

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: LIFESTYLE**

**-- FINAL TOPLINE --**

Timberline: 937008  
IS: 893  
Princeton Job #: 16-12-018

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December 7-11, 2016

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**Results are based on telephone interviews conducted December 7-11, 2016 with a random sample of ~~1,028~~—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).**

Turning to something else,

9. If you were asked to use one of these five names for your social class, which would you say you belong in -- [ROTATED: upper class, upper-middle class, middle class, working class, (or) lower class]?

	<u>Upper class</u>	<u>Upper- middle class</u>	<u>Middle class</u>	<u>Working class</u>	<u>Lower class</u>	<u>No opinion</u>
2016 Dec 7-11	3	15	42	31	8	1
2016 Oct 5-9	2	14	42	30	10	1
2016 Sep 14-18	3	17	44	30	6	*
2015 Apr 9-12 ^	1	13	38	33	15	1
2012 Apr 9-12	2	11	39	33	14	1
2008 Sep 26-27	1	16	44	27	11	1
2008 Sep 5-7	2	17	46	28	7	*
2008 Jun 15-19	2	19	43	28	8	*
2008 Apr 6-9	1	15	41	29	12	1
2006 May 5-7	1	19	42	31	6	1
2006 Apr 10-13	1	17	42	31	8	1
2005 Apr 4-7	2	14	47	28	9	*
2003 Apr 7-9	1	17	46	28	7	1
2003 Jan 10-12	2	16	44	34	4	*
2002 Apr 8-11 ^	2	18	42	31	6	1
2000 Aug 24-27	3	15	48	30	3	1

^ Asked of a half sample.