

GALLUP NEWS SERVICE

DEMOCRATIC CONVENTION REACTION

Results are based on telephone interviews with a random sample of – 1,019 -- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted July 29-30, 2016.

For results based on the total sample of National Adults, the margin of error is ± 4 percentage points at the 95% confidence level.

For results based on the total sample of -- 927 -- registered voters, the margin of error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Next, we have some questions about this week's Democratic National Convention in Philadelphia,

- From what you have heard or read, how would you rate Hillary Clinton's acceptance speech at the Democratic Convention on Thursday night, as -- excellent, good, just okay, poor, or terrible?

<i>2016 Jul 29-30</i>	<u>Exc- ellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>Didn't see (vol.)</u>	<u>No opinion</u>
National adults	21	23	17	7	13	18	1
<i>Registered voters</i>	<i>21</i>	<i>22</i>	<i>17</i>	<i>8</i>	<i>14</i>	<i>17</i>	<i>1</i>

FOR COMPARISON: Recent Presidential Candidates (Based on national adults)

	<u>Excellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>Didn't see (vol.)</u>	<u>No opinion</u>
<u><i>DONALD TRUMP</i></u> 2016 Jul 23-24 ^	18	17	18	11	25	10	1
<u><i>BARACK OBAMA</i></u> 2012 Sep 7-8 ^	21	22	17	9	7	21	2
<u><i>MITT ROMNEY</i></u> 2012 Aug 31-Sep 1 ^	20	18	21	6	10	23	3
<u><i>JOHN MCCAIN</i></u> 2008 Sep 5-7	15	32	22	7	5	17	2
<u><i>BARACK OBAMA</i></u> 2008 Aug 29 ^	35	23	15	3	4	16	4
<u><i>GEORGE W. BUSH</i></u> 2004 Sep 3-5	22	27	19	4	4	21	3
<u><i>JOHN KERRY</i></u> 2004 Jul 30-Aug 1	25	27	19	5	4	19	1
<u><i>AL GORE</i></u> 2000 Aug 18-19	18	33	18	4	2	23	1
<u><i>GEORGE W. BUSH</i></u> 2000 Aug 4-5	19	32	17	3	1	26	2
<u><i>BOB DOLE</i></u> 1996 Aug 16-18	20	32	21	5	2	17	3

^ Asked on Gallup tracking survey

2. Does what you saw or read of this week's Democratic convention make you more likely or less likely to vote for Hillary Clinton?

<i>2016 Jul 29-30</i>	<u>More likely</u>	<u>Less likely</u>	No difference (vol.)	No <u>opinion</u>
National adults	45	41	9	5
<i>Registered voters</i>	44	44	9	3

FOR COMPARISON (BASED ON NATIONAL ADULTS):

	<u>More likely</u>	<u>Less likely</u>	No difference (vol.)	No <u>opinion</u>
Post-GOP Convention 2016 †	36	51	11	3
Post-Dem Convention 2012 †	43	38	10	10
Post-GOP Convention 2012 †	40	38	9	12
Post-GOP Convention 2008	43	38	13	6
Post-Dem Convention 2008 †	43	29	19	8
Post-GOP Convention 2004	41	38	15	6
Post-Dem. Convention 2004 ^	44	30	18	8
Post-Dem. Convention 2000 ^	43	28	19	10
Post-GOP Convention 2000 ^	44	27	15	14
Post-Dem. Convention 1996	44	29	19	8
Post-GOP Convention 1996 ^	45	34	13	8
Post-Dem. Convention 1992 ^	60	15	17	8
Post-GOP Convention 1988 ^	43	27	16	14
Post-Dem. Convention 1988 ^	56	21	9	14
Post-Dem. Convention 1984 ^	45	29	12	14

^ Asked in a list of items.

† Asked on Gallup tracking survey

3. At this week's convention, do you think the Democrats maintained the right balance between criticizing the Republicans and saying positive things about themselves? Or do you think they spent too much time criticizing the Republicans?

<i>2016 Jul 29-30</i>	Maintained right <u>balance</u>	Too much time <u>criticizing</u>	No <u>opinion</u>
National adults	43	44	12
Registered voters	44	46	10

FOR COMPARISON (BASED ON NATIONAL ADULTS):

	Maintained right <u>balance</u>	Too much time <u>criticizing</u>	No <u>opinion</u>
<u>POST-GOP CONVENTION 2016</u> Post-GOP 2016 Jul 23-24	31	58	10
<u>POST-GOP CONVENTION 2004</u> Post-GOP 2004 Sep 3-5	39	50	11
<u>POST-DEM CONVENTION 2000</u> 2000 Aug 18-19	47	34	19
<u>POST-GOP CONVENTION 2000</u> 2000 Aug 4-5	45	38	17
<u>POST-GOP CONVENTION 1992</u> 1992 Aug 19-20	26	56	18

4. How much, if any, of the Democratic convention did you watch on T.V. this week -- none of it, very little, some of it, or a great deal?
5. Did you happen to see, hear, or read any news coverage of the Democratic convention?

