

GALLUP NEWS SERVICE

JUNE WAVE 2

-- FINAL TOPLINE --

Timberline: 937292
IS: 752
Princeton Job #: 16-06-010

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June 14-23, 2016

Results are based on telephone interviews conducted June 14-23, 2016 with a random sample of **–1,025—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **– 497 —**national adults in Form A, the margin of sampling error is **±5** percentage points.

For results based on the sample of **– 528 —**national adults in Form B, the margins of sampling error is **±5** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

26. Please tell me whether or not you have done any of the following things in the past 12 months. First, how about [ITEMS READ IN ORDER]?

SUMMARY TABLE: GAMBLING ACTIVITIES

2016 Jun 14-23
(sorted by "yes")

	<u>Yes</u>
	%
Bought a state lottery ticket	49
Visited a casino	26
Participated in an office pool on the World Series, Super Bowl or other game	15
Bet on a professional sports event such as baseball, basketball, or football	10
Played a video poker machine	9
Done any other kind of gambling not mentioned here	9
Played bingo for money	6
Bet on a horse race	6
Bet on a <u>college</u> sports event such as basketball or football	5
Gambled for money on the Internet	3
Bet on a boxing match	3

FULL RESULTS AND TRENDS:

A. Played bingo for money

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	6	94	*
2007 Dec 6-9	7	93	*
2003 Dec 11-14	5	95	--
1999 Apr 30-May 23	11	89	--
1996 Jun 27-30	9	91	--
1992 Nov 20-22	9	91	--
1989 Apr 4-9	13	87	--
1963 Jan 11-16 ^{^ †}	16	84	--
1950 May 4-9 [^]	11	89	--

[^] WORDING: Play bingo

[†] WORDING: During the past 12 months, did you, yourself, happen to do any of these?

B. Visited a casino

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	26	74	*
2007 Dec 6-9	24	76	--
2003 Dec 11-14	30	70	*
1996 Jun 27-30	27	73	*
1992 Nov 20-22	21	79	--
1989 Apr 4-9	20	80	--

Q.26 (GAMBLING ACTIVITIES) CONTINUED

C. Bet on a horse race

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	6	94	--
2007 Dec 6-9	5	95	*
2003 Dec 11-14	4	96	*
1996 Jun 27-30	6	94	*
1992 Nov 20-22	12	88	--
1990 Feb 15-18	9	91	*

D. Bought a state lottery ticket

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	49	51	--
2007 Dec 6-9	46	54	--
2003 Dec 11-14	49	51	*
1999 Apr 30-May 23	57	43	--
1996 Jun 27-30	57	43	--
1992 Nov 20-22	56	44	--
1989 Apr 4-9	54	46	--

E. Bet on a professional sports event such as baseball, basketball, or football

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	10	90	--
2007 Dec 6-9	7	93	*
2003 Dec 11-14	10	90	*
1999 Apr 30-May 23	13	87	--
1996 Jun 27-30	10	90	--
1992 Nov 20-22	12	88	--
1990 Feb 15-18	21	79	--
1989 Apr 4-9	22	78	--

F. Bet on a college sports event such as basketball or football

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	5	95	*
2007 Dec 6-9	4	96	*
2003 Dec 11-14	6	94	*
1999 Apr 30-May 23	9	91	--
1996 Jun 27-30	7	93	--
1992 Nov 20-22	6	94	--
1990 Feb 15-18	11	89	--
1989 Apr 4-9	14	86	--

Q.26 (GAMBLING ACTIVITIES) CONTINUED

G. Bet on a boxing match

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	3	98	0
2007 Dec 6-9	3	97	--
2003 Dec 11-14	2	98	*
1996 Jun 27-30	3	97	*
1992 Nov 20-22	6	94	--
1990 Feb 15-18	5	95	--
1989 Apr 4-9	8	92	--

H. Participated in an office pool on the World Series, Superbowl or other game

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	15	85	*
2007 Dec 6-9	14	96	*
2003 Dec 11-14	15	85	*
1999 Apr 30-May 23	25	75	--
1996 Jun 27-30	23	77	--
1992 Nov 20-22	22	78	--

I. Gambled for money on the Internet

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	3	98	--
2007 Dec 6-9	2	98	--
2003 Dec 11-14	1	99	*
1999 Apr 30-May 23	*	100	--
1996 Jun 27-30	1	99	--

J. Played a video poker machine

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	9	91	--
2007 Dec 6-9	12	88	--
2003 Dec 11-14	14	86	*
1999 Apr 30-May 23	20	80	--
1996 Jun 27-30	17	83	--
1992 Nov 20-22 ¹	11	89	--

Q.26 (GAMBLING ACTIVITIES) CONTINUED

K. Done any other kind of gambling not mentioned here

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	9	91	--
2007 Dec 6-9	9	91	*
2003 Dec 11-14	13	87	*
1996 Jun 27-30	10	90	*

27. How much money do you usually spend each month on lottery tickets?

BASED ON – 517—ADULTS WHO BOUGHT STATE LOTTERY TICKETS IN PAST 12 MONTHS

	<u>Less than \$1</u>	<u>\$1-4</u>	<u>\$5-9</u>	<u>\$10-19</u>	<u>\$20-29</u>	<u>\$30 or more</u>	<u>No opinion</u>	<u>Mean</u>	<u>Median</u>
2016 Jun 14-23	0	47	19	15	8	9	2	\$29	\$5

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28. Do you sometimes gamble more than you think you should?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	7	93	--
2007 Dec 6-9	4	96	*
2003 Dec 11-14	6	94	*

LONG TERM TREND

BASED ON – —ADULTS WHO HAVE PARTICIPATED IN LEGAL GAMBLING

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23^	10	90	--
2007 Dec 6-9			
2003 Dec 11-14	10	90	--
1999 Apr 30-May 23	11	88	1
1996 Jun 27-30	7	93	*
1992 Nov 20-22	9	91	-
1989 Apr 4-9	10	90	-

^ Gambled in past 12 months

29. Has gambling ever been a source of problems within your family?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2016 Jun 14-23	7	94	--
2007 Dec 6-9	6	94	*
2003 Dec 11-14	6	94	*
1999 Apr 30-May 23	9	91	*
1996 Jun 27-30	5	95	*
1992 Nov 20-22	5	94	1
1989 Apr 4-9	4	96	*