
\$26-\$50	30	16
\$51-\$75	6	3
\$76-\$100	23	12
More than \$100	12	7
No opinion	5	7
<i>Mean</i>	<i>\$90</i>	<i>\$49</i>
<i>Median</i>	<i>\$50</i>	<i>\$20</i>

^ Based on --598-- adults who like to have cash with them at all times; ±5 PCT PTS

5. How likely do you think it is that in your lifetime the United States will be a cashless society, in which all purchases are made with credit cards, debit cards, and other forms of electronic payment?

	<u>Very likely</u>	<u>Likely</u>	<u>Unlikely</u>	<u>Very unlikely</u>	<u>No opinion</u>
2016 Jun 22-23	30	32	25	11	1