<i>2016 Jul 29-30</i>	National adults	Registered voters
Watched a great deal	28	31
Watched some	34	35
Watched very little	19	18
Watched none	18	16
<i>(Yes, heard coverage)</i>	<i>(8)</i>	<i>(8)</i>
<i>(No did not hear coverage)</i>	<i>(10)</i>	<i>(8)</i>
No opinion	*	*

FOR COMPARISON (BASED ON NATIONAL ADULTS):

	Post-GOP Convention 2016 <u>Jul 23-24</u>	Post-Dem Convention 2012 <u>Sep 7-8</u>	Post-GOP Convention 2012 <u>Aug 31-Sep 1</u>	Post-GOP Convention 2008 <u>Sep 5-7</u>	Post-Dem Convention 2008 <u>Aug 29 ^</u>
Watched a great deal	27	23	21	33	28
Watched some	37	32	30	38	32
Watched very little	22	22	24	16	21
Watched none	14	22	24	13	18
<i>(Yes, heard coverage)</i>	<i>(5)</i>	<i>(8)</i>	<i>(8)</i>	<i>(5)</i>	<i>(7)</i>
<i>(No did not hear coverage)</i>	<i>(9)</i>	<i>(14)</i>	<i>(16)</i>	<i>(8)</i>	<i>(11)</i>
No opinion	*	1	1	--	*

	Post-GOP Convention 2004 <u>Sep 3-5</u>	Post-Dem. Convention 2004 <u>Jul 30- Aug 1</u>	Post-Dem. Convention 2000 <u>Aug 18-19</u>	Post-GOP Convention 2000 <u>Aug 4-5</u>	Post-GOP Convention 1996 <u>Aug 14-15</u>
Watched a great deal	26	25	18	19	16
Watched some	37	34	37	37	29
Watched very little	20	25	25	23	31
Watched none	17	16	20	21	24
<i>(Yes, heard coverage)</i>	<i>(8)</i>	<i>(8)</i>	<i>(7)</i>	<i>(7)</i>	<i>(11)</i>
<i>(No did not hear coverage)</i>	<i>(9)</i>	<i>(8)</i>	<i>(13)</i>	<i>(14)</i>	<i>(13)</i>
No opinion	--	*	*	*	--

^ USA Today/Gallup poll asked on Gallup tracking survey

6. How would you rate Hillary Clinton's choice of Tim Kaine for vice president? Would you rate this choice as – excellent, pretty good, only fair, or poor?

BASED ON REGISTERED VOTERS

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>
2016 Jul 29-30	16	29	27	21	7
2016 Jul 23-24	13	22	30	19	15

FOR COMPARISON (BASED ON REGISTERED VOTERS):

	<u>Excellent</u>	<u>Pretty good</u>	<u>Only fair</u>	<u>Poor</u>	<u>No opinion</u>
Trump-Pence (2016 Jul 23-24)	17	26	26	25	6
Trump-Pence (2016 Jul 15-16)	13	24	23	22	18
Romney-Ryan (2012 Aug 31-Sept 1)	28	23	18	21	9
Romney-Ryan (2012 Aug 12) ^	19	20	25	20	16

SUMMARY:

	<u>Excellent/ pretty good</u>	<u>Only fair/ poor</u>	<u>No opinion</u>
<u>2016</u>			
Clinton-Kaine (2016 Jul 29-30)	45	48	7
Clinton-Kaine (2016 Jul 23-24)	35	49	15
Trump-Pence (2016 Jul 23-24)	43	51	6
Trump-Pence (2016 Jul 15-16)	37	45	18
<u>2012</u>			
Romney-Ryan (2012 Aug 31-Sept 1)	51	39	9
Romney-Ryan (2012 Aug 12) ^	39	45	16
<u>2008</u>			
McCain-Palin (2008 Aug 29)	46	37	17
Obama-Biden (2008 Aug 23)	47	33	20
<u>2004</u>			
Kerry-Edwards (2004 Jul 6)	64	28	8
<u>2000</u>			
Gore-Lieberman (2000 Aug 7)	53	28	19
Bush-Cheney (2000 Jul 24)	55	34	11
<u>1988</u>			
Bush-Quayle (1988 Aug 19-21) †‡	44	52	4

^ Based on national adults

† Based on likely voters.

‡ Source: Louis Harris and Associates

7. From what you have seen or heard about this week's Democratic Convention, do you have a more favorable or a less favorable opinion of the Democratic Party?

<i>2016 Jul 29-30</i>	<u>More favorable</u>	<u>Less favorable</u>	No change (vol.)	Haven't followed (vol.)	No opinion
National adults	44	42	8	2	4
<i>Registered voters</i>	42	45	8	2	2

For comparison (2016 GOP Convention): From what you have seen or heard about this week's Republican Convention, do you have a more favorable or a less favorable opinion of the Republican Party?

<i>2016 Jul 23-24</i>	<u>More favorable</u>	<u>Less favorable</u>	No change (vol.)	Haven't followed (vol.)	No opinion
National adults	35	52	8	2	2
<i>Registered voters</i>	36	52	8	2	2